



EAACI
EUROPEAN ACADEMY OF ALLERGY
AND CLINICAL IMMUNOLOGY

ISMA 2019

**28 – 30 November 2019
Amsterdam, The Netherlands**

isma
International Symposium
on Molecular Allergology

International Symposium on Molecular Allergology

www.eaaci.org/isma2019



Sponsorship and Exhibition Prospectus

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INVITATION

Dear Industry Partner,

On behalf of EAACI, we are delighted to welcome you to Amsterdam for the 2019 International Symposium on Molecular Allergology (ISMA).

Over the past decade, molecular allergology has gained increasing impact on the field of allergy diagnosis and allergen immunotherapy. Allergen molecules have been linked to allergic phenotypes and to disease trajectories, they are gaining interest as biomarkers for selection of patients for immunotherapy, and they have reached a foothold in food allergy diagnostic algorithms. Microarray and multiplex technologies as well as novel techniques allowing simultaneous single-cell analyses for increasing numbers of parameters are a revolution in research opportunities. This advent of “big data” has sparked off innovative bio-statistic and bioinformatic approaches for data analysis. At the same time, these developments raise questions about implementation of this wealth of information into daily clinical practice. ISMA is the place to discuss the newest developments in the field of molecular allergology and the impact they will have on allergy diagnosis and therapy.

This year’s ISMA meeting will largely return to a single-track format, featuring only two time slots with parallel sessions (pro/cons, interactive sessions and clinical case discussions). Oral abstract presentations will be sandwiched between two invited talks to provide optimal exposure and experience to young researchers. An unopposed poster lunch session with classical hard copy posters will facilitate optimal interaction and discussion and provide poster presenters the attention they deserve.

We look forward to welcoming you to Amsterdam as an Exhibitor or Sponsor at the 8th Symposium on Molecular Allergology (ISMA).

If there are any additional questions, you are always welcome to contact EAACI Headquarters: email events@eaaci.org, tel. +41 44 205 55 33. The ISMA 2019 website will be continually updated with the latest information (www.eaaci.org/ISMA2019).

Ronald van Ree,
ISMA 2019 Local Chair

Edward Knol,
ISMA 2019 Co-Chair

Laurian Jongejan,
ISMA 2019 Co-Chair

Kornel Golebski,
ISMA 2019 Co-Chair

ORGANISING COMMITTEE

Ronald van Ree

ISMA 2019 Local Organising Chair

Edward Knol

ISMA 2019 Co-Chair

Laurian Jongejan

ISMA 2019 Co-Chair

Kornel Golebski

ISMA 2019 Co-Chair

SCIENTIFIC COMMITTEE MEMBERS

Ronald van Ree, The Netherlands

Edward Knol, The Netherlands

Bernadette Eberlein, Germany

Kornel Golebski, The Netherlands

Christiane Hilger, Luxemburg

Karin Hoffmann-Sommergruber, Austria

Jozef Janda, Czech Republic

Paolo Matricardi, Germany

Lars Poulsen, Denmark

Alexandra Santos, United Kingdom

EAACI PRESIDENT

Ioana Agache, Romania

EAACI VICE-PRESIDENT CONGRESSES

Carsten Schmidt-Weber, Germany

KEY CONTACTS

ISMA 2019 ORGANISER

EAACI Headquarters

Hagenholzstrasse 111

3rd Floor

8050 Zurich, Switzerland

Tel: +41 44 205 55 33

Fax: +41 44 205 55 39

Email: events@eaaci.org

Web: www.eaaci.org

MEETING VENUE

Postillion Convention Center & Hotel

Paul van Vlissingenstraat 8

1096 BK, Amsterdam, The Netherlands

E-mail: hotel.amsterdam@postillionhotels.com

Phone: 020 820 4410

Website: www.postillionhotels.com



ABOUT EAACI

The European Academy of Allergy and Clinical Immunology (EAACI) is an association of clinicians, researchers and allied health professionals, dedicated to improving the health of people affected by allergic diseases. With over 10,000 members from 121 countries and over 50 National Societies, EAACI is the primary source of expertise in Europe for all aspects of allergy.



ABOUT AMSTERDAM

Amsterdam, The Netherlands's capital, is a centre of arts and culture. Known for its complex canal system and narrow houses with gabled facades, Amsterdam is estimated to have more culture per capita than any other city on Earth. *Amsterdammers* are known for their open, broadminded and cosmopolitan nature. Most of the inhabitants speak at least two language (English as the second language). The city has an excellent public transport network and is located 15 minutes from the main airport, Schiphol Amsterdam Airport. For further information about the country and the city please visit the official website [here](#).



PLANNED SYMPOSIA

- Molecular Diagnosis
- Immunotherapy
- Systems Medicine
- Molecular Epidemiology
- Molecular Basis of Cross-Reactivity
- Properties of Allergens
- Biomarkers in Food Allergy
- New Diagnostic Developments
- Pro/Con Sessions
- Clinical Cases and CRD
- Interactive Debates

ISMA IN NUMBERS

PLACE	YEAR	PERSONS
ISMA Munich	2010	347
ISMA Vienna	2013	417
ISMA Lisbon	2015	344
ISMA Luxemburg	2017	311
ISMA Amsterdam	2019	Expected Number: 350

CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the 8th International Symposium on Molecular Allergology (ISMA) 2019 as follows:

ISMA 2019 PLATINUM SPONSOR

Total sponsorship contribution greater than **EUR 20,000**
Includes recognition as platinum level sponsor and **four** complimentary meeting registrations

ISMA 2019 GOLD SPONSOR

Total sponsorship contribution **EUR 15,001 - EUR 20,000**
Includes recognition as gold level sponsor and **three** complimentary meeting registrations

ISMA 2019 SILVER SPONSOR

Total sponsorship contribution **EUR 10,001 - EUR 15,000**
Includes recognition as silver level sponsor and **two** complimentary meeting registrations

ISMA 2019 CONTRIBUTOR

Total sponsorship contribution **EUR 2,500 - EUR 10,000**
Includes recognition as sponsor and **one** complimentary meeting registration

-
- 1 Select which level of sponsorship suits your budgetary and marketing requirements.
 - 2 Select your exhibition space and sponsorship items (pages 7-10) corresponding to the category level you have selected.
-

EXHIBITION AND SPONSORSHIP OPTIONS

EXHIBITION

The exhibition will be held at the Postillion Convention Center Amsterdam in Meeting rooms 5, 6 and 7. Refreshment, lunch and poster areas will be integrated into the exhibition area, maximising the time that delegates spend in this area. Please note, exhibition area will not be limited to prescriber-only professionals, however the exhibitors will have the responsibility to check the professional status of each delegate before advertising their products to them.

EUR 500 + VAT per square metre

Includes:

- Free build exhibition space (*minimum 6 square metres*)
 - Table, two chairs and electricity connection
 - One complimentary registration + one complimentary Exhibitor registration (for each 6 square metres above the minimum space rental one additional complimentary Exhibitor registration is offered)
 - Acknowledgement in the list of exhibitors in the pocket programme and on the meeting website
- Space allocation will be made on a "first come, first served" basis. Upon receipt of the contract, space will be confirmed. Build-up, exhibition dates and opening hours are yet to be confirmed.

POSTER SESSION

▶ POSTER SESSION

EUR 3,000 + VAT

This is an opportunity to have high visibility of your company at a scientific activity for the whole meeting. The sponsor will be acknowledged with company logo in the Poster Session Area and included in the list of sponsors on the website and in the pocket programme.

EXCLUSIVE SPONSORSHIP

ADVERTISEMENT

Sponsorship of these items allows the company to reach the delegates right at the beginning of the meeting or even before it starts.

▶ A6 POCKET PROGRAMME

Booking deadline 18 Oct 2019

This is the ONLY printed publication, which will be distributed at the meeting to all registered delegates and sponsors. The programme will be used continually by the delegates during the meeting to plan daily schedules. A product or solution-brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates.

- Number of printed copies: approximately 400
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

▶ A6 BACK COVER POSITION CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

EUR 2,500 + VAT

Booking deadline: 18 Oct 2019

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Corporate/symposium advertisement on the back cover of the pocket programme.

EXCLUSIVE ITEM – Only available for 1 partner

EXCLUSIVE SPONSORSHIP

▶ A6 CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAMME

EUR 1,000 + VAT

Booking deadline: 18 Oct 2019

Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website

LIMITED ITEM – Only available for up to 2 partners

PROGRAMME & ABSTRACT OPTIONS

► LUNCH or SATELLITE SYMPOSIUM

EUR 15,000 + VAT

Booking deadline: 18 Oct 2019

Includes:

- 60 minutes symposium in the session hall, staff and basic audio visual equipment
- Acknowledgement in the list of sponsors and the pocket programme, as well as on designated boards on-site
- Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific programme. The organising company must choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated on application. All speaker costs must be covered by the organising company. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite symposium proposal. The sponsor may choose to offer participants complimentary food and beverages. Please contact the organiser for further information if interested in this option.

OTHER SPONSORSHIP OPPORTUNITIES

► COFFEE BREAKS and LUNCH

**EUR 8,000 + VAT for exclusive sponsorship
or EUR 4,000 + VAT for coffee breaks or EUR
4,000 + VAT for Lunch only**

Includes:

- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors in the pocket programme and on the meeting website

**EXCLUSIVE
SPONSORSHIP**

► WELCOME RECEPTION

EUR 8,000 + VAT

This exclusive opportunity at the ISMA meeting provides the perfect opportunity for a company to gain premium brand exposure to delegates in an informal environment. Held on the evening of the first day, the welcome reception provides excellent networking opportunities for all the delegates and the sponsor.

Includes:

- Acknowledgment of the 'Welcome Reception Sponsor' in the Pocket Programme and the Chairs welcome speech
- Company name and logo published on the meeting website and conference app
- Two complimentary registrations to the welcome reception
- Sponsor banner - prominently displayed at the welcome reception (maximum two signs; supplied by sponsor)
- Special 'Sponsor' name tag
- No product advertising is allowed

► FACULTY DINNER

EUR 5,000 + VAT

Includes:

- Acknowledgment of the 'Faculty Dinner Sponsor' in the Pocket Programme and at the Faculty Dinner
- Company name and logo published on the meeting website and conference app
- Two complimentary registrations to the faculty dinner
- Sponsor banner - prominently displayed at the faculty dinner (maximum two signs; supplied by sponsor)
- Special 'Sponsor' name tag
- No product advertising is allowed

**EXCLUSIVE
SPONSORSHIP**

► TRAVEL GRANTS

EUR 3,000 + VAT

Includes:

- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Acknowledgement in communications to travel grant winners
- Sponsorship of Travel Grants gives the company a chance to support EAACI Junior Members (the future leaders of the Academy) directly. The Grant covers a part of the travel costs for authors of an accepted abstract, allowing them to attend the meeting and present their work. Up to ten travel grants of EUR 250 will be offered. The Scientific Programme Committee will decide which authors will receive travel grants.

**EXCLUSIVE
SPONSORSHIP**
with an unrestricted grant

ONLINE AND DIGITAL SPONSORSHIP OPTIONS

PACKAGE 1

FULL WEBCASTING OF YOUR SYMPOSIUM

EUR 10,000 + VAT

Booking deadline: 18 Oct 2019

A recording in the form of a webcast means that the speaker's voice is recorded in synchronisation with the PowerPoint slides and a video of the speaker.

Your Symposium room will be equipped with full-HD screens. By choosing this fully integrated solution, you will get a high-level quality service and the following advantages and benefits.

Content of the full webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. Webcast available on a restricted website for 6 months
7. Webcast provided on a USB key to the sponsor

PACKAGE 2

BASIC WEBCASTING OF YOUR SYMPOSIUM

EUR 4,000 + VAT

Booking deadline: 18 Oct 2019

A recording in the form of a webcast means that the speaker's voice is recorded in synchronisation with the PowerPoint slides (including videos) and a video of the speaker(s).

Content of the basic webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Recording of your faculty member at the lectern with a video camera
4. Webcast provided on a USB key to the sponsor

PACKAGE 3

LIVE STREAMING OF YOUR SYMPOSIUM

EUR 14,000 + VAT

Booking deadline: 18 Oct 2019

Your Symposium can be broadcast live on the web through a dedicated web page.

During your Symposium, connected attendees can chat and leave their questions. Your moderator/chair person can select questions and discuss them with your speakers and the audience.

Content of the live streaming package:

Content of the Live Streaming package:

1. Live stream through web page including chat functionality
2. Webcast recorded as mp4 in 720p
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. Webcast available at a restricted website for 6 months
7. Webcast provided on a USB key (to the sponsor)
8. Promotion of your live streamed symposium via an e-mail to all EAACI members approximately 1 week prior to the Meeting (one mass e-mail for all live streamed sessions)

ONLINE AND DIGITAL SPONSORSHIP OPTIONS

SMARTPHONE APP EXCLUSIVE SPONSORSHIP

EUR 4,000 + VAT

Booking deadline: 4 Oct 2019

The free ISMA 2019 mobile app has a modern and user-friendly design, and provides delegates with all-important information at their fingertips, including easy access to the scientific programme, floorplans, presenter profiles and much more. Our mobile app user statistics are constantly increasing with currently between one half, to two thirds of delegates downloading our EAACI Focused Meeting apps.

MOBILE APP PUSH NOTIFICATION

EUR 500 + VAT per notification

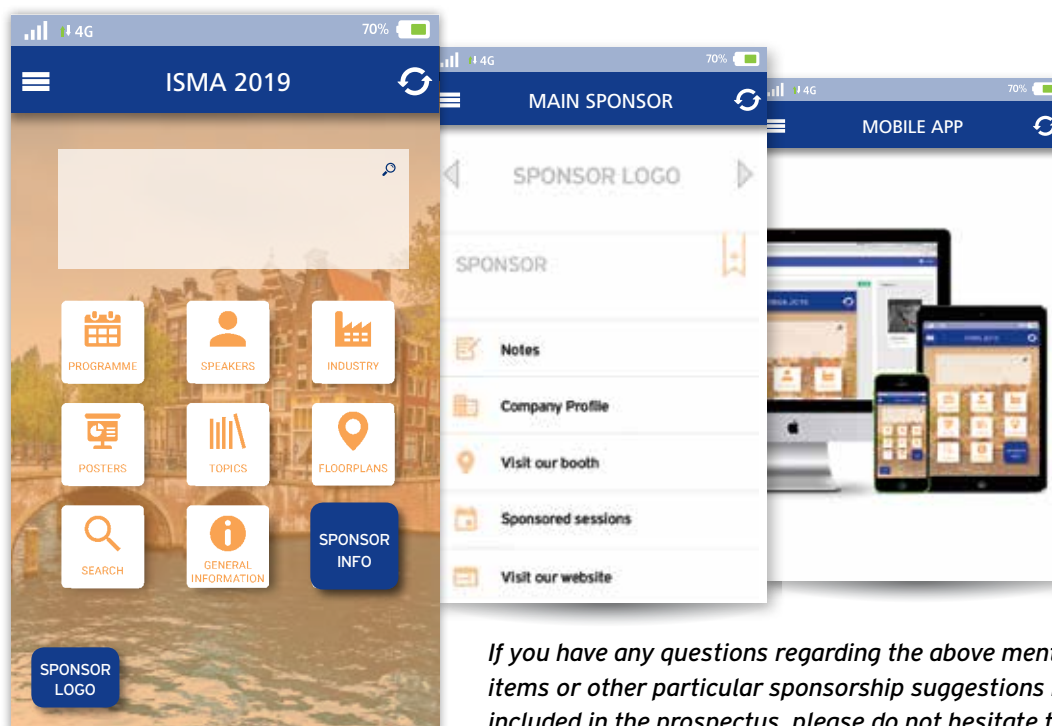
Booking deadline: 4 Oct 2019

Requests for notifications can be accepted after the mentioned deadline up until one week prior to the event, however EAACI may exercise the right to charge an additional EUR 50 + VAT administration fee.

Optimise the awareness of your company booth, sessions or activities with a push notification. App notifications are typically sent 30 minutes and 2 hours before an activity takes place. App notifications include:

- One message consisting of a title with a maximum of 120 characters and text of up to a suggested 150 words
- One in-message image
- Two website links

To ensure regulated use and maintain quality of impact of this communication channel, the total number of push notifications are limited to 5 notes per day.



If you have any questions regarding the above mentioned items or other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact us: Tel: +41 44 205 55 33, events@eaaci.org.

VENUE FLOORPLAN



MEETING VENUE

Postillion Convention

Center Amsterdam

Paul van Vlissingenstraat 8

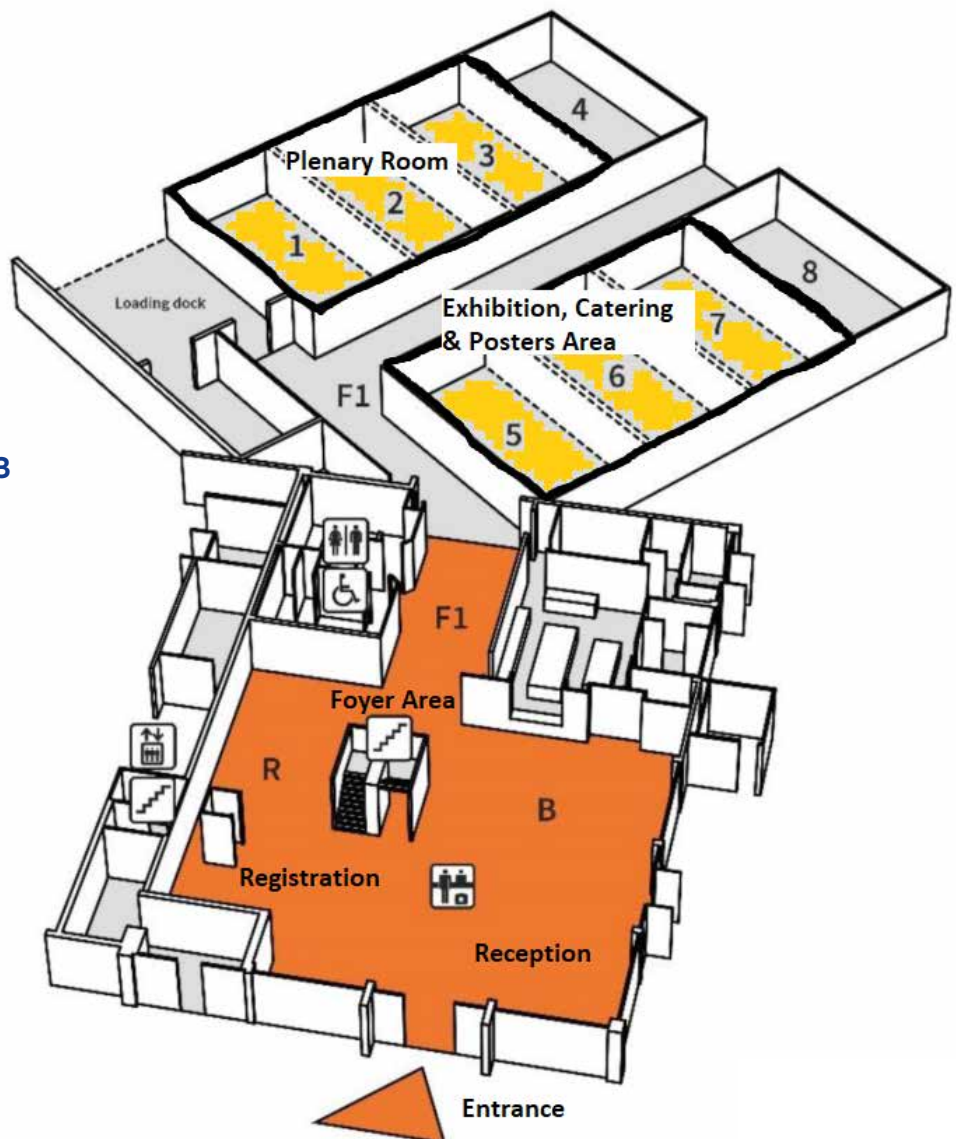
1096 BK, Amsterdam, The Netherlands

E-mail: hotel.amsterdam@postillionhotels.com

Phone: 020 820 4410

Website: www.postillionhotels.com

MEETING ROOMS: 1 TO 3
EXHIBITION, POSTERS
& CATERING: 5 TO 7



CONTRACT FOR EXHIBITION AND SPONSORSHIP

Please return to EAACI HQ – email: events@eaaci.org

INVOICING DETAILS

Company Name

Company Name in Exhibition and Sponsor Listings
(Please use the preferred case, i.e. uppercase/lowercase letters. Maximum 20 characters including spaces)

Contact Name

Postcode City Country

Telephone (incl. Country and Area Codes) Fax

E-mail

Invoice Address

VAT Number (*required for VAT reverse charges within EU)

Purchase Order Number (If applicable)

SPONSORSHIP ITEMS REQUESTED

Item Item

Comments

EXHIBITION SPACE REQUESTED

Booth No Booth Size

- Exhibition Space: **EUR 500 per sqm + VAT** (production and delivery costs not included)
- For updated information, please visit www.eaaci.org/ISMA2019 or contact EAACI HQ at events@eaaci.org
- Bank transfer information will be detailed on the invoice. Please ensure that you include the invoice number and the name of your company as listed above in the payment message.
- For the contract to be completed please tick the boxes and sign below.
- We confirm that the product(s) that we will promote at EAACI ISMA 2019 will conform to regulations for marketing pharmaceutical products in the United Kingdom. We understand that the content of all promotional literature, hoardings, advertising and promotional material of any form used or distributed within the ECCL for the duration of the Meeting remains the sole legal responsibility of the exhibitor and that EAACI cannot be held liable for any non-compliance.
- We confirm to EAACI HQ our participation as a Sponsor/Exhibitor at the EAACI ISMA 2019 in Amsterdam, 28 – 30 November 2019 and reaffirm that we have read and agreed to all terms and conditions.

Signature of Authorized Person _____

Name Printed Date Place

GENERAL TERMS AND CONDITIONS

CONDITIONS OF PAYMENT

Conditions of payment mentioned on the invoice are valid. All payments must be received in full within the payment date indicated on the invoice. No bank transfer fees will be accepted by EAACI HQ (also referred to as Meeting Secretariat), and all sponsors paying by bank transfer should ensure that all charges are met. The payment is normally done with an initial 50% payment, and the remaining 50% should be transferred 6 months prior to the Meeting – a new invoice will be sent. If payment in full is not received by the start of the Meeting, participation cannot be guaranteed. Under no circumstances may any discount be deducted.

All prices are indicated in EUROS and exclude VAT, unless otherwise specified.

REFUND AND CANCELLATION POLICIES

If a sponsorship item must be cancelled, the following conditions will apply: Until 9 May 2019, 50% of the total amount will be refunded. After 9 May 2019 if the sponsorship item can be sold again, a 20% cancellation charge will be levied. For sponsorship items cancelled after 11 September, there will be no refund granted. All cancellations must be made in writing to EAACI HQ.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in the General Terms and Conditions, or in other EAACI ISMA 2019 publications are subject to the decision and control of EAACI. EAACI HQ reserves the right to take such action and to make such changes, including changes to the “Terms and Conditions” as are considered necessary or desirable for the efficient and proper conduct of the Meeting. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on sponsors equally with the foregoing terms and conditions.

EXHIBITION REGULATIONS

According to The Dutch Foundation for the Code for Pharmaceutical Advertising (“the CGR”), advertising to the general public for prescription-only medicinal products is prohibited. The ban on advertising to the general public applies to all possible types of advertising for prescription-only medicinal products, such as showing the product name at stands (product stands), programme booklets, folders, scientific presentations, video messages and apps. However, advertising to ‘healthcare professionals’ for prescription-only medicinal products is permitted. Consequently, the access to the exhibition space at ISMA 2019 will not be restricted to ‘healthcare professionals’, however the responsibility of checking the professional status of the delegates prior to engaging into advertising will rest solely with the exhibitors. EAACI will not take responsibility for any breach of regulations that may occur during the meeting.

FINAL STIPULATIONS

In the event that the Meeting cannot be held or will have to be changed due to events beyond the control of EAACI (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of EAACI, EAACI cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circumstances, EAACI reserves the right to either retain the entire fee and to use it for a future Meeting, or to reimburse the sponsor after deducting costs already incurred for the organisation of EAACI ISMA 2019 and which could not be recovered from third parties. Any company that disregards the directives of EAACI may be excluded from the Meeting by EAACI with immediate effect. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the sponsor agrees to submit to the authorised court chosen by EAACI. Electively, EAACI may choose to appeal to the court into whose jurisdiction the exhibitor falls.

ISMA 2019

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3rd Floor
8050 Zurich, Switzerland
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Email: events@eaaci.org
Web: www.eaaci.org**

www.eaaci.org/isma2019