



FAAM 2018

18 – 20 October 2018
Copenhagen, Denmark



5th Food Allergy and Anaphylaxis Meeting

www.eaaci.org/faam2018



Sponsorship and Exhibition Prospectus

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INVITATION

Dear Industry Partner,

After our 4th successful biennial meeting, that took place in October 2016, in Rome, it is our great pleasure to announce and invite you to join us as a sponsor and/or exhibitor at the **5th EAACI Food Allergy and Anaphylaxis Meeting - FAAM 2018**, which will be held in **Copenhagen, Denmark, 18 – 20 October 2018**.

FAAM 2018 will be – for the fifth time – the premier event in the areas of food allergy and anaphylaxis. Internationally renowned speakers will share their knowledge with an expected audience of more than 1,000 attendees.

The meeting will take place at the Tivoli Hotel and Congress Center, a venue ideally located in the center of Copenhagen. We believe that both the venue and the city will be the perfect hosts for FAAM 2018.

Exhibitors and sponsors are an integral part of the meeting. Your active involvement is a key element in our objective of providing an international forum of the highest scientific merit. Our Sponsorship and Exhibition Prospectus has been designed to offer you a range of different options to raise your visibility and to communicate your key messages to attendees. Your enthusiasm and support will help us make FAAM 2018 a memorable event for everyone who participates.

We look forward to seeing you in Copenhagen in October 2018.

Best regards,

Carsten Bindslev-Jensen
FAAM 2018 Chair

Lars K. Poulsen
FAAM 2018 Secretary

Margitta Worm
IG Food Allergy Chair

ORGANISING COMMITTEE

Carsten Bindslev-Jensen, Denmark
FAAM 2018 Chair

Lars K. Poulsen, Denmark
FAAM 2018 Secretary

Margitta Worm, Germany
IG Food Allergy Chair

SCIENTIFIC COMMITTEE MEMBERS

Antonella Muraro, Italy
Carsten Schmidt-Weber, Germany
Ronald van Ree, Netherlands
Marina Atanaskovic-Markovic, Serbia
Kate Grimshaw, United Kingdom
Montserrat Alvaro-Lozano, Spain
Barbara Ballmer-Weber, Switzerland
Knut Brockow, Germany
Susanne Halken, Denmark

EAACI PRESIDENT

Ioana Agache, Romania

EAACI VICE-PRESIDENT CONGRESSES

Carsten Schmidt-Weber, Germany

KEY CONTACTS

EAACI Headquarters

Hagenholzstrasse 111
3rd Floor
8050 Zurich
Switzerland
Tel: +41 44 205 55 33
Email: events@eaaci.org
Web: www.eaaci.org

FAAM 2018 ORGANISING BUREAU

ERASMUS Tours & Travel UK Limited
25, Moorgate, London
EC2R 6AY
England
Tel: +44 2036952209
Email: faam@eaaci.org
Web: www.erasmusconference.uk

MEETING VENUE

Tivoli Hotel & Congress Center
Arni Magnussons Gade 2-4
DK-1577 København V.
Tel: +45 44 87 0000
Fax: +45 44 87 0001
Web: www.tivolihotel.dk



ABOUT EAACI

EAACI is a non-profit organisation active in the field of allergic and immunologic diseases. With over 10,000 members from 122 countries, as well as 60 national and international member societies, EAACI is the largest medical association in Europe focusing on allergy and clinical immunology. We take pride in being a global leading reference body for scientific, health and political organisations around the world.

FAAM IN NUMBERS	
FAAM 2016	1 110 participants
FAAM 2014	609 participants
FAAM 2012	636 participants

ACCESS

► Connection airport to city center/venue

The city center is only 8 km or 15 minutes away by metro or train. This is the fastest transfer time from airport to city center among major European cities. It is one of the most affordable too – a full fare ticket costs only €4,80. The train - and metro stations are located within the airport, connected to the arrivals terminal. The venue is located in the city centre ten minutes' walk from the central station.

► Getting around

Thanks to its compact scale and extensive pavements, street crossings and pedestrian zones, Copenhagen is easy to explore by foot and is safe to walk around in, day and night.

Copenhagen offers a well-functioning infrastructure with 400 kilometers of bicycle lanes and an extensive public transportation system that connects the various areas of the city center as well as the suburbs.

Taxis are easy to hail on the street, and most accept all major credit cards. All taxis are clearly licensed and operate at fixed mileage rates. If you prefer to experience the city the Copenhagen way, it is easy to get a hold of a bike. Most bike shops and hotels offer bikes for rent, and some hotels even lend bikes to their guests for free.

SET UP/EXHIBITION OPERATING HOURS

During construction, operation and dismantling, the exhibition venue will be open to exhibitors according to the timetable shown below. The supervision of the safe build up/installation and removal of the exhibits falls within the responsibility of the exhibitor. Please note that the timetable below is subject to change. The final dates/times will be included in the exhibitors' manual.

	DATE	TIME
SET UP	18 October 2018	06:00 – 11:30
OPERATION	18 October 2018	13:00 – 19:30
	19 October 2018	08:30 – 18:00
DISMANTLING	20 October 2018	08:30 – 15:00
	20 October 2018	15:00 – 17:00

► Copenhagen metro and trains

The city's modern and well-functioning Metro has been voted 'The World's Best Metro' twice. Its high efficiency, security and general passenger satisfaction were among the reasons for the rating. Copenhagen Airport has its own metro station. The journey to the city centre by either the metro or the overland train is only 13 minutes. This is the shortest travel time from an airport to any capital city center in Europe. The metro operates around the clock and runs every 90 seconds during peak hours. Buses and trains operate from 05:00 am to 01:00 am. However, during the weekends the S-trains run throughout the night. Night buses operate during the night all week.



CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the Food Allergy and Anaphylaxis Meeting (FAAM) 2018, as follows:

FAAM 2018 PLATINUM SPONSOR

Total sponsorship contribution greater than **EUR 20,001**
Includes recognition as platinum level sponsor

FAAM 2018 GOLD SPONSOR

Total sponsorship contribution **EUR 15,001 – EUR 20,000**
Includes recognition as gold level sponsor

FAAM 2018 SILVER SPONSOR

Total sponsorship contribution **EUR 10,001 – EUR 15,000**
Includes recognition as silver level sponsor

FAAM 2018 CONTRIBUTOR

Total sponsorship contribution **EUR 2,500 – EUR 10,000**
Includes recognition as sponsor

-
- 1 Select your desired level of sponsorship.
 - 2 Select your exhibition space and sponsorship items corresponding to the category level you have selected.
-

If you have any other particular sponsorship suggestions, not included in the prospectus, please do not hesitate to contact us: **Tel.:** +44 203 695 2209, **Email:** sponsors@erasmusconferences.uk

EXHIBITION AND ADVERTISING OPTIONS

The following items bring unique visibility to the sponsor and an exclusive opportunity to reach all delegates. Sponsors will be responsible for all costs associated with the design, production and delivery of sponsor items. Proofs of the items must be sent to the organiser for approval before production.

EXHIBITION

EUR 600 per square meter

The exhibition will be held at the Tivoli Hotel & Congress Center. Refreshment points will be integrated into the exhibition area, maximising the time that delegates spend in this area.

Includes:

- Free build exhibition space (minimum 6 square meters)
- Two complimentary exhibitor registration (for each 6 square metres above the minimum space rental one additional complimentary exhibitor registration is offered). Please note that the exhibitor's badge does not allow access to the scientific sessions
- Acknowledgement in the list of exhibitors in the pocket programme and on the meeting website

Space allocation will be made on a first come, first served basis. Upon receipt of your written confirmation of your participation, space will be confirmed and a contract will be emailed. If you require a shell scheme booth, please contact the meeting organiser, **Erasmus Tours & Travel UK Limited** at sponsors@erasmusconferences.uk.

* Please note that the exhibition floor plan will be available by late March 2018.

ADVERTISING

A6 POCKET PROGRAMME ADVERTISEMENT

This is the ONLY printed publication, which will be distributed at the meeting to all delegates and sponsors. The programme will be used continually by the delegates during the meeting to plan daily schedules. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to delegates.

- Number of printed copies: approx. 1100*
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

* Estimation
based on previous
FAAM meetings

BACK COVER ADVERTISEMENT

EUR 4,000

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Corporate /symposium advertisement on the back cover of the pocket programme.

**EXCLUSIVE
SPONSORSHIP**

FULL PAGE ADVERTISEMENT **LIMITED ITEM** – Only available for up to 2 partners

EUR 2,500

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website

ONLINE AND ELECTRONIC SPONSORSHIP OPTIONS

E-POSTERS

EUR 15,000

Posters will be displayed through an innovative, integrated platform which has been specifically designed to provide fully automated, electronic management of scientific posters in a scientific poster session. The platform consists of:

- Onsite display at a poster designated area of the congress venue in 2x55" screens
- Internet access to e-posters

Includes:

- Your logo on a visible spot at the top right-hand column of each website page along with a link of your choice
- Acknowledgment in the final programme

**EXCLUSIVE
SPONSORSHIP**

MOBILE APP

FAAM 2018 MOBILE APP

EUR 5,000 *BOOKING DEADLINE 20 AUGUST 2018*

The free FAAM 2018 mobile app has a modern and user-friendly design, and provides delegates with all-important information at their fingertips, including easy access to the scientific programme, floorplans, presenter profiles and much more. Our mobile app user statistics are constantly increasing with roughly one half of delegates downloading EAACI Focused Meeting apps.

Become the exclusive sponsor of the FAAM 2018 app to ensure high impact, continuous positioning on the home screen. Sponsorship of the app is limited to one company and includes:

1. Exclusive acknowledgment as app sponsor on the EAACI website FAAM 2018 page.
2. Exclusive acknowledgment as app sponsor in the pocket programme of the meeting.
3. Logo on home screen of the event app.
4. Individual button on home screen of the event app.
5. Individual page within the app including company logo, with website link, company profile and information on your company session and/or booth (if applicable).

**EXCLUSIVE
SPONSORSHIP**

FAAM 2018 MOBILE APP ADVERTISEMENT

LIMITED ITEM *BOOKING DEADLINE 20 AUGUST 2018*

EUR 2,000
per insert

Only available for up to 3 partners

Raise awareness of your activities or campaigns by making use of the in-app start screen adverts. This re-occurring advertising option provides multiple contact points as your advert will be shown to all app users every time they open the mobile app.

1. One advertisement for the duration of the app life span, prior and throughout the event
2. Interactive advert function enabling delegates to add your symposium to their favourites list.

MOBILE APP PUSH NOTIFICATION

BOOKING DEADLINE 20 AUGUST 2018

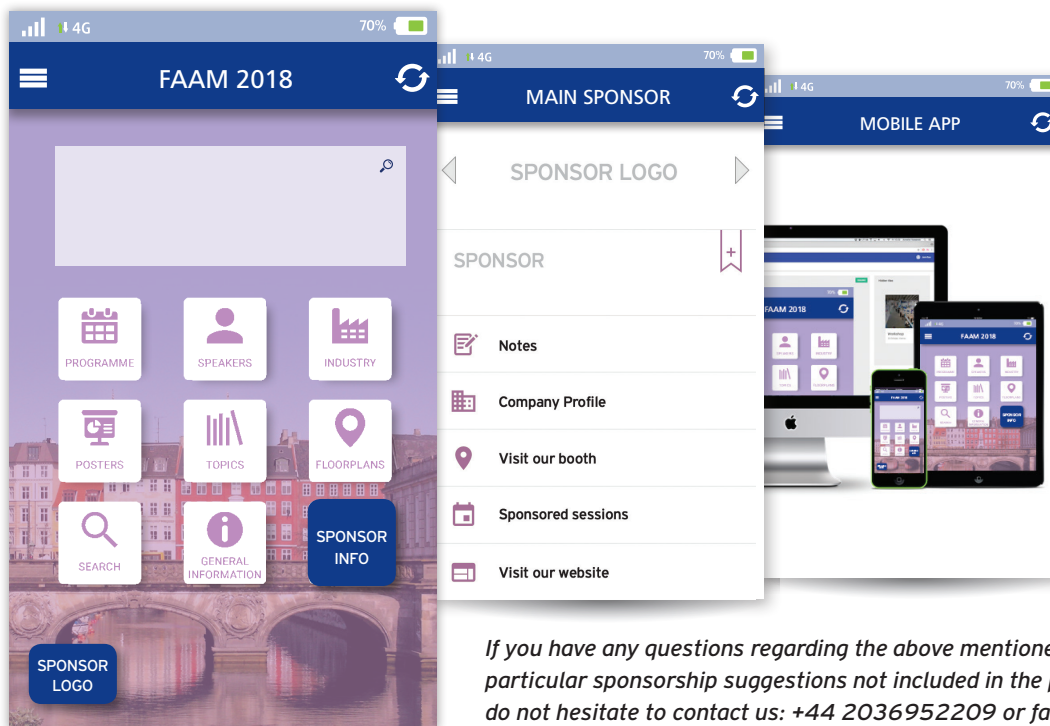
EUR 750
per notification

Optimise the awareness of your company booth, sessions or activities with a push notification sent. App notifications include:

1. One message consisting of a title with a maximum of 120 characters and text of up to a suggested 150 words
2. One in-message image
3. Two website links

To ensure regulated use and to maintain quality of impact of this communication channel, the total number of push notifications are limited to 5 notes per day.

* Requests for notifications can be accepted after the mentioned deadline up until one week prior to the event, however, EAACI exercises the right to charge an additional EUR 50 + VAT administration fee.



If you have any questions regarding the above mentioned items or other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact us: +44 2036952209 or faam@eaaci.org.

ENGAGE WITH YOUR AUDIENCE – VOTE & ASK

EUR 3,500

Engage directly with delegates to stimulate dialogue and gain the answers to burning questions you have for your target audience. EAACI provides both voting and ask features via the easy to use EAACI mobile app. With this package you may choose either the vote or ask, or both functions.

Vote: Present your audience with questions or scenarios to which they can give their suggestions and responses. We recommend that each question should include up to 5 proposals and allow only one answer (i.e. with no multiple option responses).

Ask: Provide your audience the opportunity to ask questions to your symposium presenter. These can either be discussed openly within the session or taken on-board for internal analysis and development.

- Complete availability of both the voting and asking feature for the duration of your symposium
- Training & briefing prior to the event and before the session where required
- Technical support during the session
- Results of your activities after the event

ONLINE AND ELECTRONIC SPONSORSHIP OPTIONS

BATTERY CHARGING STATION EUR 3,000

EXCLUSIVE
SPONSORSHIP

A battery charging station will be constructed to supply electricity for the recharging of mobile devices and laptops. The sponsoring company's logo will be displayed on the booth panels.

FULL WEBCASTING OF YOUR SATELLITE SYMPOSIUM

EUR 10,000 (if applicable)

RECORDING: Mixing, encoding and storage of recorded material, suitable for on demand usage (full set up - synchronized presentation).

POST PRODUCTION:

- Carefully listening throughout all video files, correction of what shouldn't be there (i.e. speakers' coughing, missing words, drinking water etc., slides not starting on time, mic interruptions etc.), specific slides excluded, blurring patients' faces, specific lines inside slides excluded as per speaker's guidelines.
- Content edited in a branded manner, adding the congress' poster & logo, as well as any other customizations the client might ask us for. Content can thus be consistent and recognizable throughout the years as well, and throughout all your channels.
- A round of revisions, shall there be comments to be addressed regarding the content.
- Content stored in our servers for up to 6 months. For the whole duration of this period you have a dedicated team of editors on top of the project for any further adjustments.

WAIVING OF USAGE RIGHTS: Permission to use material internationally and perpetually.

NOTES:

- All recorded material is securely backed up by our team for 6 months.
- Upon conclusion of the project final webcast portfolio is given in external hard drive (no extra cost) and safely delivered online via a password protected WeTransfer channel.
- We can accommodate one revision per video file at no extra cost. Revision notes must be submitted within one month from the submission of the final files.
- All digital content is in full HD (1080p) and suitable to view on web and locally on all types of mobile devices.
- Depending on the location of the meeting crew's travel expenses may apply.

BASIC WEBCASTING OF YOUR SATELLITE SYMPOSIUM

EUR 4,000 (if applicable)

RECORDING: Mixing, encoding and storage of recorded material, suitable for on demand usage (full set up - synchronized presentation).

WAIVING OF USAGE RIGHTS: Permission to use material internationally and perpetually.

NOTES:

- All digital content is in full HD (1080p) and suitable to view on web and locally on all types of mobile devices.
- Depending on the location of the meeting crew's travel expenses may apply.

WEBCASTING & LIVESTREAMING OF YOUR SATELLITE SYMPOSIUM

EUR 14,000 (if applicable)

In addition to the full webcasting, your symposium can be broadcast live on the web through a dedicated web page. During your symposium, connected attendees can chat and leave their questions. Your moderator/chair person can select questions and discuss them with your speakers and the audience.

POST PRODUCTION:

- Carefully listening throughout all video files, correction of what shouldn't be there (i.e. speakers' coughing, missing words, drinking water etc., slides not starting on time, mic interruptions etc.), specific slides excluded, blurring patients' faces, specific lines inside slides excluded as per speaker's guidelines.
- Content edited in a branded manner, adding the congress' poster & logo, as well as any other customizations the client might ask us for. Content can thus be consistent and recognizable throughout the years as well, and throughout all your channels.
- A round of revisions, shall there be comments to be addressed regarding the content.
- Content stored in our servers for up to 6 months. For the whole duration of this period you have a dedicated team of editors on top of the project for any further adjustments.

NOTES:

- All recorded material is securely backed up by our team for 6 months.
- Upon conclusion of the project final webcast portfolio is given in external hard drive (no extra cost) and safely delivered online via a password protected WeTransfer channel.
- We can accommodate one revision per video file at no extra cost. Revision notes must be submitted within one month from the submission of the final files.
- All digital content is in full HD (1080p) and suitable to view on web and locally on all types of mobile devices.
- Depending on the location of the meeting crew's travel expenses may apply.

Editing, encoding and storage of recorded material on Livemedia, suitable for on demand usage (full set up - synchronized presentation)

SCIENTIFIC PROGRAMME OPTIONS

SATELLITE OR LUNCH SYMPOSIUM

EUR 15,000

Includes:

- 60 minutes symposium in the session hall, staff and basic audio-visual equipment
- Acknowledgement in the list of sponsors and the final programme

Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific programme. As a sponsor you may choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated on application. All speaker costs must be covered by the sponsor. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite symposium proposal. The sponsor may choose to offer participants complimentary food and beverages at its own expenses. Please contact the organiser for further information if interested in this option.

POSTER SESSION EUR 4,000

EXCLUSIVE
SPONSORSHIP

This is an opportunity to have high visibility of your company at a scientific activity for the whole meeting. The sponsor will be acknowledged with company logo at the entrance of the poster session area, in the final programme and included in the list of sponsors on the website and in the pocket programme.

OTHER SPONSORSHIP OPTIONS

► COFFEE BREAKS

EUR 10,000 (for exclusive sponsorship)
or **EUR 5,000** (per service)

Includes:

- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors

Refreshment breaks attract a large number of delegates and offer a unique opportunity to network. The serving points will be located in the exhibition area and can be coordinated around the sponsor's booth.

► FACULTY DINNER

EUR 12,000

Includes:

- Acknowledgment of the company at the faculty dinner
- Two invitations for the faculty dinner

**EXCLUSIVE
SPONSORSHIP**

► TRAVEL GRANTS

EUR 3,000

Includes:

- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Acknowledgement in communications to travel grant winners

Sponsorship of travel grants gives the company a chance to directly support the next generation and future leaders of the academy; EAACI Junior Members. The grant covers a part of the travel costs for authors of an accepted abstract, allowing them to attend the meeting and present their work. Up to ten travel grants of EUR 300 will be offered. The Organising Committee will decide which authors will receive travel grants.

**EXCLUSIVE
SPONSORSHIP**

► SPEAKERS' PREVIEW ROOM

EUR 7,000

Includes:

Speakers are at the heart of the meeting. The speaker preview room provides speakers with the opportunity to upload, amend and finalise their presentation. Technical assistance will be available. Refreshments for speakers will also be included. The sponsor's company logo will be displayed on screensavers and in the Speaker Preview Room. The sponsor will be acknowledged in the final programme and included in the list of sponsors.

**EXCLUSIVE
SPONSORSHIP**

VENUE FLOORPLAN

To be announced shortly...



MEETING VENUE

Tivoli Hotel & Congress Center
Arni Magnussons Gade 2-4

DK-1577 København V.

Tel: +45 44 87 0000

Fax: +45 44 87 0001

Web: www.tivolihotel.dk

SPONSORSHIP BOOKING FORM

INVOICING DETAILS

Company/Institute/Organisation

Postal Address

Postcode City Country

Telephone (incl. Country and Area Codes) Fax

E-mail

VAT Number/Taxation Number (for EU countries only)

Company Activity

SPONSORSHIP ITEM

Exhibition Space (please indicate number of sqm)
Please list here any companies you do not wish to be next to:

<input type="checkbox"/> Exhibition	<input type="checkbox"/> Mobile app push notification	<input type="checkbox"/> Satellite or Lunch Symposium
<input type="checkbox"/> Back cover advertisement	<input type="checkbox"/> Voting for your symposium	<input type="checkbox"/> Poster session
<input type="checkbox"/> Full page advertisement	<input type="checkbox"/> Battery charging station	<input type="checkbox"/> Coffee break (exclusive or per service-please indicate)
<input type="checkbox"/> E-posters	<input type="checkbox"/> Full webcasting	<input type="checkbox"/> Faculty dinner
<input type="checkbox"/> Mobile app	<input type="checkbox"/> Basic webcasting	<input type="checkbox"/> Travel grants
<input type="checkbox"/> Mobile app advertisement	<input type="checkbox"/> Webcasting & livestreaming	<input type="checkbox"/> Speakers' preview room

TERMS OF PAYMENT

- ▶ 50% upon signature of contract ▶ 50% by September 10, 2018

METHODS OF PAYMENT

All payments should be made in Euro, without charges for the beneficiary, to the order of Erasmus Tours & Travel UK Limited:

- | | |
|---|---|
| <p>▶ By bank transfer to the order of
Erasmus Tours & Travel UK Limited</p> <p>Bank name: METRO Bank</p> <p>Bank address: 1, Southampton Row,
WC1B 5HA London, United Kingdom</p> <p>Account holder: Erasmus Tours & Travel UK Limited</p> <p>Account number: 17578189</p> <p>Sort code: 23-05-80</p> <p>SWIFT: MYMBGB2L</p> <p>IBAN: GB91MYMB23058017578189</p> | <p>▶ By credit card (Visa / MasterCard / American Express / Maestro)</p> <p>Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX* <input type="checkbox"/> Maestro <input type="checkbox"/></p> <p>Credit Card Number: <input type="text"/></p> <p>Credit Card Owner's Name: <input type="text"/></p> <p>Expire Date: <input type="text"/></p> <p>Credit Card Verification Number: <input type="text"/></p> <p><i>*AMEX cards are subject to 3% commission</i></p> |
|---|---|

CANCELLATION POLICY

Cancellation must be sent in writing to the Meeting Organising Bureau. The organiser shall retain:

- 10% of the agreed package amount if the cancellation is made more than 6 months prior to the congress
- 50% of the agreed package amount if the cancellation is made between 6 and 4 months prior to the congress
- 100% of the agreed package amount if the cancellation is made less than 4 months prior to the congress

Please sign the present form and send it via e-mail sponsors@erasmusconferences.uk or by fax +30 210 72 57 532 (Attn. Ms. Lydia Papaevangelou).

Signature _____

Date _____

IMPORTANT NOTE

Rates do not include VAT charges. VAT 20% may apply according to Directive 2008/8/CE modifying Directive 2006/112/CE and as those measures are transferred in the National legislation.

FAAM 2018 ORGANISER

Erasmus Tours & Travel UK Limited

25 Moorgate London EC2R 6AY,

United Kingdom

Tel.: +44 2036952209

E-mail: faam@eaaci.org

Website: www.erasmusconferences.uk

www.eaaci.org/faam2018