



# ISAF 2020

22 – 24 October 2020  
Rome, Italy



International Severe Asthma Forum

[www.eaaci.org](http://www.eaaci.org)



Sponsorship and Exhibition Prospectus



## KEY CONTACTS

### ISMA 2019 ORGANISER

EAACI Headquarters  
Hagenholzstrasse 111  
3rd Floor  
8050 Zurich, Switzerland  
**Tel:** +41 44 205 55 33  
**Fax:** +41 44 205 55 39  
**Email:** [events@eaaci.org](mailto:events@eaaci.org)  
**Web:** [www.eaaci.org](http://www.eaaci.org)

## MEETING VENUE

**Faculty of Medicine of the  
Università Cattolica del  
Sacro Cuore**  
Congress Center Europa  
Largo Francesco Vito 1 - 00198  
Rome, Italy  
**Phone:** +39 06 3015 4886  
**Website:** [www.ucsc.it/our-campuses-rome](http://www.ucsc.it/our-campuses-rome)



## CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the 5th International Severe Asthma Forum (ISAF) 2020 as follows:

### ISAF 2020 PLATINUM SPONSOR

Total sponsorship contribution greater than **EUR 20,000**  
Includes recognition as platinum level sponsor and **four** complimentary meeting registrations

### ISAF 2020 GOLD SPONSOR

Total sponsorship contribution **EUR 15,000 - EUR 20,000**  
Includes recognition as gold level sponsor and **three** complimentary meeting registrations

### ISAF 2020 SILVER SPONSOR

Total sponsorship contribution **EUR 10,001 - EUR 15,000**  
Includes recognition as silver level sponsor and **two** complimentary meeting registrations

### ISAF 2020 CONTRIBUTOR

Total sponsorship contribution **EUR 2,500 - EUR 10,000**  
Includes recognition as sponsor and **one** complimentary meeting registration

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- 1 Select which level of sponsorship suits your budgetary and marketing requirements.
  - 2 Select your exhibition space and sponsorship items corresponding to the category level you have selected.
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## EXHIBITION AND SPONSORSHIP OPTIONS

### EXHIBITION

(EXH20.01 ISAF)

**EUR 500 + VAT per square metre**

The exhibition will be held at the **Faculty of Medicine of the Università Cattolica del Sacro Cuore** in the Atrio Grecia in front of the Auditorium. Refreshments, lunch and posters are located right next to the exhibition area, maximising time spent by delegates in this area. Please note, exhibition area will not be limited to prescriber-only professionals, however the exhibitors will have the responsibility to check the professional status of each delegate before advertising their products to them.

#### Includes:

- Free build exhibition space (*minimum 6 square metres*)
- Table, two chairs and electricity connection
- One complimentary registration + one complimentary Exhibitor registration (for each 6 square metres above the minimum space rental one additional complimentary Exhibitor registration is offered)
- Acknowledgement in the list of exhibitors in the pocket programme and on the meeting website

**Booking Deadline:** 10 September 2020

Space allocation will be made on a “first come, first served” basis. Upon receipt of the contract, space will be confirmed. Exhibition opening hours are yet to be confirmed.

### ADVERTISEMENT

Sponsorship of these items allows the company to reach the delegates right at the beginning of the meeting or even before it starts.

#### ▶ A6 POCKET PROGRAM

This is the **ONLY** printed publication, which will be distributed at the meeting to all registered delegates and sponsors. The Program will be used continually by the delegates during the meeting to plan daily schedules. A product or solution-brand name from a pharmaceutical company cannot be used in any material that is distributed to the delegates.

- Number of printed copies: approximately 600
- Number of pages: approx. 18
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

#### ▶ A6 BACK COVER POSITION CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAM (ADV20.01 ISAF)

**EUR 2,500 + VAT**

This is the **ONLY** printed publication, which will

be distributed at the meeting to all delegates and sponsors. The program will be used continually by the delegates during the meeting to plan daily schedules. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to delegates.

- Number of printed copies: approximately 1500\*
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

#### Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website
- Corporate/symposium advertisement on the back cover of the pocket programme.

**Booking deadline:** 10 September 2020

#### Additional information:

- Please consider that specified Rules & Regulations for EAACI logo usage and product advertisement apply. This information will be available online soon.
- All submissions will be subject to EAACI approval.
- Specifications: tba

**EXCLUSIVE ITEM** – Only available for 1 partner

## EXHIBITION AND SPONSORSHIP OPTIONS

### ▶ A6 CORPORATE / SYMPOSIUM ADVERTISEMENT IN THE POCKET PROGRAM (ADV20.02ISAF)

**EUR 1,000 + VAT**

This is the ONLY printed publication, which will be distributed at the meeting to all delegates and sponsors. The program will be used continually by the delegates during the meeting to plan daily schedules. A product or solution brand name from a pharmaceutical company cannot be used in any material that is distributed to delegates.

- Number of printed copies: approximately 1500\*
- Number of pages: approx. 16
- Size: A6
- Colour/quality: 4/4-coloured, min. 300 dpi

#### Includes:

- All production costs
- Acknowledgement in the list of sponsors in the pocket programme and on the meeting website

**Booking deadline:** 10 September 2020

#### Additional information:

- Please consider that specified Rules & Regulations for EAACI logo usage and product advertisement apply. This information will be available online soon.
- All submissions will be subject to EAACI approval.
- Specifications: tba

**LIMITED ITEM** – Only available for up to 2 partners

## PROGRAM & ABSTRACT OPTIONS

### ▶ LUNCH or SATELLITE SYMPOSIUM (SYMP20.01ISAF)

**EUR 15,000 + VAT**

Create your own 60 minutes scientific session with your favoured faculty!

Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific Program. The organising company must choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated upon receiving your application. All speaker costs must be covered by the organising company. The sponsor may choose to offer participants complimentary food and beverages.

#### Includes:

- 60 minutes symposium in the session hall, staff and basic audio visual equipment
- Acknowledgement in the list of sponsors and the pocket programme, as well as on designated boards on-site
- Companies may organise satellite symposia (lunch or evening) to run in conjunction with the conference, but outside the main scientific programme. The organising company must choose the subject, as well as nominate speakers and chairs. The timeslot will be allocated on

application. All speaker costs must be covered by the organising company. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite symposium proposal. The sponsor may choose to offer participants complimentary food and beverages. Please contact the organiser for further

**Booking deadline:** 17 September 2020

#### Additional information:

- Please consider that specified Rules & Regulations for EAACI logo usage and product advertisement apply. This information will be available online soon.
- All submissions will be subject to EAACI approval.

### ▶ POSTER SESSION (SE20.02ISAF)

**EUR 3,000 + VAT**

This is an opportunity to have high visibility of your company at a scientific activity for the entire meeting.

#### Includes:

- Acknowledgment by including sponsors company logo in the Poster Session Area
- Sponsor included in the list of sponsors on the website and in the Pocket Program.

**Booking deadline:** 10 September 2020

**EXCLUSIVE ITEM** – Only available for 1 partner

## EXHIBITION AND SPONSORSHIP OPTIONS

### OTHER SPONSORSHIP OPPORTUNITIES

#### ► COFFEE BREAKS and LUNCH

**EUR 8,000 + VAT for exclusive sponsorship (ADV20.05ISAF) or EUR 4,000 + VAT for all coffee breaks (ADV20.06ISAF) or EUR 4,000 + for Lunch only (ADV20.07ISAF)**

**Includes:**

- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors in the pocket programme and on the meeting website

**Booking deadline:** 17 September 2020

#### ► FACULTY DINNER (ADV20.08ISAF)

**EUR 5,000 + VAT**

**Description:**

This exclusive opportunity at the meeting provides the perfect opportunity for a company to gain premium brand exposure to delegates in an informal environment. The Faculty Dinner provides excellent networking opportunities for all the key opinion leaders and the sponsor.

**Includes:**

- Acknowledgment of the company at the faculty dinner (your organisation will be acknowledged by the moderator at the start or end of the dinner)
- Two (2) invitations for the faculty dinner

**Booking Deadline:** 17 September 2020

**EXCLUSIVE ITEM** – Only available for 1 partner

#### ► WELCOME RECEPTION (ADV20.09ISAF)

**EUR 8,000 + VAT**

This exclusive opportunity at the meeting provides the perfect opportunity for a company to gain premium brand exposure to delegates in an informal environment. Held on the evening of the first day, the welcome reception provides excellent networking opportunities for all the delegates and the sponsor.

**Includes:**

- Acknowledgment of the 'Welcome Reception Sponsor' in the Pocket Program and the Chairs welcome speech
- Company name and logo published on the meeting website and conference app
- Two complimentary registrations to the welcome reception
- Sponsor banner - prominently displayed at the welcome reception (maximum two signs; supplied by sponsor)
- Special 'Sponsor' name tag
- No product advertising is allowed

**Booking Deadline:** 10 September 2020

#### ► TRAVEL GRANTS

**EUR 3,000 + VAT**

Show your overall support for the EAACI ISAF Congress and the educational activities of EAACI.

Sponsorship of Travel Grants gives the company a chance to support EAACI Junior Members (the future leaders of the Academy) directly. The Grant covers a part of the travel costs for authors of an accepted abstract, allowing them to attend the meeting and present their work. Up to ten travel grants of EUR 250 will be offered. The Scientific Program Committee will decide which authors will receive travel grants.

**Includes:**

- Acknowledgement in the list of sponsors in the pocket program and on the meeting website
- Acknowledgement in communications to travel grant winners

**Booking Deadline:** 10 September 2020

**EXCLUSIVE  
ITEM**  
with an unrestricted grant

## ONLINE AND DIGITAL SPONSORSHIP OPTIONS

### PACKAGE 1

#### FULL WEBCASTING OF YOUR SYMPOSIUM (SYMP20.02ISAF)

EUR 10,000 + VAT

A recording in the form of a webcast means that the speaker's voice is recorded in synchronisation with the PowerPoint slides and a video of the speaker.

Your Symposium room will be equipped with full-HD screens. By choosing this fully integrated solution, you will get a high-level quality service and the following advantages and benefits.

##### Content of the full webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. Webcast available on a restricted website for 6 months
7. Webcast provided on a USB key to the sponsor

**Booking Deadline:** 17 September 2020

### PACKAGE 2

#### BASIC WEBCASTING OF YOUR SYMPOSIUM (SYMP20.03ISAF)

EUR 4,000 + VAT

A recording in the form of a webcast means that the speaker's voice is recorded in synchronisation with the PowerPoint slides (including videos) and a video of the speaker(s).

##### Content of the basic webcasting package:

1. Webcast recorded as mp4 in 720p (Mac/PC and Android/iOS compatible)
2. A 480p (at 400kB) version will also be provided for smart-phone broadcast
3. Recording of your faculty member at the lectern with a video camera
4. Webcast provided on a USB key to the sponsor

**Booking Deadline:** 17 September 2020

### PACKAGE 3

#### LIVE STREAMING OF YOUR SYMPOSIUM (SYMP20.04ISAF)

EUR 14,000 + VAT

Your Symposium can be broadcast live on the web through a dedicated web page.

During your Symposium, connected attendees can chat and leave their questions. Your moderator/chairperson can select questions and discuss them with your speakers and the audience.

##### Content of the live streaming package:

1. Live stream through web page including chat functionality
2. Webcast recorded as mp4 in 720p
3. Customised background emphasising your company colours or logo
4. Recording of your faculty member at the lectern with a video camera
5. Recording of your panel discussion with a second video camera
6. Webcast available at a restricted website for 6 months
7. Webcast provided on a USB key (to the sponsor)
8. Promotion of your live streamed symposium via an e-mail to all EAACI members approximately 1 week prior to the Meeting (one mass e-mail for all live streamed sessions)

**Booking Deadline:** 17 September 2020

## ONLINE AND DIGITAL SPONSORSHIP OPTIONS

### SMARTPHONE APP (ADV20.03ISAF)

EUR 4,000 + VAT

The free ISAF 2020 mobile app has a modern and user-friendly design, and provides delegates with all-important information at their fingertips, including easy access to the scientific Program, floorplans, presenter profiles and much more. Our mobile app user statistics are constantly increasing with currently between one half, to two thirds of delegates downloading our EAACI Focused Meeting apps.

**Booking deadline:** 10 September 2020

**Deadline for submission of all graphics/files/information:** 17 September 2020

**Additional Information:**

- Please consider that specified Rules & Regulations.
- All submissions will be subject to EAACI approval.

**EXCLUSIVE ITEM** – Only available for 1 partner

### MOBILE APP PUSH NOTIFICATION (ADV20.04ISAF)

EUR 500 + VAT per notification

Optimise the awareness of your company booth, sessions or activities with a push notification. App notifications are typically sent 30 minutes and 2 hours before an activity takes place. App notifications.

**Includes:**

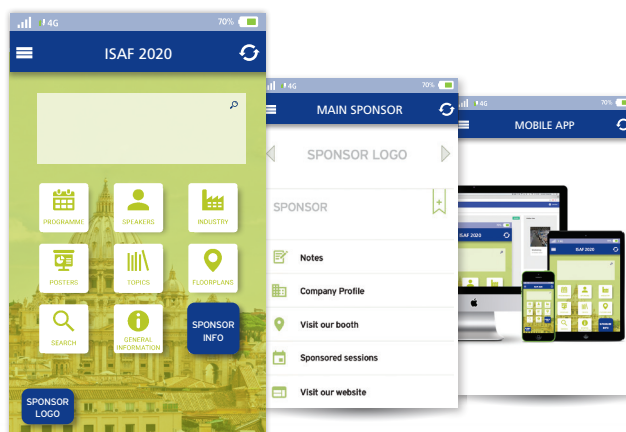
- One message consisting of a title with a maximum of 120 characters and text of up to a suggested 150 words
- One in-message image
- Two website links

**Booking deadline:** 10 September 2020

**Deadline for submission of all graphics/files/information:** 17 September 2020

**Additional Information:**

- Limited to six (6) push notifications for the entire congress - To ensure regulated use and maintain quality of impact of this communication channel
- Limited to two (2) push notifications per company
- Please consider that specified Rules & Regulations for EAACI logo usage and product advertisement apply.
- All submissions will be subject to EAACI approval.
- Requests for notifications can be accepted after the mentioned deadline up until one week prior to the event, however EAACI may exercise the right to charge and additional EUR 50 + VAT administration fee.



*If you have any questions regarding the above mentioned items or other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact us: Tel: +41 44 205 55 33, [events@eaaci.org](mailto:events@eaaci.org).*



## VENUE FLOORPLAN



### **MEETING VENUE**

**Faculty of Medicine of the Università  
Cattolica del Sacro Cuore**

Congress Center Europa

Largo Francesco Vito 1 - 00198 Rome, Italy

**Phone:** +39 06 3015 4886

**Website:** [www.ucsc.it/our-campuses-rome](http://www.ucsc.it/our-campuses-rome)

**Floorplan will be available soon**

## **ISAF 2020**

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