

EAACI Social Media Disclaimer

The EAACI uses social media mainly to enhance access to information about its activities, initiatives, programmes, meetings, campaigns, education and scientific resources, through most widely used and contemporary channels.

The EAACI social media accounts may be used for informational purposes only, and do not give medical advice, nor do provide medical or diagnostic services.

EAACI social media platforms are not intended nor recommended as a substitute for medical advice, diagnosis, or treatment given by a personal physician or other qualified health care professional. Information contained in or related to EAACI accounts of social media services, networks or platforms, and any assistance received using any EAACI social media interactive features are:

- not intended to address the specific circumstances of any particular individual or entity, social media users interacting with EAACI accounts shall be solely responsible for whether or how to interpret, apply or otherwise use any information in any specific case;
- not professional advice and should not be treated as such, not intended to constitute or replace medical advice, diagnosis or treatments, should not be an alternative or replace/disregard consultation from suitably qualified professional healthcare provider, and should not influence or delay seeking medical advice/consultation from suitably qualified professional, in any way and under no circumstances;
- not necessarily comprehensive, complete, accurate, suitable, valid, optimal, cognizant, up-to-date, constantly or available;
- sometimes linked to external websites, accounts or platforms, over which the EAACI services have no control and for which the EAACI assumes no responsibility, moreover, such links may contain information not reflecting EAACI endorsement;
- sometimes created or structured in files or formats that are not error-free, with no guarantee that services will not be affected.

Social media users are welcomed and encouraged to interact with or access information from EAACI social media accounts, as long as these actions:

- do not create the impression or assumption that there is a connection with EAACI, including representative, where this connection does not exist;
- do not lead to believe that the user benefits from the support, sponsorship, approval or consent of EAACI, where this is not the case;
- are not made in connection with any objective or activity which affects or is incompatible with EAACI mission, constitution (www.eaaci.org/organisation/constitution/constitution.html), image, reputation, and its code of ethics (www.eaaci.org/images/committee_ethics/New-EAACI-Code-of-Ethics-and-annexes.pdf);
- respect European standards and legislation on confidentiality and privacy, human rights and freedom of expression, copyrights, and trademarks, including the use of the EAACI logo.

By submitting or posting content to any of EAACI social media sites, users understand and acknowledge that the information is available to the public and that other participants may use this information beyond the control of EAACI. We suggest that users exercise caution when posting on any social media site, that they never disclose identifiable personal information related to confidentiality and privacy, and that they never post any information they do not want to be used, published, copied and/or reprinted by others. EAACI shall not be liable in any way for any losses or claims that arise from such information posted by users on EAACI social media services. Moreover, proper disclosure must be provided whenever a social media user is provided with financial compensation or a free product in exchange for a post, and each time a previously sponsored product or service is included in a post.

The EAACI cannot guarantee that its social media accounts will function as expected in all circumstances. Sometimes disruptions or malfunctions are caused by technical or human errors. If errors are brought to EAACI attention, we will try to correct them in due time. Therefore, EAACI accepts no responsibility with regard to such problems incurred as a result of using social media accounts or any linked external sites. Due to potential error occurrence, EAACI disclaims any warranty of any kind, whether express or implied, as to any matter whatsoever relating to EAACI social media accounts. Under no circumstances, shall the EAACI be liable for any indirect, special, incidental or consequential damages arising out of reliance on any information contained in or related to EAACI accounts of social media services, networks or platforms.

EAACI states clearly that social media actions, such as 'Like', 'Share', 'Reshare' 'Retweet', are not an endorsement by the association "European Academy of Allergy and Clinical Immunology", and does not represent, support or guarantee the completeness, accuracy, timeliness, suitability or validity of any information contained. The EAACI social media accounts are following or have as connections/friends some other users/accounts of the same social networking service. However, being connected/friend/followed by an EAACI social media account does not imply endorsement of any kind. Moreover, EAACI social media accounts are not created or maintained for the physician-patient relationship.

The EAACI does not moderate/monitor all user content, every comment or posting, and does not reply individually to messages or comments received on any of its social media accounts. EAACI reserve the right to review, edit and/or delete any comments or messages considered inappropriate, inaccurate and/or not recommended, this content shall not be uploaded, posted or otherwise distributed or facilitated in distribution, therefore, once detected, it may be deleted or edited. Such unsuitable, inappropriate, inaccurate and/or not recommended issues include but are not limited to the following content:

- unlawful, fraudulent, deceptive, defamatory, abusive, violent, threatening, hateful, slanderous, mortifying, discriminatory, persecuting, insulting, harassing or bullying, sensitive or obscene, sexually-oriented or tortious, self-harming, minors endangering, invasive of another's privacy or humiliating to any other person or entity, and/or contain links to websites or platforms having such a content;
- having any illegal, unauthorized and misleading purpose; impersonates any person or entity; falsifies the origin or source of material contained in a content that is uploaded, posted or attached;
- which constitutes the selling or trading of any goods or services; initiate any controversial discussion about a particular company, brand name, healthcare provider or organization; knowingly infringes on any patent, trademark, copyright, or another proprietary right, unless owning or controlling the rights thereto or having received necessary consents;
- which constitutes unauthorized or unsolicited advertising, junk or bulk e-mail, or any form of lottery or gambling, involvement in marketing/pyramid schemes, chain letters or unsolicited or undesired electronic information (spam); containing software viruses or any other computer code/files/programs designed/intended to damage or limit the functioning of any software, hardware or communication equipments or to damage or obtain unauthorized access to any data.

For those using such an undesirable, inappropriate and/or not recommended content, EAACI reserves the right to remove the content, to terminate involvement of and, where possible, restrict access of their account/s to its social media services, with or without notice. EAACI is not responsible for any failure or delay in removing such content.

According to EAACI constitution, English shall be the official language of any document or activity where more than one language is used. It is recommended that social media content does not contain profanity or bad grammar and punctuation which detracts from the meaning, and symbols, abbreviations, hashtags, and other metadata tags must be properly used to not create confusion.

The use of online social networks by the EAACI does not imply endorsement of the social networking services and/or their privacy policy. Social networks software and platforms may occasionally be unavailable and the EAACI accepts no responsibility for downtime or interruption of services.

Each social media channel has its own policy on the way they process personal data when accessing their sites, explaining their policy of data collection and processing:

www.facebook.com/legal/FB_Work_Privacy

www.facebook.com/policy.php

www.youtube.com/static?template=privacy_guidelines

<https://twitter.com/privacy?lang=en>

<https://legal.twitter.com/en/periscope/privacy>

www.linkedin.com/legal/privacy-policy

<https://help.instagram.com/155833707900388>

<https://policy.pinterest.com/en-gb/privacy-policy>

If social media users have any questions, doubts or concerns about the use of personal data or data protection, EAACI recommends them to carefully read the social media platform's privacy policies before using them. Disclaimer for the privacy policy for the websites of the EAACI, proprietary notices, EAACI resources and webcasts, photos, graphics, and templates must be also read carefully by social media users interacting with EAACI accounts of social media services, networks or platforms.

EAACI does not assume and it hereby disclaims any and all liability to any person or entity for any claims, damages, liability or other loss including, without limitation, any liability for injury or other damage resulting from reliance on EAACI accounts of social media services, networks or platforms, or from the posting, assistance or transmission of any information, content or material on EAACI accounts of social media services, networks or platforms, or any third party. By using the EAACI social media, users release EAACI and its leadership, editors, members, or agents from and against any and all such liability. The terms of this disclaimer shall apply to the fullest permitted extent. EAACI accepts no responsibility or liability whatsoever concerning the information contained in or related to EAACI accounts of social media services, networks or platforms.