Welcome to sponsor the XXVII Congress of EAACI in Barcelona, Spain 2008!

Invitation to Sponsorship

www.congresx.com/eaaci2008
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THE EUROPEAN ACADEMY OF ALLERGIOLOGY AND CLINICAL IMMUNOLOGY (EAACI) cordially invites you to the 2008 Congress, which will be taking place in Barcelona, Spain, June 7 - 11, 2008.

THE CONGRESS HAS the theme “Clinical features of allergy: from Pediatric to Geriatric”, and will have an exciting scientific programme with an extensive number of sessions in all areas of allergy, including asthma, dermatology, pediatrics, rhinitis, food allergy, drug hypersensitivity, as well as immunology and clinical immunology. EAACI 2008 is predicted to attract more than 7000 active participants, which makes the meeting one of the biggest in the world in this field. The modern venue for the 2008 Congress is located in the new expansion area of Barcelona, conveniently connected by underground and surrounded by many new good hotels.

ONE OF THE KEY OBJECTIVES of an EAACI Congress is to provide ample opportunity for the delegates to interact with pharmaceutical/ biotechnology companies, scientific and medical publishers, clinicians as well as basic scientists to interact with delegates working in the fields of allergology and immunology, life sciences and allied medical disciplines including internal medicine, pulmonary medicine, dermatology, pediatrics, and public health.

TO SUPPORT THIS PROCESS, we have developed a broad and exciting range of sponsorship during the Congress. These include possibilities for exhibition, satellite symposia and many other opportunities for sponsorship, which will give attention to your company and your brand.

THE EAACI 2008 CONGRESS will provide your company with a unique opportunity to highlight your products and services at one of the biggest allergy and immunology congresses in the world. We aim to facilitate the interaction between sponsors and the international audience. A successful congress also relies on the valued support provided by sponsors and exhibitors. Therefore, we cordially invite companies, publishers, and providers of patient services to participate in this exciting meeting.

Ignacio J. Anzotegui MD, PhD.
CONGRESS PRESIDENT EAACI 2008
LOCAL ORGANISING COMMITTEE

I. J. Ansotegui, President
A. Cisteró-Bahima, Secretary General
T. Chivato, Scientific Chairman
V. Cardona, Scientific Secretary
A. Basomba
J. Bousquet
M. Corominas
I. J. Dávila
J. Fernández
M. Ibero
M. D. Ibáñez
R. Lleonart
A. Malet
E. Martí
C. Martínez-Cócera
C. Moreno
J. Mullol
A. Nieto
J. M. Olaguibel
A. Peláez
S. Quirce
J. Sastre
A. Valero

ADDRESS CONGRESS PRESIDENT

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CONGRESS SECRETARIAT

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EAACI EXECUTIVE OFFICE

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CONGRESS WEB SITE


CONGRESS VENUE

Barcelona International Convention Centre, CCIB, www.ccib.es
ABSTRACTS, POSTER PRESENTATIONS AND RELATED ITEMS

ABSTRACTS CD-ROM
This item will be distributed to each delegate and will contain the abstracts of all accepted scientific presentations in searchable format.
Sponsor amount: EUR 35,000
Acknowledgement:
• Logo on the cover and on the CD-ROM itself.
• Inclusion in the List of Sponsors.
Enhancements:
• A CD coupon could be produced which would be placed in all Congress bags, redeemable at the sponsor’s exhibition stand.

JMA POSTER DISCUSSION
This year the JMA poster discussions will take place on Sunday the 8th of June. It is anticipated that about 200 posters will be presented during the evening. Drinks and snacks will be served.
Sponsor amount: EUR 20,000
Acknowledgement:
• Company logo on all poster boards.
• Company name linked to the Event in all Congress publicity including the Final Programme.
• Company logo on the tickets.
• Inclusion in the List of Sponsors.
Enhancement:
• Space in the JMA poster area where the sponsor will arrange for poster viewing possibilities on PC’s.
• Possibility to use sponsors napkins and other brand material during the evening.

POSTER EXHIBITION, POSTER CD AND POSTER VIEWING POSSIBILITIES ON PC’S
It is anticipated that about 1,400 posters will be presented during the Congress.
Sponsor amount: EUR 35,000
Acknowledgement:
• Company logo on all poster boards.
• Logo on the cover and on the CD-ROM itself.
• Inclusion in the List of Sponsors.
Enhancements:
• A CD coupon could be produced which would be placed in all Congress bags, redeemable at the sponsor’s exhibition stand.
• Space in the Poster Exhibition area where the sponsor will arrange for poster viewing possibilities on PC’s.
• The sponsor can ask the authors of accepted posters to send their posters to the company producing the Poster CD, which can then be distributed to all the delegates.

JMA CASE REPORT PRESENTATION AND AWARDS
During Tuesday evening the 10th of June a JMA case report presentation will take place. Awards will be given. Drinks and snacks will be served.
Sponsor amount: EUR 20,000
Acknowledgement:
• Company name and logo on the awards.
• Company name linked to the Event.
• Company logo on the tickets.
• Inclusion in the List of Sponsors.
Enhancement:
• Possibility to decorate the room and use sponsor napkins and other brand material during the evening.
**POSTER EXHIBITION LUNCH**

Catering points will be located within the poster area and this is an opportunity to have high visibility for your organisation name.

Sponsor amount: EUR 15,000/day
EUR 40,000 for the entire Congress.

Acknowledgement:
- Possibility to display the company logo at each serving point.
- Inclusion in the List of Sponsors.

Enhancements:
- You may provide sugar sticks, napkins etc with your company name to further profile your organisation.

**PRACTICAL COURSES CD**

A CD containing information to be discussed during the different Practical courses will be produced. All delegates registered for the course will receive the CD. This information is guaranteed to be kept and used by the people receiving it.

Sponsor amount: EUR 1,000/course + Production cost

Acknowledgement:
- Logo on the cover and on the CD-ROM itself.
- Inclusion in the List of Sponsors.

**PROGRAMME NAVIGATOR**

The Congrex Abstract Information System enables all invited sessions to be published on the Congress web site in a searchable format. It allows participants to search for the following information by:

- Name of the presenter
- Topic
- Session
- Any word of the presentation title

Participants can use this system to create a personal agenda for the Congress. The Programme Navigator will be installed on computers at the Congress site, also allowing participants to use it during the Congress. The full abstract texts will be displayed on the Programme Navigator and kept on the web site for a period of six months, allowing participants to go back and use the search facilities to find more information.

Sponsor amount: EUR 10,000

Acknowledgement:
- Logo on all the pages in the search system with a link to the company web site.
- Inclusion in the List of Sponsors.

**SPEAKERS’ PREVIEW ROOM**

A speakers’ preview room will be available for all speakers where they can rehearse and view their presentation prior to their session.

Sponsor amount: EUR 15,000

Acknowledgement:
- Company name and logo on sign outside the entrance to the Preview Room and to decorate the room.
- The possibility to have company name/logo next to where the Speakers’ Preview Room is indicated on directional signs in the Congress venue.
- Inclusion in the List of Sponsors.

Enhancements:
- The possibility to provide and serve coffee and refreshments to the speakers.
PROGRAMME ADVERTISING

ADVERTISEMENT IN THE PRELIMINARY PROGRAMME
Number of copies, approx: 30,000
Number of pages, approx: 30
Size: A4
Prices full colour advertisement:
Inside: EUR 4,000
Inside back cover: EUR 8,000
Back cover: EUR 15,000

ADVERTISEMENT IN THE FINAL PROGRAMME
Number of copies, approx: 6,000
Number of pages, approx: 200
Size: A4
Prices full colour advertisement:
Inside: EUR 4,000
Inside back cover: EUR 8,000
Back cover: EUR 15,000

ADVERTISEMENT IN THE ABSTRACT BOOK
Number of copies, approx: 6,000
Number of pages, approx: 500
Size: A4
Prices full colour advertisement:
Inside: EUR 4,000
Inside back cover: EUR 8,000
Back cover: EUR 15,000

POCKET PROGRAMME
This is always a useful item for attendees and in constant use during the event. The pocket programme contains useful information ‘at-a-glance’ including programme, social events and general information. Distributed in the Congress bag, this is an ideal opportunity for a company to highlight its name to delegates. Your company’s product-specific advertisement will be printed on the back cover of the pocket guide, presenting your marketing message.

Sponsor amount: EUR 20,000
Acknowledgement:
• Company logo on the pocket programme.
• Inclusion in the List of Sponsors.
PROGRAMME OPTIONS

COMPANY SATELLITE SYMPOSIA

It is anticipated that a number of opportunities will be available for companies to organise satellite symposia to run in conjunction with the Congress outside the main programme.

Sponsor amount: EUR 40,000

Costs for speakers are not included (travel, accommodation and registration fee). The sponsor may choose a subject and nominate speakers and chairpersons. Time and session hall upon application.

Acknowledgement:
- Full details of the symposium will be printed in the Final Programme.
- Designated boards for advertisement on site.
- Inclusion in the List of Sponsors.

Enhancements:
- Session hall with the standard A/V equipment.
- Session hall staff.

WEB CASTING

By using web casting you can extend your satellite symposia by:
- reaching doctors who did not visit the Congress
- reaching doctors who attended a parallel symposia
- providing a full and vivid documentation for internal use at your company

The price includes:
- Filming on location
- Digitalisation
- Hosting for 6 months
- Website design
- Synchronizing of Power Point

If one sponsor wants to web cast more than one symposium, the price for additional web casts will be reduced.

Sponsor amount: EUR 20,000 for the first Symposium

Acknowledgement:
- Company logo on the website with a link to the company’s website
- Inclusion in the List of Sponsors
OTHER OPTIONS

**EAACI 50TH ANNIVERSARY CD**

The European Academy of Allergology and Clinical Immunology has celebrated its 50th anniversary. A CD with documents, pictures, videos etc. will be produced and distributed to all EAACI members during the Congress. This is an opportunity to reach a big and devoted market within the allergy field.

Sponsor amount: EUR 4,000 + Production cost

Acknowledgement:
- Logo on the cover and on the CD-ROM itself.
- Inclusion in the List of Sponsors.

Enhancements:
- A CD coupon could be produced which would be placed in all Congress bags, redeemable at the sponsor’s exhibition stand.

**PUBLIC TRANSPORTATION CARD**

The sponsor may cover the cost for public transportation within Barcelona for the delegates during the Congress.

Sponsor amount: EUR 40,000

Acknowledgement:
- Company logo, either on the envelope containing the transportation ticket or on the ticket itself.
- Inclusion in the List of Sponsors.

**CONGRESS BAG**

A congress bag containing delegate material will be distributed to all delegates upon registration in Barcelona. The bag will contain the Congress Programme, the Abstract Book and documentation. The EAACI 2008 logo will be printed on the bag. The bag should be approved by the Local Organising Committee.

Sponsor amount: EUR 6,000 + Production cost

Acknowledgement:
- Company name and logo on the Congress Bag.
- Inclusion in the List of Sponsors.

**CONGRESS NEWSLETTER**

A newsletter can be published daily during the Congress containing up to date information on sessions, exhibition and social events.

Sponsor amount: EUR 20,000

Acknowledgement:
- The exclusive right to publish a daily newsletter with company logo on the stationery.
- Inclusion in the List of Sponsors.

**COFFEE BREAKS**

Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area.
DIRECTIONAL SIGNS
A comprehensive range of signs will be positioned throughout the Congress centre directing delegates to the various areas in use.

Sponsor amount: EUR 20,000

Acknowledgement:
- Company name and logo discreetly displayed on all signs.
- Inclusion in the List of Sponsors.

ADVERTISING IN THE BARCELONA INTERNATIONAL CONVENTION CENTRE, CCIB
There will be possibilities for companies to advertise their company or their products in the CCIB. More information about measurements and prices will be given upon application.

Acknowledgement:
- Inclusion in the List of Sponsors.

EXHIBITOR BENEFITS
Exhibiting at EAACI 2008 will entitle your organisation to the following benefits

Pre-event
- Technical manual with full joining instructions and participation advice.
- Joining instructions.
- Participation advice.
- Full services of the Exhibition Organisers and their staff.
- Pre site inspection for exhibitors.

On-site
- Fascia Board with organisation name (if shell scheme).
- Free editorial in the final programme.
- Limited number of stand personnel registration.
- Daily cleaning of aisles and common areas.

INSERT IN THE CONGRESS BAG
Sponsors are welcome to have an insert in the bag, which will be given to each delegate. The insert is to be produced by the sponsor.

Sponsor amount: EUR 4,000

Acknowledgements:
- Inclusion in the List of Sponsors.

EXHIBITION
The exhibition will be held at the Barcelona International Convention Centre, CCIB, which has over 4000 square meters of flat-floor exhibition space available for the this congress. This allows for a wide variety of stand configurations including:
- Free build
- Shell scheme
- Island sites

Refreshment points and lounge areas have been integrated into the exhibition area which will form the hub of the Congress, maximising time delegates spend in this area.
**POST-IT TAGS DISPENSER ON THE FRONT COVER OF THE FINAL PROGRAMME (New)**

This box of mini adhesive tags will be attached to the front cover of the Final Programme and provide the opportunity for participants to mark important pages for easy reference. Sponsor may print brand or corporate logo on each tag inside the box (the cover will be plain). Material to be provided directly by the sponsor.

Sponsor amount: EUR 4,000 + Production cost

Acknowledgements:
- Logo on the each tag.
- Inclusion in the List of Sponsors.

**WATER BOTTLES**

Sponsors are welcome to offer a water bottle to insert in the congress bag.

Sponsor amount: EUR 8,000 + Production cost

Acknowledgement:
- The sponsor’s company name and/or logo can be printed on each bottle.
- Inclusion in the List of Sponsors.

**USB MEMORY STICK**

It is possible for companies to sponsor a USB memory stick with company name and information on. A coupon can be placed in the Congress bag redeemable at the sponsor’s exhibition stand.

Sponsor amount: EUR 4,000 + Production cost

Acknowledgement:
- Logo on the USB memory stick.
- A coupon which would be placed in all Congress bags, redeemable at the sponsor’s exhibition stand.
- Inclusion in the List of Sponsors.

**ELECTRONIC MESSAGE CENTRE**

An advanced event messaging system can be available for the delegates. All communication between and with delegates will be distributed throughout the venue by display on screens. Generic messages such as programme changes, sponsor messages and sign posting will also be displayed on screens. This is an excellent sponsorship item with multiple branding options.

Sponsor amount: EUR 15,000 + plasma screens (number to be decided by the sponsor)

Acknowledgement:
- The sponsor’s company name and logo will be displayed on the screens.
- Inclusion in the List of Sponsors.

**INTERNET CAFÉ/LOUNGE**

The Internet Café will be centrally located. It will have 8 computers and 1 printer and will be free to use by delegates.

Sponsor amount: EUR 35,000

Acknowledgement:
- Floor space with the possibility to decorate the area with furniture and company logos.
- Company name + logo on start page.
- Inclusion in the List of Sponsors.

**WIRELESS NETWORK**

There is also an opportunity to sponsor a wireless network for the congress. This allows delegates to connect to the web from their own wireless enabled laptop.

The sponsors’ name and logo will be displayed as the first page accessed by the delegate. There is a possibility for the sponsor to give the
delegate a message on the first page to collect a password for use of internet, in the sponsor’s booth. This is an excellent way of attracting lots of people to your booth.

Sponsor amount: EUR 20,000 + Production cost for PR material.

Acknowledgement:
• The sponsors name and logo will be displayed as the first page accessed by the delegates.
• Inclusion in the List of Sponsors.

**PADS AND PENS**

Distributed in the Congress Bag, this is a unique opportunity to highlight your company name and logo on two items, which will be of continuous use throughout the Congress. Preferably A5 size pads.

Sponsor amount: EUR 8,000 + Production cost

Acknowledgement:
• Company name and logo on each item.
• Inclusion in the List of Sponsors.

**PRESS OFFICE**

A Press Office will be available for members of the media. The sponsoring company will cover the costs for equipment, furniture and catering, which is not included in the sponsor amount.

Sponsor amount: EUR 20,000

Acknowledgement:
• Two directional signs and a sign on the room with the company logo (in corporate colours). The sign on the room will, apart from the company logo, have the text "EAACI Press Office supported by Company Name”.
• Inclusion in the List of Sponsors.
• Four press registrations.

Enhancements:
• Possibility to publish daily press releases.

**BADGE CORDS**

Sourced and provided by the organisers and worn by all delegates for the duration of the Congress, badge cords are a very visible item.

Sponsor amount: EUR 6,000 + Production cost

Acknowledgements:
• Company name and/or logo on each cord.
• Inclusion in the List of Sponsor

**WATER DISPENSER**

Several water dispensers can be placed throughout the venue to provide delegates with cold fresh water.

Sponsor amount: EUR 20,000

Acknowledgement:
• Company name on paper cups and at each serving point.
• Inclusion in the List of Sponsors.

The List of Sponsorship items is not definite. Should you have some other ideas for suitable sponsorship items, you are welcome to discuss these with the Organising Committee/Congress Secretariat.

Note: All prices are in EUR and excluding VAT.
FOR MORE INFORMATION AND FOR RESERVATION OF SPONSOR ITEMS, PLEASE CONTACT THE CONGRESS SECRETARIAT:

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