



**RHINA 2019**  
21 – 23 March 2019  
Eastbourne, United Kingdom



**European Rhinallergy Meeting**

[www.eaaci.org/rhina2019](http://www.eaaci.org/rhina2019)



**Sponsorship and Exhibition Prospectus**



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## INVITATION

Dear Industry Partner,

On behalf of the European Academy of Allergy and Clinical Immunology (EAACI) and the Organising Committee, it is a great pleasure to invite you to the inaugural **1<sup>st</sup> European Rhinallergy Meeting, RHINA 2019**, which will be held at The View Hotel in Eastbourne, United Kingdom, on 21-23 March 2019.

RHINA 2019 welcomes specialists in the field of rhinology and allergy, with a diverse and stimulating scientific programme that incorporates both innovative basic, clinical and translational (bench to bed side) research in a comprehensive focus meeting. Intense but friendly discussions and debates on future perspectives of rhinology and allergy will be the focus of RHINA.

The main topics of this high-quality meeting are Allergic Rhinitis and Rhinosinusitis with a focus on Allergen Immunotherapy and Biologicals. Clinicians, practitioners and scientists will have the opportunity to come together and discuss topics such as:

- Allergic Rhinoconjunctivitis.
- Chronic Rhinosinusitis with a special focus on nasal polyps.
- The relation between upper and lower airways and the close association between Allergic Rhinitis, Chronic Rhinosinusitis and Asthma.
- Current and novel treatment options in Chronic Rhinosinusitis and Allergic Rhinoconjunctivitis including intranasal medication and novel biologics.
- Allergen specific –immunotherapy for upper and lower airway disease.

The sponsorship and exhibition prospectus is designed to assist you with reserving exhibition space and identifying sponsorship opportunities. Do not miss this chance to join us in Eastbourne and create your individual presence for attendees at the meeting. This prospectus also includes the sponsorship and exhibition space contract. We kindly ask you to return the respective contract to EAACI Headquarters as soon as possible, paying attention to individual deadlines, in order to secure your preferences.

We look forward to welcoming you in Eastbourne as an exhibitor or sponsor and involving you in what will be a stimulating and memorable event.

With kind regards,

**Mohamed Shamji**

RHINA 2019 Chair, SPC Coordinator, and  
Interest Group Immunotherapy Secretary

**Philippe Gevaert**

RHINA 2019 Co-Chair and EAACI ENT  
Section Chair

## ORGANISING COMMITTEE

### **Mohamed Shamji**

RHINA 2019 Chair, SPC Coordinator, and  
Interest Group Immunotherapy Secretary

### **Philippe Gevaert**

RHINA 2019 Co-Chair and EAACI ENT Section Chair

## SCIENTIFIC COMMITTEE MEMBERS

Ludger Klimek, Germany

Ralph Mösger, Germany

Oscar Palomares, Spain

Peter Hellings, Belgium

Lars Jacobsen, Denmark

Glenis Scadding, United Kingdom

## EAACI PRESIDENT

Ioana Agache, Romania

## EAACI VICE-PRESIDENT CONGRESSES

Carsten Schmidt-Weber, Germany

## KEY CONTACTS

### **RHINA 2019 ORGANISER**

#### **EAACI Headquarters**

Hagenholzstrasse 111

3rd Floor

8050 Zurich

Switzerland

Tel: +41 44 205 55 33

Email: [events@eaaci.org](mailto:events@eaaci.org)

Web: [www.eaaci.org/rhina2019](http://www.eaaci.org/rhina2019)

### **MEETING VENUE**

#### **The View Hotel**

Grand Parade, Eastbourne.

East Sussex

BN21 4DN

United Kingdom

Tel: +44 132 343 3900

Email: [info@theviewhoteleastbourne.com](mailto:info@theviewhoteleastbourne.com)



## ABOUT EAACI

EAACI is a non-profit organisation active in the field of allergic and immunologic diseases. With over 10,000 members from 122 countries, as well as 60 national and international member societies, EAACI is the largest medical association in Europe focusing on allergy and clinical immunology. We take pride in being a global leading reference body for scientific, health and political organisations around the world.



## ACCESS

The View Hotel in Eastbourne, East Sussex is situated directly on the seafront for exploring everything that Eastbourne town has to offer.

### ► From Gatwick Airport to the venue

#### **BY TRAIN - 45 min**

The closest airport to Eastbourne is Gatwick Airport. Trains from Gatwick airport to Eastbourne's railway station run every 30 minutes, journey which lasts for 45 minutes. The hotel is a 13-minutes' walk from the train station. Alternatively, the Coaster 12A runs every 20 minutes from the railway station and is only 3 stops away from the Lifeboat Museum Stop which is located right in front of the venue.

#### **BY CAR - 1 hr**

The View Hotel Eastbourne is located approximately one hour car ride away from the Gatwick Airport. Taxis can be found immediately after exiting the airport.

### ► From London City Airport to the venue

#### **BY TRAIN - 2h 20 min**

The first stop from the London City Airport DLR station is Canning Town Underground. This journey will last almost 7 minutes. From Canning Town Underground Station, the tube runs to London Bridge. From the London Bridge Station the National Rail Service runs to Haywards Heath. The Haywards Heath offers direct trains to Eastbourne's rail station.

## ABOUT EASTBOURNE

Eastbourne is a resort town on England's southeast coast, belonging to the county of East Sussex. On the seafront are Victorian hotels, the 19th-century Eastbourne Pier and a 1930s bandstand. Towner Art Gallery includes modern British works. Nearby, Redoubt Fortress, built during the Napoleonic Wars, has a military museum. Southwest along the coast, in South Downs National Park, are the tall chalk cliffs of Beachy Head and its striped 1902 lighthouse. Only 31 km east from Brighton and well-connected by road to London, the main transport means in Eastbourne is the car. Further information about the country and the city please visit the official website of City:

[www.visiteastbourne.com](http://www.visiteastbourne.com)

The hotel is a 13-minutes' walk from the train station. Alternatively, the Coaster 12A runs every 20 minutes from the railway station and is only 3 stops away from the Lifeboat Museum Stop which is located right in front of the venue.

#### **BY CAR - 2hr**

The View Hotel Eastbourne is reachable by car from London City Airport (LCY) in approximately 2 hours. Taxis can be found immediately after exiting the airport. Alternatively, private shuttles can be arranged for approx. £100 one way.

### ► From Heathrow Airport to the venue

#### **BY TRAIN - 2h 30 min**

The Train ride from the Heathrow Underground Station to the Eastbourne Train Station lasts for approximately 2 hours and 12 minutes. From the Heathrow Airport Station the Underground stops at London Victoria Station which offers direct trains to Eastbourne Train station. The Coaster 12A runs every 20 minutes from the railway station and is only 3 stops away from the Lifeboat Museum Stop which is located right in front of the meeting venue.

#### **BY CAR - 2h 20 min**

The car ride from Heathrow Airport to the View Hotel takes approximately 2 hours and 15 minutes. Taxis can be found immediately after exiting the airport.

## CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the 1<sup>th</sup> Rhinallergy Meeting (RHINA) 2019 as follows:

### **RHINA 2019 PLATINUM SPONSOR**

Total sponsorship contribution greater than **EUR 20,000**  
Includes recognition as platinum level sponsor

### **RHINA 2019 GOLD SPONSOR**

Total sponsorship contribution **EUR 15,001 - EUR 20,000**  
Includes recognition as gold level sponsor

### **RHINA 2019 SILVER SPONSOR**

Total sponsorship contribution **EUR 10,001 - EUR 15,000**  
Includes recognition as silver level sponsor

### **RHINA 2019 CONTRIBUTOR**

Total sponsorship contribution **EUR 2,500 - EUR 10,000**  
Includes recognition as sponsor

- 
- 1 Select your desired level of sponsorship.
  - 2 Select your exhibition space and sponsorship items (pages 7-11) corresponding to the category level you have selected.
-

## EXHIBITION AND SPONSORSHIP OPTIONS

### EXHIBITION

The exhibition will be held in the Martello Suite of the View Hotel. Please note, access to the exhibition area will be limited to prescriber professionals, in accordance with industry and local country regulations.

Exhibition opening hours:

**Thursday, 21 March 2019:** Sponsors are warmly invited to attend the welcome reception however please note that exhibition will only be available from Friday.

**Friday, 22 March 2019:** 09:30-17:00

**Saturday, 23 March 2019:** 09:30-12:30

**EUR 300 + VAT per square metre**

#### Includes:

- Free build exhibition space (*minimum 6 square metres*)
- Table, two chairs and electricity connection
- Complimentary exhibitor registration (*for each 6 square metres above the minimum space rental one additional complimentary exhibitor registration is offered*). Please note that the exhibitor's badge does not allow access to the scientific sessions
- Acknowledgement in the list of exhibitors in the pocket programme and on the meeting website.

Space allocation will be made on a first come, first served basis. Upon receipt of the contract, space will be confirmed.

### ADVERTISEMENT

Sponsorship of these items enables your company to reach delegates both before and during the meeting.

#### ► A6 POCKET PROGRAMME -deadline 27 Feb 2019

This is the **ONLY** printed publication, which will be distributed at the meeting to all registered delegates and sponsors. The programme will be used continually by the delegates during the meeting to plan daily schedules. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates.

- Number of printed copies: approximately 120\*
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

\**Estimation based on expectation*

#### ► A6 BACK COVER POSITION CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

**EUR 2,500 + VAT**

**Booking deadline:** 27 February 2019

#### Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Corporate/symposium advertisement on the back cover of the pocket programme.

**EXCLUSIVE SPONSORSHIP**

#### ► A6 CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

**EUR 1,000 + VAT**

**Booking deadline:** 27 February 2019

#### Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website

**LIMITED ITEM** – Only available for up to 2 partners

### DELEGATE ITEMS

The following items bring unique visibility to the sponsor and an exclusive opportunity to reach all delegates.

#### ► BADGE LANYARDS -deadline 27 Feb 2019

**EUR 1,500 + VAT**

(production and delivery costs not included)

#### Includes:

- Distribution and logistics on-site
- Acknowledgement in the list of sponsors

The lanyard attached to the name badge is a highly visible item worn by every delegate. The sponsor can have its company name and logo on the lanyard. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates. The lanyard is detachable from the badge holder and can be used separately in the future, enabling prolonged and increased visibility. The sponsor is responsible for the design, production and delivery of the item.

**EXCLUSIVE SPONSORSHIP**

## PROGRAMME & ABSTRACT OPTIONS

### ► LUNCH or SATELLITE SYMPOSIUM

**EUR 15,000 + VAT**

**Includes:**

- 60 minutes symposium in the session hall, staff and basic audio visual equipment
- Acknowledgement in the list of sponsors and the pocket programme, as well as on designated boards on-site

Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific programme. The organising company must choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated on application. All speaker costs must be covered by the organising company. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite symposium proposal. The sponsor may choose to offer participants complimentary food and beverages at its own expenses. Please contact the organiser for further information if interested in this option.

## POSTER SESSION

### ► PRINTED POSTER SESSION

**EUR 3,000 + VAT**

### ► E-POSTER SESSION

**EUR 5,000 + VAT**

This is an opportunity to have high visibility of your company at a scientific activity for the whole meeting. The sponsor will be acknowledged with company logo in the Poster Session Area and included in the list of sponsors on the website and in the pocket programme.

**EXCLUSIVE SPONSORSHIP**

## OTHER SPONSORSHIP OPPORTUNITIES

### ► COFFEE BREAKS and LUNCH

**EUR 8,000 + VAT for exclusive sponsorship or EUR 4,000 per service**

**Includes:**

- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors in the pocket programme and on the meeting website

### ► FACULTY DINNER

**EUR 5,000 + VAT**

**Includes:**

- Acknowledgment of the company at the faculty dinner
- 2 invitations for the faculty dinner

**EXCLUSIVE SPONSORSHIP**

### ► UNRESTRICTED GRANTS

**EUR 3,000 + VAT**

**Includes:**

- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Sponsorship of unrestricted grants gives the company a chance to directly support the next generation and future leaders of the academy; EAACI Junior Members. The grant covers a part of the travel costs for authors of an accepted abstract, allowing them to attend the meeting and present their work.

**EXCLUSIVE SPONSORSHIP**



## ONLINE AND DIGITAL SPONSORSHIP OPTIONS

### PACKAGE 1

### FULL WEBCASTING OF YOUR SYMPOSIUM

EUR 10,000 + VAT

Full webcasting records both the picture and audio of all speaker's presentations during a session in synchronisation with the PowerPoint slides that are shown. Your symposium room will be equipped with full-HD screens.

#### Content of the full webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. EAACI endorsement via [www.eaaci.org](http://www.eaaci.org) for 6 months
7. Webcasts made available via a secure platform providing the opportunity for open access or restricted viewing
8. Webcast provided in digital form for future use
9. Promotion of your webcast via an e-mail to all RHINA 2019 participants approximately 1 week after the meeting (one single e-mail for all webcasts)

### PACKAGE 2

### BASIC WEBCASTING OF YOUR SYMPOSIUM

EUR 4,000 + VAT

Basic webcasting records both the picture and audio of all speaker's presentations during a session in synchronisation with the PowerPoint slides that are shown.

#### Content of the basic webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Recording of your faculty member at the lectern with a video camera
4. Webcast provided in digital form for future use

### PACKAGE 3

### WEBCASTING AND LIVE STREAMING OF YOUR SYMPOSIUM

EUR 14,000 + VAT

In addition to the full webcasting, your symposium can be broadcast live on the web through a dedicated web page. During your symposium, connected attendees can chat and leave their questions. Your moderator/chair person can select questions and discuss them with your speakers and the audience.

#### Content of the Live Streaming package:

1. Live stream through web page including chat functionality
2. Webcast recorded as mp4 in 720p
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. EAACI endorsement via [www.eaaci.org](http://www.eaaci.org) for 6 months
7. Webcasts made available via a secure platform providing the opportunity for open access or restricted viewing
8. Webcast provided in digital form for future use
9. Promotion of your live streamed symposium via an e-mail to all EAACI members approximately 1 week prior to the meeting (one mass e-mail for all live streamed sessions)

*If you have any questions regarding the above mentioned items or other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact us: Tel: +41 44 205 55 33, [events@eaaci.org](mailto:events@eaaci.org).*

## VENUE FLOORPLAN



### MEETING VENUE

#### The View Hotel

Grand Parade, Eastbourne, East Sussex

BN21 4DN

United Kingdom

Tel: +44 132 343 3900

Email: [info@theviewhoteleatbourne.com](mailto:info@theviewhoteleatbourne.com)



## CONTRACT FOR EXHIBITION AND SPONSORSHIP

Please return to EAACI HQ – email: [events@eaaci.org](mailto:events@eaaci.org)

Company Name

Company Name in Exhibition and Sponsor Listings

*(Please use the preferred case, i.e. uppercase/lowercase letters. Maximum 20 characters including spaces)*

Contact Name

Email

Telephone *(incl. Country and Area Codes)*

Invoice Address

Postcode and City

Country

VAT No\*

*\*required for VAT reverse charges within EU*

Purchase Order Number *(If applicable)*

### Sponsorship Items Requested

Item

Item

Comments

### Exhibition Space Requested

Booth No.

Booth Size

### Exhibition Space: EUR 300 per sqm + VAT (production and delivery costs not included)

- ▶ For updated information, please visit [www.eaaci.org/rhina2019](http://www.eaaci.org/rhina2019) or contact EAACI HQ at [events@eaaci.org](mailto:events@eaaci.org)
- ▶ Bank transfer information will be detailed on the invoice. Please ensure that you include the invoice number and the name of your company as listed above in the payment message.
- ▶ For the contract to be completed please tick the boxes and sign below.

We confirm that the product(s) that we will promote at EAACI RHINA 2019 will conform to regulations for marketing pharmaceutical products in the UK. We understand that the content of all promotional literature, hoardings, advertising and promotional material of any form used or distributed within the View Hotel for the duration of the Meeting remains the sole legal responsibility of the exhibitor and that EAACI cannot be held liable for any non-compliance.

We confirm to EAACI HQ our participation as a Sponsor/Exhibitor at the EAACI RHINA 2019 in Eastbourne, 21 – 23 March 2019 and reaffirm that we have read and agreed to all terms and conditions.

Signature of Authorised Person \_\_\_\_\_

Name Printed

Date

Place

## GENERAL TERMS AND CONDITIONS

### CONDITIONS OF PAYMENT

Conditions of payment mentioned on the invoice are valid. All payments must be received in full within the payment date indicated on the invoice. No bank transfer fees will be accepted by EAACI HQ (also referred to as Meeting Secretariat), and all sponsors paying by bank transfer should ensure that all charges are met. The payment will take place in two instalments, the initial 50% will be invoiced on receipt of order, and the remaining 50% will be invoiced 3 months prior to the event. If payment in full is not received by the start of the meeting, participation cannot be guaranteed. Under no circumstances may any discount be deducted. *All prices are indicated in EUROS and exclude VAT, unless otherwise specified.*

### REFUND AND CANCELLATION POLICIES

If a sponsorship item has to be cancelled, the following conditions will apply: Until 21 December 2018, 50% of the total amount will be refunded. After 21 December 2018 if the sponsorship item can be sold again, a 20% cancellation charge will be levied. For sponsorship items cancelled after 21 January 2019, there will be no refund granted. All cancellations must be made in writing to EAACI HQ.

### PROMOTION AT THE MEETING

Companies that are not sponsors may not advertise in any form in the exhibition area, in the entrances to the exhibition area, or anywhere else in the meeting venue. EAACI is committed to ethical codes for marketing pharmaceuticals in Europe according to the Code of Practice on the Promotion of Medicines issued by EFPIA, the European Federation of Pharmaceutical Industries Associations. Sponsors will be required to provide the Meeting Secretariat with a list of product(s) they intend to promote at EAACI RHINA 2019 at least three months before the meeting ("Exhibitor Declaration"). Sponsors will be responsible for the accuracy and completeness of the information provided. Provision of incomplete, false or misleading information may lead to exclusion from EAACI RHINA 2019 and future EAACI events. All

house rules at the venue will apply and be enforced. Sponsors are fully liable for damages caused to third parties and property.

### AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in the General Terms and Conditions, or in other EAACI RHINA 2019 publications are subject to the decision and control of EAACI. EAACI HQ reserves the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the meeting. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on sponsors equally with the foregoing terms and conditions.

### FINAL STIPULATIONS

In the event that the meeting cannot be held or will have to be changed due to events beyond the control of EAACI (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of EAACI, EAACI cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circumstances, EAACI reserves the right to either retain the entire fee and to use it for a future meeting, or to reimburse the sponsor after deducting costs already incurred for the organisation of EAACI RHINA 2019 and which could not be recovered from third parties. Any company that disregards the directives of EAACI may be excluded from the Meeting by EAACI with immediate effect. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the sponsor agrees to submit to the authorised court chosen by EAACI. Electively, EAACI may choose to appeal to the court into whose jurisdiction the exhibitor falls.

**RHINA 2019 ORGANISER**

**EAACI Headquarters**

Hagenholzstrasse 111

3rd Floor

8050 Zurich

Switzerland

**Tel:** +41 44 205 55 33

**Email:** [events@eaaci.org](mailto:events@eaaci.org)

**[www.eaaci.org/rhina2019](http://www.eaaci.org/rhina2019)**