



SAM 2019

4 – 6 April 2019
Munich, Germany



Skin Allergy Meeting

www.eaaci.org/sam2019

Joint meeting



Sponsorship and Exhibition Prospectus



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INVITATION

Dear Industry Partner,

On behalf of the European Academy of Allergy and Clinical Immunology (EAACI), the European Society for Contact Dermatitis (ESCD) and the Organising Committee, it is a great pleasure to invite you to the 5th Skin Allergy Meeting (SAM) 2019, which will be held at the Technical University of Munich (TUM), Germany, from 4 – 6 April 2019. SAM is the leading European meeting devoted to skin allergy.

SAM 2019 will provide up-to-date information for clinicians, covering basic, translational and clinical aspects on drug hypersensitivity, atopic dermatitis, contact dermatitis, mastocytosis, anaphylaxis, urticaria and occupational eczema, among others.

To enhance the learning experience, the programme will include novel practical courses such as patch tests, skin prick tests, intradermal tests, and physical provocation tests in urticaria.

SAM 2019 will welcome acclaimed experts presenting keynote lectures. Moreover, the meeting will be a platform for “pro & con” discussions and case reports. We are looking forward to seeing you in the Bavarian capital Munich at the Technical University of Munich (TUM).

The sponsorship and exhibition prospectus is designed to assist you with reserving exhibition space and identifying sponsorship opportunities. Do not miss this chance to join us in Munich and create your individual presence for attendees at the meeting. This prospectus also includes the sponsorship and exhibition space contract. We kindly ask you to return the respective contract to EAACI Headquarters as soon as possible, paying attention to individual deadlines, in order to secure your preferences.

We look forward to welcoming you to Munich as an exhibitor or sponsor and involving you in what will be a stimulating and memorable event.

With kind regards,

Knut Brockow

EAACI/ESCD SAM 2019 Chair,
EAACI Dermatology Section Chair

Wolfgang Uter

EAACI/ESCD SAM 2019 Chair,
ESCD Past President

Charlotte Mortz

EAACI Dermatology
Section Secretary

ORGANISING COMMITTEE

Knut Brockow

EAACI/ESCD SAM 2019 Chair, EAACI Dermatology Section Chair

Wolfgang Uter

EAACI/ESCD SAM 2019 Chair, Past ESCD President

Charlotte Mortz

EAACI Dermatology Section Secretary

SCIENTIFIC COMMITTEE MEMBERS

Tilo Biedermann, Germany
Carsten Bindslev-Jensen, Denmark
Knut Brockow, Germany
Magnus Bruze, Sweden
Ana Gimenez-Arnau, Spain
Martin Glatz, Switzerland
Pavel Kolkhir, Russia
Vera Mahler, Germany
Martin Metz, Germany
Charlotte Mortz, Denmark
David Orton, United Kingdom
Thomas Rustemeyer, The Netherlands
Wolfgang Uter, Germany

EAACI PRESIDENT

Ioana Agache, Romania

EAACI VICE-PRESIDENT CONGRESSES

Carsten Schmidt-Weber, Germany

KEY CONTACTS

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Switzerland

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Email: events@eaaci.org

Web: www.eaaci.org

SAM 2019 PROFESSIONAL CONGRESS ORGANISER

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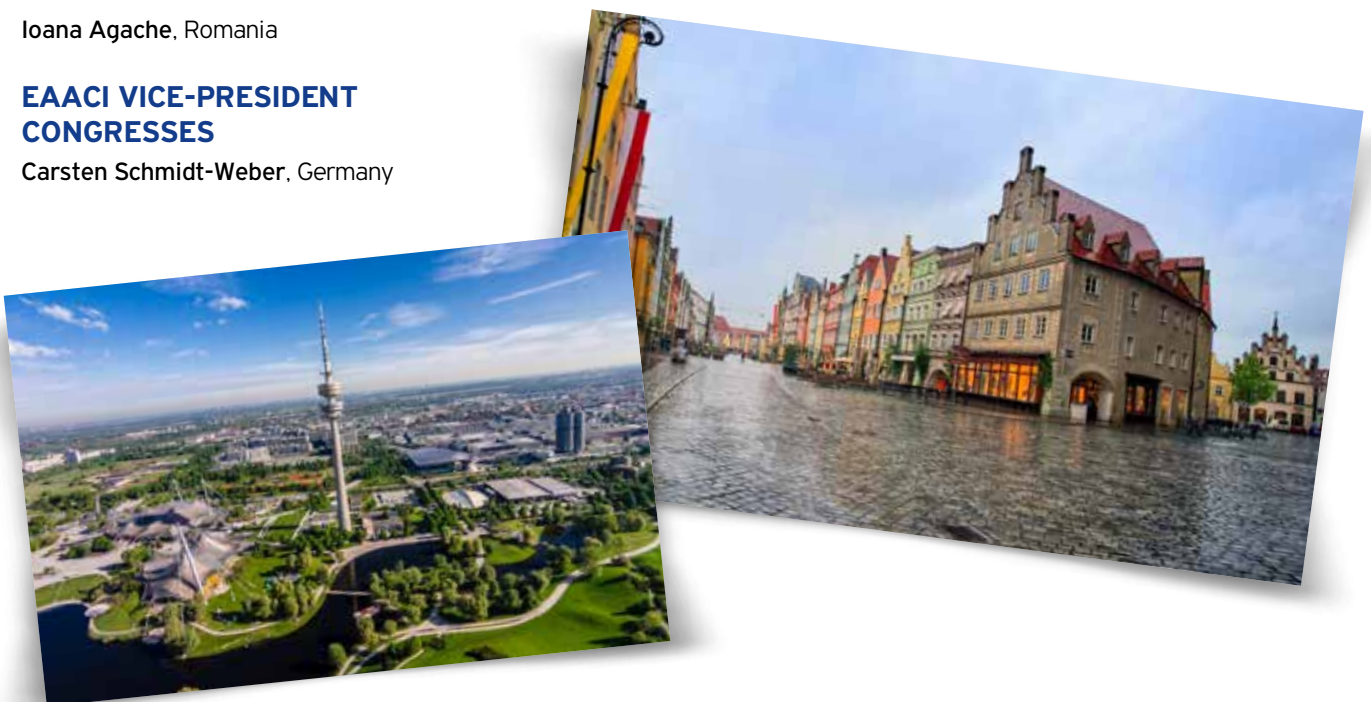
Email: sam@eaaci.org

Web: www.erasmusconference.uk

MEETING VENUE

Rechts der Isar Hospital

Auditorium A (Hörsaal A)
Technical University of Munich (TUM)
Ismaninger Straße 22
D - 81675, Munich, Germany



ABOUT EAACI

EAACI is a non-profit organisation active in the field of allergic and immunologic diseases. With over 10,000 members from 122 countries, as well as 60 national and international member societies, EAACI is the largest medical association in Europe focusing on allergy and clinical immunology. We take pride in being a global leading reference body for scientific, health and political organisations around the world.

ABOUT ESCD

The purpose of the European Society of Contact Dermatitis (ESCD) is to promote a better knowledge of contact dermatitis, improve the study of contact dermatitis in Europe and elsewhere, improve the lives of our patients, reduce the impact of occupational risks on skin health, collaborate with authorities and industry in the prevention of contact allergy and promote our speciality to dermatologists and the public. To this end, the ESCD arranges congresses covering its entire field every other year and supports symposia or conferences confined to themes of special interest. The member journal is "Contact Dermatitis" for publication of clinical and scientific reports, its subscription is included for members.

ACCESS

Munich Airport is about 30 kilometers outside the city. From the airport, take the S-Bahn line S8 to the stop Munich Ostbahnhof. There you change to the subway line U5 direction Laimer Platz and drive one stop to Max-Weber-Platz. From here, follow the signpost "MRI" into Ismaninger Straße. A taxi from Munich Airport to the Rechts der Isar Hospital costs about 70 Euro. Please allow an approximate driving time of 45 minutes.



ABOUT MUNICH

Munich, in German München, is the third largest city in Germany, and the most visited after Berlin. Munich is a modern, cosmopolitan city which boasts of a long heritage. The city is a major centre of art, culture, innovation, education, business, and tourism.

Munich lies about 50 km (30 miles) north of the edge of the Alps. Its airport, located 28.5 km (17.7 miles) northeast of Munich, is the second busiest airport in Germany in terms of passenger traffic. The airport features two passenger terminals and flights from 248 destinations worldwide.



For further information about access to the venue please follow this link: <https://www.mri.tum.de/anreise>

CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the Skin Allergy Meeting (SAM) 2019 as follows:

SAM 2019 PLATINUM SPONSOR

Total sponsorship contribution greater than **EUR 20,000**
Includes recognition as platinum level sponsor

SAM 2019 GOLD SPONSOR

Total sponsorship contribution **EUR 15,001 - EUR 20,000**
Includes recognition as gold level sponsor

SAM 2019 SILVER SPONSOR

Total sponsorship contribution **EUR 10,001 - EUR 15,000**
Includes recognition as silver level sponsor

SAM 2019 CONTRIBUTOR

Total sponsorship contribution **EUR 2,500 - EUR 10,000**
Includes recognition as contributor

-
- 1 Select your desired level of sponsorship.
 - 2 Select your exhibition space and sponsorship items (pages 7-11) corresponding to the category level you have selected.
-

EXHIBITION AND SPONSORSHIP OPTIONS

EXHIBITION

The exhibition will be held in the foyer of Auditorium A (Hörsaal A) located on the ground floor of the Rechts der Isar Hospital. Refreshment and lunch areas will be integrated into the exhibition area, maximising the time that delegates spend in this area.

Please note, access to the exhibition area will be limited to prescriber professionals, in accordance with industry and local country regulations.

EUR 500 + VAT per square metre

Includes:

- Free build exhibition space (*minimum 6 square metres*)
 - Table, two chairs and electricity connection
 - Two complimentary exhibitor registrations (*for each 6 square metres above the minimum space rental one additional complimentary exhibitor registration is offered*). Please note that the exhibitor's badge does not allow access to the scientific sessions.
 - Acknowledgement in the list of exhibitors in the pocket programme and on the meeting website.
- Space allocation will be made on a first-come-first-served basis. Upon receipt of the contract, space will be confirmed.

ADVERTISEMENT

Sponsorship of these items enables your company to reach delegates both before and during the meeting.

► A6 POCKET PROGRAMME - deadline 27 Feb 2019

This is the ONLY printed publication, which will be distributed at the meeting to all registered delegates and sponsors. The programme will be used continually by the delegates during the meeting to plan daily schedules. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates.

- Number of printed copies: approximately 120*
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

**Estimation based on expectation*

► A6 BACK COVER POSITION CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

EUR 2,500 + VAT

Booking deadline: 27 Feb 2019

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Corporate/symposium advertisement on the back cover of the pocket programme.

LIMITED ITEM – Only available for 1 partner

EXCLUSIVE SPONSORSHIP

► A6 CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

EUR 1,000 + VAT

Booking deadline: 27 Feb 2019

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website

LIMITED ITEM – Only available for up to 2 partners

DELEGATE ITEMS

The following items bring unique visibility to the sponsor and an exclusive opportunity to reach all delegates.

► BADGE LANYARDS - deadline 27 Feb 2019

EUR 1,500 + VAT

(production and delivery costs not included)

Includes:

- Distribution and logistics on-site
- Acknowledgement in the list of sponsors

The lanyard attached to the name badge is a highly visible item worn by every delegate. The sponsor can have its company name and logo on the lanyard. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates. The lanyard is detachable from the badge holder and can be used separately in the future, enabling prolonged and increased visibility. The sponsor is responsible for the design, production and delivery of the item.

EXCLUSIVE SPONSORSHIP

PROGRAMME & ABSTRACT OPTIONS

▶ LUNCH or EVENING SATELLITE SYMPOSIUM EUR 15,000 + VAT

Includes:

- 60 minutes symposium in the session hall, staff and basic audio visual equipment
- Acknowledgement in the list of sponsors and the pocket programme, as well as on designated boards on-site

Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific programme. The organising company must choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated on application. All speaker costs must be covered by the organising company. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite symposium proposal. The sponsor may choose to offer participants complimentary food and beverages at its own expenses. Please contact the organiser for further information if interested in this option.

POSTER SESSION

▶ POSTER SESSION EUR 3,000 + VAT

This is an opportunity to have high visibility of your company at a scientific activity for the whole meeting. The sponsor will be acknowledged with the company logo in the Poster Session Area and will be included in the list of sponsors on the website and in the pocket programme.

**EXCLUSIVE
SPONSORSHIP**

OTHER SPONSORSHIP OPPORTUNITIES

▶ COFFEE BREAKS and LUNCH EUR 8,000 + VAT for exclusive sponsorship or EUR 4,000 per service

Includes:

- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors in the pocket programme and on the meeting website

▶ FACULTY DINNER EUR 5,000 + VAT

Includes:

- Acknowledgment of the company at the faculty dinner
- 2 invitations for the faculty dinner

**EXCLUSIVE
SPONSORSHIP**

▶ UNRESTRICTED GRANTS EUR 3,000 + VAT

Includes:

- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Acknowledgement in communications to travel grant winners

Sponsorship of unrestricted grants gives the company a chance to directly support the next generation and future leaders of the academy; EAACI Junior Members. The grant covers a part of the travel costs for authors of an accepted abstract, allowing them to attend the meeting and present their work. Up to 10 travel grants of EUR 300 will be offered.

**EXCLUSIVE
SPONSORSHIP**

ONLINE AND DIGITAL SPONSORSHIP OPTIONS

PACKAGE 1

FULL WEBCASTING OF YOUR SYMPOSIUM

EUR 10,000 + VAT

Full webcasting records both the picture and audio of all speaker's presentations during a session in synchronisation with the PowerPoint slides that are shown. Your symposium room will be equipped with full-HD screens.

Content of the full webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. EAACI endorsement via www.eaaci.org for 6 months
7. Webcasts made available via a secure platform providing the opportunity for open access or restricted viewing
8. Webcast provided in digital form for future use
9. Promotion of your webcast via an e-mail to all SAM 2019 participants approximately 1 week after the meeting (one single e-mail for all webcasts)

PACKAGE 2

BASIC WEBCASTING OF YOUR SYMPOSIUM

EUR 4,000 + VAT

Basic webcasting records both the picture and audio of all speaker's presentations during a session in synchronisation with the PowerPoint slides that are shown.

Content of the basic webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Recording of your faculty member at the lectern with a video camera
4. Webcast provided in digital form for future use

PACKAGE 3

WEBCASTING AND LIVE STREAMING OF YOUR SYMPOSIUM

EUR 14,000 + VAT

In addition to the full webcasting, your symposium can be broadcasted live on the web through a dedicated web page. During your symposium, connected attendees can chat and leave their questions. Your moderator/chair person can select questions and discuss them with your speakers and the audience.

Content of the live streaming package:

1. Live stream through web page including chat functionality
2. Webcast recorded as mp4 in 720p
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. EAACI endorsement via www.eaaci.org for 6 months
7. Webcasts made available via a secure platform providing the opportunity for open access or restricted viewing
8. Webcast provided in digital form for future use
9. Promotion of your live streamed symposium via an e-mail to all EAACI members approximately 1 week prior to the meeting (one mass e-mail for all live streamed sessions)

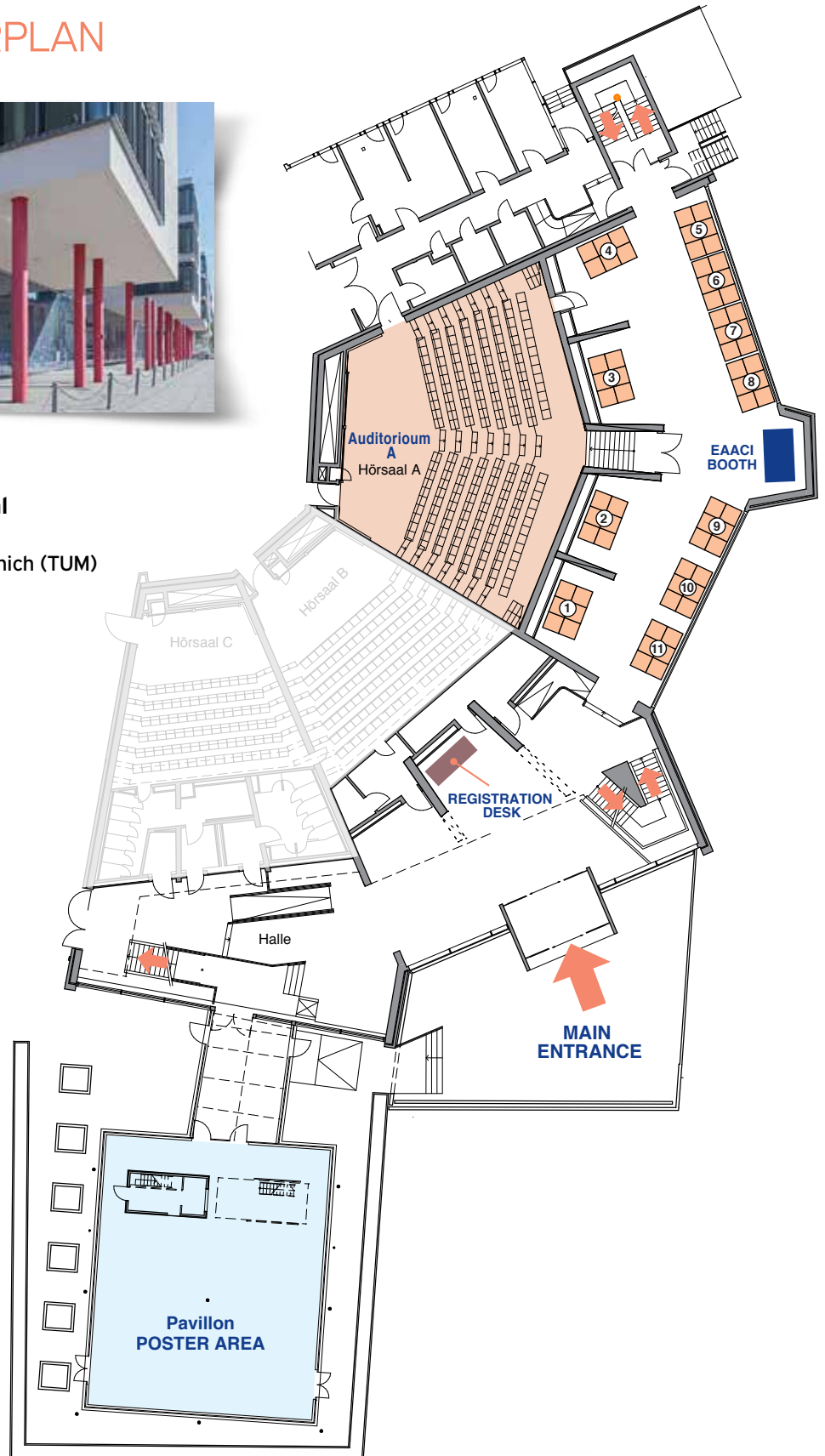
If you have any questions regarding the above mentioned items or other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact us: Tel: +41 44 205 55 33, events@eaaci.org.

VENUE FLOORPLAN



MEETING VENUE

Rechts der Isar Hospital
Auditorium A (Hörsaal A)
Technical University of Munich (TUM)
Ismaninger Straße 22
D - 81675, Munich
Germany



SPONSORSHIP BOOKING FORM

INVOICING DETAILS

Company/Institute/Organisation

Postal Address

Postcode City Country

Telephone (incl. Country and Area Codes) Fax

E-mail

VAT Number/Taxation Number (for EU countries only)

Company Activity

SPONSORSHIP ITEM

Exhibition Space (please indicate number of sqm)
Please list here any companies you do not wish to be next to:

| | | |
|---|---|--|
| <input type="checkbox"/> Exhibition | <input type="checkbox"/> Lunch or evening satellite symposium | <input type="checkbox"/> Unrestricted grants |
| <input type="checkbox"/> Back cover advertisement | <input type="checkbox"/> Poster session | <input type="checkbox"/> Full webcasting |
| <input type="checkbox"/> Full page advertisement | <input type="checkbox"/> Coffee breaks and lunch | <input type="checkbox"/> Basic webcasting |
| <input type="checkbox"/> Badge lanyards | <input type="checkbox"/> Faculty dinner | <input type="checkbox"/> Webcasting & live streaming |

TERMS OF PAYMENT

- ▶ 50% upon signature of contract ▶ 50% by March 1, 2019

METHODS OF PAYMENT

All payments should be made in Euro, without charges for the beneficiary, to the order of Erasmus Meetings & Events UK Limited:

- | | |
|--|---|
| ▶ By bank transfer to the order of Erasmus Meetings & Events UK LIMITED | ▶ By credit card (Visa / MasterCard / American Express / Maestro) |
| Bank name: METRO Bank | Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX* <input type="checkbox"/> Maestro <input type="checkbox"/> |
| Bank address: 1, Southampton Row, WC1B 5HA London, United Kingdom | Credit Card Number: <input type="text"/> |
| Account holder: Erasmus Meetings & Events UK Limited | Credit Card Owner's Name: <input type="text"/> |
| Account number: 17578189 | Expire Date: <input type="text"/> |
| Sort code: 23-05-80 | Credit Card Verification Number: <input type="text"/> |
| SWIFT: MYMBGB2L | |
| IBAN: GB91MYMB23058017578189 | |

*AMEX cards are subject to 3% commission

CANCELLATION POLICY

Cancellation must be sent in writing to the Meeting Organising Bureau. The organiser shall retain:

- 10% of the agreed package amount if the cancellation is made more than 6 months prior to the congress
- 50% of the agreed package amount if the cancellation is made between 6 and 4 months prior to the congress
- 100% of the agreed package amount if the cancellation is made less than 4 months prior to the congress

Please sign the present form and send it via e-mail sponsors@erasmusconferences.uk
(Attn. Ms. Martha Grispou).

Signature _____

Date _____

IMPORTANT NOTE

Rates do not include VAT charges. VAT 22% may apply according to Directive 2008/8/CE modifying Directive 2006/112/CE and as those measures are transferred in the National legislation.

**SAM 2019 PROFESSIONAL
CONGRESS ORGANISER**

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www.eaaci.org/sam2019