Basic Science in Allergology and Clinical Immunology, a Prerequisite for Improving Patient Care

and

100 Years of ALLERGY as defined by Clemens von Pirquet

The Organising Committee of the XXV Congress of the European Academy of Allergology and Clinical Immunology (EAACI) cordially invites international companies and organisations to participate in this meeting.

A broad and exciting range of sponsorship opportunities has been developed. The Congress will be held in Vienna, a charming cosmopolitan city in the heart of Europe. It will offer a scientific programme of the highest standards covering all aspects of Allergology and Clinical Immunology that we expect will attract several thousand scientists, experts, and clinicians working in the field. The central theme of the Congress “Basic Science in Allergology and Clinical Immunology, a Prerequisite for Improving Patient Care” demonstrates our effort to establish a bridge between basic research and clinical application. One of our main objectives is to provide ample opportunity for pharmaceutical and biotechnology companies, scientific and medical publishers, clinicians, and basic scientists to interact with delegates working in the fields of: allergology and immunology, life sciences and allied medical disciplines including internal medicine, pulmonary medicine, dermatology, paediatrics, and public health.

The Congress venue is the Austria Center Vienna, which is one of the world’s most modern and well-equipped convention centres. We are confident that the Congress will offer interesting sessions and exceptional business opportunities. Furthermore, we hope that participants can spend memorable days discovering the rich past and present of Vienna and its surroundings.

The EAACI 2006 will provide your company with a unique opportunity to highlight your products and services in one of the world’s most interesting cities. We aim to facilitate the interaction between sponsors and the international audience to enable you to fully demonstrate your competence in the struggle to meet the global problem of allergy.

A successful congress relies on the valued support provided by sponsors. We cordially invite companies, publishers, and providers of patient services to become sponsors of this exciting meeting.

Rudolf Valenta
President, Local Organising Committee

LOCAL ORGANISING COMMITTEE
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Jan Lötallová, Göteborg 2007

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CONGRESS WEB SITE

CONGRESS VENUE
Austria Center, Vienna
www.acv.at
ABSTRACTS ON CD-ROM
A CD-ROM containing the accepted abstracts can be produced and distributed on site.

**SPONSOR AMOUNT:** EUR 35,000

**THE SPONSOR WILL OBTAIN:**
- Logo on the cover and on the CD-ROM itself, as well as promotional material in the software.
- A coupon for the CD may be placed in all Congress bags, redeemable at the sponsor’s exhibit stand.
- Inclusion in the List of Sponsors.

POSTER EXHIBITION, POSTER CD AND POSTER VIEWING POSSIBILITIES ON PC’s
It is anticipated that about 1,200 posters will be presented during the Congress.

**SPONSOR AMOUNT:** EUR 35,000

**THE SPONSOR WILL OBTAIN:**
- Company logo on all the poster boards.
- The sponsor can ask the authors of accepted posters to send their posters to the company producing the Poster CD, which can then be distributed to all the delegates.
- Space in the Poster Exhibition area where the sponsor will arrange for poster viewing possibilities on PC’s.
- Logo on the cover and on the CD-ROM itself as well as promotional material in the software.
- A coupon for the CD may be placed in all Congress bags, redeemable at the sponsor’s exhibit stand.
- Inclusion in the List of Sponsors.

POSTER EXHIBITION LUNCH
The sponsor may provide lunch or refreshments to visitors in the Poster Exhibition area for one day or the entire Congress.

**SPONSOR AMOUNT:** EUR 25,000

**THE SPONSOR WILL OBTAIN:**
- Possibility to display the company logo at each serving point
- Possibility to use napkins etc. with the company logo or text.
- Inclusion in the List of Sponsors.

PROGRAMME NAVIGATOR
The Congrex Abstract Information System and the invited sessions will be published on the Congress web site in a searchable format. It allows potential participants to search for the following information by:
- Name of the presenter
- Topic
- Session
- Any word of the presentation title

Participants can use this system to create a personal agenda for the Congress. The Programme Navigator will be installed on an Intranet at the Congress site, allowing participants to use it also during the Congress. The full abstract texts will be displayed on the Programme Navigator and kept on the web site for a period of six months, allowing participants to go back and use the search facilities to find more information.

**SPONSOR AMOUNT:** 10,000

**THE SPONSOR WILL OBTAIN:**
- Logo on all the pages in the search system with a link to the company web site.
- Inclusion in the List of Sponsors.

SPEAKERS’ PREVIEW ROOM
A speakers’ preview room will be available for all speakers where they can rehearse and view their presentation prior to their session.

**SPONSOR AMOUNT:** EUR 15,000

**THE SPONSOR WILL OBTAIN:**
- Sponsorship includes:
  - The possibility to have company name and logo on sign outside the entrance to the Preview Room and to decorate the room.
  - The possibility to provide and serve coffee and refreshments to the sponsors.
  - The possibility to have company name/logo next to where the Speakers’ Preview Room is indicated on directional signs in the Congress venue.
  - Inclusion in the list of Sponsors.

PROGRAMME ADVERTISING

**ADVERTISEMENT IN THE PRELIMINARY PROGRAMME**

- Number of copies, approx: 30,000
- Number of pages, approx: 30
- Size: A4
- Prices full colour advertisement:
  - Inside: EUR 4,000
  - Inside back cover: EUR 8,000
  - Back cover: EUR 15,000

**ADVERTISEMENT IN THE FINAL PROGRAMME**

- Number of copies, approx: 6,000
- Number of pages, approx: 160
- Size: A4
- Prices full colour advertisement:
  - Inside: EUR 4,000
  - Inside back cover: EUR 8,000
  - Back cover: EUR 15,000
SOCIAL EVENTS
The sponsors of the social events will get prominent recognition - both in the Programme and at the Event.

CITY TOUR
A sightseeing tour of Vienna will be offered to all participants and accompanying persons. The tour will be held in connection with registration on Saturday, 10 June 2006, and will depart from the Congress venue.
Sponsor amount: EUR 25,000
The sponsor will obtain:
- Display of company logo in departure area and on all coaches, company logo printed on tickets and inclusion in the List of Sponsors.
- Inclusion in the List of Sponsors

CONGRESS EVENING
All participants and accompanying persons will be invited to the Congress Evening, a memorable social gathering which this time will take place in Gumpoldskirchen, a picturesque 850 year old wine growing village 20 km south of Vienna. It will be possible to sponsor the dinners at one or several of the “Heurigen” restaurants that will be part of this memorable evening. More details can be obtained from the Congress Secretariat.

OPENING CEREMONY AND WELCOME RECEPTION
The Opening Ceremony will be held at the Congress venue and will be followed by a Welcome Reception, where attendees will meet old and new friends over cocktails and light hors d’oeuvres. Regional entertainment will be featured.
Sponsor amount: To be discussed

PRESIDENTIAL DINNER
Sponsoring this event will provide an opportunity to interact with selected leaders of EAACI. The Presidential Dinner will be held for a selected number of invited guests at the beautiful Kunsthistorisches Museum of Vienna.
Sponsor amount: To be discussed
The sponsor will obtain:
- Company name on the invitation and menu cards, 10 complimentary invitations.
- Inclusion in the List of Sponsors.

EAACI ALLERGY RUN
A 10 km race will be organised in the Vienna Prater, the most popular running area in Vienna.
Sponsor amount: To be discussed
The sponsor will obtain:
- Possibility to use company name on all material, possibility to hang banners, supply T-shirts, other promotional material and refreshments to the runners and their audience. 10 complimentary runners.
- Inclusion in the List of Sponsors

PROGRAMME OPTIONS

COMPANY SATELLITE SYMPOSIA
It is anticipated that a number of opportunities will be available for companies to organise satellite symposia to run in conjunction with the Congress outside the main programme.
Sponsor amount: EUR 40,000
Costs for speakers are not included (travel, accommodation and registration fee). The sponsor may choose a subject and nominate speakers and chairpersons. Time and session hall to be discussed upon application.
The sponsor will obtain:
- Full details of the symposium will be printed in the Final Programme.
- Session hall with the standard A/V equipment.

WEB CASTING
By using web casting you can extend your satellite symposia by:
- reaching doctors who did not visit the Congress
- reaching doctors who attended a parallel symposia
- providing a full and vivid documentation for internal use at your company.
The price includes:
- Filming on location
- Digitalization
- Synchronizing of PowerPoint
- Website design
- Hosting for 6 months
If one sponsor wants to web cast more than one symposia, the price for additional web casts will be reduced.
Sponsor amount: EUR 20,000
The sponsor will obtain:
- Company logo on the website with a link to the company’s website
- Inclusion in the List of Sponsors
OTHER OPTIONS

COFFEE BREAKS
Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area.

Sponsor amount: EUR 15,000 per day or EUR 50,000 for the duration of the Congress
The sponsor will obtain:
- Displays with company logo at each serving point
- Inclusion in the List of Sponsors.

SPONSOR AMOUNT: EUR 15,000 PER DAY OR EUR 50,000 FOR THE DURATION OF THE CONGRESS

DIRECTIONAL SIGNS
A comprehensive range of signs will be positioned throughout the Congress centre directing delegates to the various areas in use.

Sponsor amount: EUR 20,000
The sponsor will obtain:
- Company name and logo discreetly displayed on all signs.
- Inclusion in the List of Sponsors.

ADVERTISING IN THE AUSTRIA CENTER VIENNA
There will be possibilities for companies to advertise their company or their products on big light boxes in the entrance area of the venue. There are two smaller signs of 9,55 x 2,95 m and four bigger signs of 14,35 x 2,95 m.
(Please note, the measures are the space you see of the signs, not the size that is needed to mount the covers)
Sponsor amount: EUR 10,000 (per small box) or EUR 15,000 (per big box) for the entire Congress period.
The sponsor will obtain:
- Inclusion in the List of Sponsors.

EXHIBITION
There will be a commercial exhibition during the Congress. For more information, please contact the Congress Secretariat.

NOTE PENCIL AND PAD
Sponsors are welcome to supply a pencil and/or notepad for the Congress Bag.
Sponsor amount: Production cost + EUR 8,000
The sponsor will obtain:
- Possibility to print company name and logo on pencil and pad.
- Inclusion in the List of Sponsors.

PRESS OFFICE
A Press Office will be available for Media. The sponsoring company will cover the costs for equipment, furniture and catering, which is not included in the sponsor amount.
Sponsor amount: EUR 10,000
The sponsor will obtain:
- Two directional signs and a sign on the room with the company logo (in corporate colours). The sign on the room will, apart from the company logo, have the text "EAACI Press Office supported by Company Name".
- Possibility to publish daily press releases.
- Four press registrations.
- Inclusion in the List of Sponsors.

PUBLIC TRANSPORTATION CARD
The sponsor may cover the cost for public transportation within Vienna for the delegates during the Congress.
Sponsor amount: EUR 40,000
The sponsor will obtain:
- Company logo, either on the envelope containing the transportation ticket or on the ticket itself.
- Inclusion in the List of Sponsors.

INTERNET CAFÉ/Lounge
The Internet Café will be centrally located. The Café will have 8 computers and 1 printer and will be open to delegates.
Sponsor amount: EUR 35,000
The sponsor will obtain:
- Floor space with the possibility to decorate the area with furniture and company logos.
- Inclusion in the List of Sponsors.
POCKET PROGRAMME
This handy pocket programme contains a wealth of Congress information at a glance. Offered on-site to all Congress delegates, the pocket programme includes an abbreviated programme, registration hours and room locations for the sessions. Your company’s product-specific advertisement will be printed on the back cover of the pocket guide, presenting your marketing message.

Sponsor amount: EUR 20,000
The sponsor will obtain:
- Company logo on the pocket programme.
- Inclusion in the List of Sponsors.

RESTAURANT GUIDE
A great introduction to the local restaurants and attractions that Vienna has to offer, this guide will be included in the Congress bags. With your company’s product-specific advertisement on the back cover, the guide offers the opportunity to place your marketing message at the fingertips of every delegate.

Sponsor amount: EUR 20,000
The sponsor will obtain:
- Company logo on the restaurant guide.
- Inclusion in the List of Sponsors.

STRING FOR BADGE HOLDERS
Sponsors are welcome to supply strings for the name badges.

Sponsor amount: Production cost + EUR 6,000
The sponsor will obtain:
- Possibility to print company name and logo on the string.
- Inclusion in the List of Sponsors.

WATER DISPENSER
Several water dispensers can be placed throughout the venue to provide delegates with fresh and cold water.

Sponsor amount: EUR 20,000
The sponsor will obtain:
- Company name on paper cups and at each serving point.
- Inclusion in the list of sponsors.

The list of sponsorship items is not definite. Should you have some other ideas for suitable sponsorship items, you are welcome to discuss these with the Organising Committee/Congress Secretariat. Note: All prices are in EUR and excluding VAT.

For more information and for reservation of sponsor items, please contact the Congress Secretariat:

Invitation to Sponsorship EAACI 2006, Vienna