European Academy of Allergy and Clinical Immunology
17 – 21 June 2017
Helsinki, Finland

EAACI Congress 2017
On the road to prevention and healthy living

Industry Prospectus

www.eaaci.org
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Welcome to Helsinki!

Dear Industry Colleagues

On behalf of the Local Organising Committee and the Finnish Society of Allergology and Immunology, we are very much looking forward to hosting the EAACI Congress 2017, 17 - 21 June, and to welcoming you to the beautiful city of Helsinki.

The Congress is to be held in the Messukeskus Exhibition & Congress Center. This very recently renovated venue offers the highest standards in conference facilities, well-equipped and easy-to-find session rooms, generous exhibition space and full digital environment. Connections from the city centre are fast and easy, by local train, buses, trams and even free bicycles provided by the city. Helsinki is compact and provides all services within walking distance in the city centre, from excellent hotels and restaurants for all budgets, to sights, parks, shopping and sea with boat services and more.

The theme for Helsinki is “On the Road to Prevention and Healthy Living”. As a unifying theme also for EAACI’s 60th Anniversary, it is the next step in making our patients’ life healthy despite having allergies. As soon more than half of Europeans will suffer from at least one type of allergy, this is an obvious goal to keep our patients having better quality of life, despite the allergy epidemics.

Advances in research, diagnosis and treatment of allergic and immunologic diseases are the result of many partnerships between basic scientists and clinicians, modern methodology and traditional methods of observation, innovation and experience, and patients and academia. Exhibitors and sponsors are an integral part of the Congress. Your enthusiasm and support will help us to make the EAACI Congress 2017 a memorable event for everyone who participates.

Antti Lauerma
EAACI Congress 2017 Chair
Local Organising Committee
A. Lauerma, EAACI Congress 2017 Chair
M. Mäkelä, EAACI Congress 2017 Secretary
N. Fyhrquist, Local Organising Committee Secretary
T. Haahela, EAACI Congress 2017 Honorary President
J. Karjalainen
P. Kauppi
M. Khaitov

EAACI Board of Officers
A. Muraro, President
P. Hellings, Secretary General
M. Jutel, Treasurer
N. Papadopoulos, Past President

Scientific Programme Committee Coordinator
S. Halken, Scientific Programme Committee Coordinator
E. Knol, outgoing Scientific Programme Committee Coordinator

Committee Members

E. Melén
A. Pelkonen
S. Plado
R. Renkonen
A. Salava
S. Toppila-Salmi
E. Valovirta

I. Agache, Vice-President Communications and Membership and President Elect
L. K. Poulsen, Vice-President Congresses
P. Schmid-Grendelmeier, Vice-President Education and Specialty

Status at time of printing
Key Contacts

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Technical Exhibition
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Phone: + 49 40 32 50 92 40
eaaci2017exhibition@eaaci.org

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EAACI Headquarters
Hagenholzstrasse 111
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8050 Zürich
Switzerland
Phone: + 41 44 205 55 33
Fax: + 41 44 205 55 39
events@eaaci.org
www.eaaci.org

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K.I.T. Group on behalf of EAACI
Phone: +49 30 24 60 34 20
eaaci2017registration@eaaci.org

Accommodation
K.I.T. Group on behalf of EAACI
Phone: +49 30 24 60 34 30
eaaci2017hotels@eaaci.org

Congress Venue

Messukeskus Helsinki
Expo and Convention Centre
Messuaukio 1
P.O. Box 21
FI-00521 Helsinki
T: +358 40 450 3250
F: +358 9 142 358
E: customer.service@messukeskus.com
www.messukeskus.com

Messukeskus Helsinki Expo and Convention Centre is situated close to Helsinki’s city centre. With seven halls and 53 modern meeting facilities, Messukeskus is the largest of its kind in Finland. Gained expertise from thousands of events ensures high quality and provides the perfect environment for a successful EAACI congress.
The European Academy of Allergy and Clinical Immunology (EAACI)
The European Academy of Allergy and Clinical Immunology (EAACI) is a non-profit association with more than 9,000 members from 121 countries, representing academics, research investigators and clinicians. In addition EAACI includes over 52 National Allergy Society members.

Key Statistics from past EAACI Congresses

* Expected numbers; final numbers are not available at the time of printing.
### Key Statistics

#### Top 10 countries 2015

- Spain: 873 delegates
- Germany: 831 delegates
- France: 511 delegates
- Italy: 451 delegates
- United Kingdom: 401 delegates
- Netherlands: 293 delegates
- Poland: 283 delegates
- Austria: 219 delegates
- Switzerland: 213 delegates
- United States: 213 delegates

#### Top 10 areas of interest 2015

- Asthma: 61%
- Food Allergy: 45%
- Allergy Diagnosis: 45%
- Immunotherapy: 33%
- Drug Allergy: 32%
- Immunology: 32%
- Pediatrics: 25%
- Dermatology: 23%
- Allergy: Asthma & Sports: 10%

#### Abstracts presented and Accredited media representatives

<table>
<thead>
<tr>
<th>Year</th>
<th>Abstracts Presented</th>
<th>Accredited Media Representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>1,886</td>
<td>108</td>
</tr>
<tr>
<td>2012</td>
<td>1,684</td>
<td>60</td>
</tr>
<tr>
<td>2013</td>
<td>2,145</td>
<td>60</td>
</tr>
<tr>
<td>2014</td>
<td>1,800</td>
<td>60</td>
</tr>
<tr>
<td>2015</td>
<td>1,793</td>
<td>51</td>
</tr>
<tr>
<td>2016*</td>
<td>1,800</td>
<td>51</td>
</tr>
</tbody>
</table>

* Expected numbers; final numbers are not available at the time of printing.
Congress Topics

- Organ based allergic manifestations: allergy in the airways (asthma and rhinitis) and eyes, food allergy, eosinophilic gastrointestinal allergic diseases incl. eosinophilic esophagitis, skin allergic disorders (urticaria, atopic dermatitis, contact dermatitis), anaphylaxis, hereditary angioedema, mastocytosis, etc.

- Eliciting agents: allergens (mites, cat, food, pollens etc.), drugs (beta-lactams, radiocontrast media, vaccines, NSAID etc.), venoms, climate change, exposome, co-factors, exercise/sports, etc.

- Basic mechanisms: TLR, neural involvement, barrier dysfunction, microRNA, exosomes, microbiome, immune tolerance, etc.

- Diagnosis: component resolved diagnosis, BAT, biomarkers, specific challenges, etc.

- Therapy: biologics, immunotherapy, pharmacotherapy, oral tolerance induction, drug desensitisation, etc.

- Allergens: Characterisation, relative importance, interactions with IgE etc.

- Other: new technologies, e-health, patient’s perspective, pharmacoconomics, etc.

- Prevention
The exhibition floor plan will be updated continuously. Please visit the Congress website for the latest version: www.eaaci.org.

Correct as of May 2016; subject to change

© INTERPLAN AG
Exhibiting: an unparalleled opportunity to reach the medical community

The Congress will offer an unparalleled opportunity to both commercial and non-commercial organisations to showcase their products and services to the largest gathering of allergy professionals in the world. With over 2,600 m² of exhibition space and more than 7,600 attendees expected, organisations can reach many key players in the global response to allergy management. Delegates will include researchers, scientists, doctors and other health care professionals. The Exhibition Hall will host booths featuring both large and small multinational companies as well as local industry, providing a unique chance for them to interact with delegates from around the world. To ensure high volumes of traffic and high visibility, the Exhibition Hall will host several catering areas as well as the popular Pro & Con Arena. In addition, the Virtual Congress Hub will serve as an information hub with internet access and other attractive services to draw attendees to the Exhibition Hall.

Exhibitor benefits

Exhibiting at the EAACI Congress 2017 will entitle your organisation to the following benefits:

**Pre-event**
- Pre-event technical site visit (22 November 2016)
- Exhibitor instructions manual
- Participation advice
- Full service of INTERPLAN
- Company name in exhibitor list on the Congress website

**On-site**
- Free editorial and company name in the congress media
- 1 free full registration (special regulations for EAACI Founder Sponsors apply)
- 1 free exhibitor badge per every 6 m² purchased
- Space (special regulations for EAACI Founder Sponsors apply)
- Daily cleaning of aisles and common areas
- Ambient heating and lighting
- Venue security

Booking of exhibition space

**Binding order**
In order to book your space in the Exhibition, please complete the attached booking form and send it via e-mail to eaaci2017exhibition@eaaci.org. Please note that, after confirmation of receipt, the order form is a binding agreement. To be taken into account for the allocation procedure, please provide us with your binding order form until 15 September 2016. The deadline for exhibition bookings is 15 March 2017.

**Size and position**
The minimum space that can be rented is 9 m². Please indicate on the floor plan the zone in which you would prefer to be located. Also indicate on the booking form your desired stand size and shape.

**Allocation**
The allocation of stand spaces will take place in October and November 2016 based on the total support of the congress submitted by 15 September 2016, the booked square meters submitted by 15 September 2016 and the booking date. Please note that, while the EAACI Founder Sponsors will be given priority for choice of booth location, early commitment will ensure that your company can secure a prominent site. INTERPLAN has the right to allocate the requested space in a suitable area of the Exhibition.

**Contract and invoice**
After your booth has been allocated, you will receive the exhibition contract which confirms the final stand location, boundaries, size and stand number. The contract must be signed and returned within 10 working days. Invoices will be sent out in January 2017 and need to be paid within 30 days after receipt.

| Exhibition space only rental price (free-build) (minimum 9 m²): | EUR 650 plus VAT |
| Exhibition space with shell scheme package (minimum 9 m²): | EUR 750 plus VAT |
| Waste disposal fee per m² | EUR 2.50 plus VAT |
Exhibition dates and opening hours

The Exhibition will be open at the following times. INTERPLAN reserves the right to modify these times if needed.

Sunday, 18 June 2017, 09:00 – 17:30
Monday, 19 June 2017, 09:00 – 17:30
Tuesday, 20 June 2017, 09:00 – 17:30

Set-up
Friday, 16 June 2017
Saturday, 17 June 2017

Dismantling
Tuesday, 20 June 2017 (evening only)
Wednesday, 21 June 2017

All dates and times may be subject to change.

Promotion

Active promotion of the event begins in June 2016 and will continue until June 2017. Promotion is being achieved with mailings to all interested parties, advertising in relevant publications and a high profile presence at relevant congresses, meetings and websites.

Exhibitor Instructions Manual

A full technical manual giving further general and technical information, advice and full details about the Exhibition, venue, organisers and ancillary services will be available to exhibitors and will be circulated in early 2017.

Shell Scheme Packages

Shell scheme packages will be available in sizes ranging from 9 – 18 m². Shell schemes are fully set up by INTERPLAN and exhibitors only need to decorate their booths. Shell scheme furniture and equipment depend on the size of the booth ordered but normally include:

- Wall elements, depending on booth location
- Fascia signage on all open sides with black standard lettering
- Spotlights
- Carpet
- 1 table and 2 chairs
- Waste paper basket
- Power supply
- Daily cleaning

Shell schemes can be further customised by ordering additional furniture.

Meeting Rooms

INTERPLAN will offer a limited number of meeting rooms to the companies taking part. Meeting rooms may be hired for small meetings, staff briefings, etc. Activities that compete with the Congress Scientific Programme are not allowed and these activities may not be promoted in any way prior to the Congress. Please note that only a limited number of meeting rooms is available and reservation is made according to the booked period and on a “first come - first served” basis. Please contact INTERPLAN for further information and costs: eaaci2017sponsorship@eaaci.org
Sponsored Symposia

Intended for Congress delegates, Sponsored Symposia will be fully organised and coordinated by each sponsor of the Symposium. The Congress Organisers offer Symposia slots during lunch breaks or directly after Scientific Sessions in order to ensure maximum attendance of delegates.

Benefits

• Full details of each Symposium will be published in the congress media (no brand names are allowed)
• Inclusion in the List of Sponsors
• Session hall including standard AV equipment
• 1 full registration and 2 exhibitor badges (for Satellite Symposia only)
• One mass e-mail with all the sponsored Symposia will be sent to all Congress delegates prior to the Congress
• Full service of INTERPLAN

Available time slots and costs

<table>
<thead>
<tr>
<th>Satellite Symposium</th>
<th>(availability is limited to 5 slots per evening)</th>
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</thead>
<tbody>
<tr>
<td>18 or 19 June 2017, 17:30 – 19:00</td>
<td>EUR 45,000 plus VAT</td>
</tr>
<tr>
<td>20 June 2017, 17:30 – 19:00</td>
<td>EUR 37,000 plus VAT</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lunch Symposium</th>
<th>(Platinum Founder Sponsors only)</th>
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<tbody>
<tr>
<td>18 or 20 June 2017, 12:15 – 13:15</td>
<td>EUR 50,000 plus VAT</td>
</tr>
</tbody>
</table>

Important Information

The Congress Scientific Programme Committee reserves the right to approve or reject any Sponsored Symposia application. In order to ensure that Sponsored Symposia meet the scientific standards of the Congress, all Sponsored Symposia will:

• Address issues directly or indirectly related to the context of the Congress Programme
• Be evaluated by the Congress Scientific Programme Committee on the basis of content, speakers and overall quality
• Not include any brand or company names in the title

Costs for speakers, travel, accommodation and registration are not included. The sponsor may choose a subject and nominate speakers and chairs. Each speaker can only appear in one Sponsored Symposium. Reservations are made on a “first come - first served” basis.

Industry Key Opinion Leader Insights (KOL Insights)

Industry Key Opinion Leader Insights (KOL Insights) are an extension of the key talks presented at the Company Sponsored Symposia or Satellite Symposia and the same faculty should be involved. The KOL Insights take place in the innovative Pro & Con Arena in the Exhibition Hall, which is equipped with state of the art presentation technology and accommodates up to 270 attendees during the breaks.

Benefits

• Platform to promote the topics of an upcoming Symposium or to highlight the key topics of a previous Company Sponsored Symposia or Satellite Symposium
• Inclusion in the List of Sponsors
• AV Equipment
• 1 congress staff & 1 technical staff
• One mass e-mail with all the KOL Insights will be sent to all Congress delegates prior to the Congress

Available time slots

<table>
<thead>
<tr>
<th>Sunday, 18 June 2017</th>
<th>10:00 - 10:30</th>
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<tbody>
<tr>
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<td>15:00 - 15:30</td>
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<tr>
<td></td>
<td>17:00 - 17:30</td>
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<tr>
<td>Monday, 19 June 2017</td>
<td>15:15 - 15:45</td>
</tr>
<tr>
<td>Tuesday, 20 June 2017</td>
<td>10:00 - 10:30</td>
</tr>
<tr>
<td></td>
<td>15:00 - 15:30</td>
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<tr>
<td></td>
<td>17:00 - 17:30</td>
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</tbody>
</table>

Only companies hosting a Company Sponsored Symposium or Satellite Symposium can book KOL Insights.

KOL Insights

18 – 20 June 2017, 30 minutes during breaks
EUR 12,500 plus VAT

Booking a Symposium or KOL Insights

In order to book a Symposium or KOL Insights slot, please complete the booking form and send it via e-mail to eaaci2017sponsorship@eaaci.org. Please note that after confirmation of receipt, the order form constitutes a binding agreement. The deadline for booking a slot is 15 March 2017. Please also fill in the “Important Company Details” form so that we can correctly gather data such as invoice address.
Advertising allows sponsors the opportunity to reach all delegates. The materials have a high retention factor. Advertisements should be free from commercial brand names and product logos.

**Advertisement in the Final Programme**
- Attention catcher - the Final Programme is constantly used by delegates during the whole congress week to plan their daily schedules
- Inside page or inside back cover
- Artwork to be provided by the sponsor according to EAACI design specifications

Within the scope of EAACI’s “go green” initiative an opt-in option to the Final Programme is offered to delegates.

| Full page | EUR 6,000 plus VAT |
| Inside back cover | EUR 8,000 plus VAT |

Specifications:
- Number of copies: approx. 5,000
- Number of pages: approx. 250
- Size: A4, 4-coloured
- Appears only in the print version
- Deadline for submission of graphics: 15 March 2017

**Pocket Programme**
- Quick and easy reference guide for all congress delegates
- Outside back page offers even more space for your striking advertisement

Specifications:
- Number of copies: approx. 9,000
- Number of pages: approx. 20
- Deadline for submission of graphics: 2 May 2017

**Industry Promotional Flyers**
- Your flyer will be displayed supplementary in an attractive way to the delegates
- Optional: Your company flyer will be inserted in the congress bags
- Delegates may choose the flyers according to their interests and specialisations
- Enhanced visibility of every single flyer

Within the scope of EAACI’s “go green” initiative an opt-in option to the Congress bag is offered to delegates.

**App - Carousel**
- Advertisement within the official EAACI congress App
- Every time the delegates use the App, the Carousel opens directly after the welcome screen with a maximum of 5 adverts
- User can either skip the Carousel or watch the ads by swiping from one to another

**Pocket Programme**
- EUR 15,000 plus VAT

**App - Carousel**
- EUR 2,500 plus VAT
Delegate Items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate. Items should be free from commercial brand names and product logos.

Lanyards

- Highly visible item worn by every delegate
- Your company name + logo on the cord
- To increase retention values the lanyard is detachable from the badge holder, which means it can be used separately in the future

Lanyards
(production and delivery costs not included)
EUR 12,000 plus VAT

Pads and Pens

EAACI goes green - with Pads and Pens made from recycled paper.

- “Green your company”
- Your company name on the EAACI Pens
- Your company name + logo on the EAACI Pads
- Provide delegates with a popular give away
- Environmentally and economically sustainable

Pads and Pens
EUR 15,000 plus VAT

Badge

Every delegate receives a personalised badge which has to be worn throughout the duration of the Congress. The sponsor will have its name and logo on the back of the badge.

Benefits
- Production, distribution and on-site logistics included
- High visibility value
- Inclusion in the List of Sponsors

Badge
EUR 8,500 plus VAT

Delegate Bag Complement

- Your company logo on the bag complement (such as a bag tag, a reflector, a key ring or similar)
- Excellent marketing opportunity during the congress week
- Extended publicity for years beyond - congress bags are often used as carrier bags

Within the scope of EAACI’s "go green" initiative an opt-in option is offered to delegates. Expected production numbers are 5,000 bags.

Delegate Bag Complement
(production and delivery costs not included)
EUR 3,000 plus VAT

All sponsors and exhibitors will receive the promotion catalogue with items to enhance their visibility in autumn 2016.
If you have any other particular request please contact INTERPLAN at:
eaaci2017sponsorship@eaaci.org

already sold
I. EXHIBITIONS

Conditions of Payment

Conditions of payment mentioned on the invoice are valid. 100% of the total amount for Exhibition space fee will be invoiced. All payments must be made in EUR plus statutory sales tax according to the European regulations and must be received in full within 30 days of receipt of the invoice. No bank transfer fees will be accepted by EAACI and all Exhibitors paying by bank transfer should ensure that all charges are remitted.

For payments with credit card please note that for your security we do not accept credit card details on hardcopy forms, by e-mail, fax or phone. On request you will receive a link by e-mail, which will direct you to the official secure payment gateway (SIX – Saferpay).

If payment in full is not received by the start of the Congress, participation cannot be guaranteed and the rental fee remains due. Under no circumstances may any discount be deducted.

Please refer to the floorplans and directions available on www.eaaci.org under Exhibitions for the description of spaces. Certain areas have mandatory shell scheme packages included – invoicing will take into consideration these prices.

Third Party Order (exhibitor appointed contractor)

It is understood and agreed that the exhibiting company is ultimately responsible for payment of charges. In the event that the named third party does not pay the amount owing by the move-in time, charges will revert to the exhibiting company.

All prices are indicated in EUR and exclude VAT, unless otherwise specified.

Refund and Cancellation Policy

If an Exhibition space has to be cancelled, the following conditions will apply: Until 30 November 2016 50% of the total amount. After 30 November 2016 if the Exhibition space can be let again, a 20% cancellation charge will be levied. If only parts of the space can be let again, a cancellation fee of 20% for the part let again and 100% for the rest is due.

For Exhibition space cancelled after 4 January 2017, there will be no refund granted. All cancellations must be made in writing to INTERPLAN.

Assignment of Space/Eligibility for Exhibition

Organisations wishing to apply for Exhibition space must follow the standard criteria that only products and services in connection to the topic of the Congress are allowed to be presented.

The distribution of promotional materials is limited to the exhibitor’s rented area. Signs and banners at booths have to be directly linked to the name of the exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not an exhibitor. The EAACI Congress 2017 Organisers can interrupt any kind of promotion, which in their opinion could damage the Congress.

Booths may be used only for exhibiting and advertising the exhibitor’s own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders.

Advertising materials may be distributed only within the booth area.

The Congress accepts sales from booksellers and publishers within the field related to the Congress. All legal aspects for these sales must be handled individually. For the presentation of advertising lectures, advertising films, slide projection and for the distribution of samples, it is necessary to obtain written permission from INTERPLAN. Companies that are not exhibitors may not advertise in any form in the Exhibition Hall, in the entrances to the Exhibition Hall, or anywhere else in the Congress venue.

Exhibitors are also advised to obtain the Finish Code of Conduct and the EFPIA HCP Code of Conduct for pharmaceutical companies and acquaint themselves with the rules and regulations of advertising and marketing in Helsinki. Medical device companies are in addition advised to follow the Eucomed Code of Ethical Business Practice. Companies are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Finland and any other applicable rules and regulations from their home country. The Congress and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All exhibitors are strongly recommended to have comprehensive third party liability insurance for their booths.

No alcohol is allowed in the Exhibition Hall. No sales are allowed in the Exhibition Hall.

II. SPONSORSHIP ITEMS

This sponsorship proposal is offered subject to availability and contract, with final approval by the Organisers. Should an item be cancelled, the sponsor will have the option of taking another item not already sponsored, or have the money refunded.

Conditions of Payment

Conditions of payment mentioned on the invoice are valid. 100% of the total amount for sponsoring items will be invoiced. All payments must be made in EUR plus statutory sales tax according to the European regulations and must be received in full within 30 days of receipt of the invoice. No bank transfer fees will be accepted by EAACI and all Exhibitors paying by bank transfer should ensure that all charges are met.

For payments with credit card please note that for your security we do not accept credit card details on hardcopy forms, by e-mail, fax or phone. On request you will receive a link by e-mail, which will direct you to the official secure payment gateway (SIX – Saferpay).

Production Costs

Production costs, where applicable, are the responsibility of the sponsor. The EAACI Congress 2017 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of the item at the EAACI Congress 2017. Late deliveries, if accepted, may also attract late fees.

Where the buyer is responsible for production but does not wish to oversee the details, INTERPLAN will be willing to take on the responsibility, but this service attracts a 10% surcharge based on the cost of the sponsorship item. When INTERPLAN is in charge of production, the buyer is bound to accept the quotes collected by INTERPLAN and the costs must be paid in full before the commencement of production.
Printed Matter
For printed matter, it is of the utmost importance that the material is received in time and in the proper format. Late submissions will not be included.

Design specifications will be sent out at least 2 months before the submission deadline. A commercial brand name from a drug company cannot be used in any material distributed to all the delegates. The name of the company may be used instead. The only exception is the exhibition booth and in the framework of a Satellite Symposium.

Refund and Cancellation Policy
The items are refundable minus a 10% charge when the cancellation is made within one month of the order and before 28 October 2016.

For items cancelled after 28 October 2016 and before 4 January 2017, 50% of the total amount value of the order will be refunded. For items cancelled after 4 January 2017, there will be no refund granted.

If the items have been sourced from external suppliers and a contract have been signed, the costs incurred plus the corresponding charge (based on the above dates) will be charged to the sponsor. All prices are indicated in EUR and exclude VAT, unless otherwise specified. All cancellations must be made in writing to INTERPLAN.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS
All matters not covered in these regulations, in general, in the General Terms and Conditions, or in other EAACI Congress 2017 publications are subject to the decision and control of the Congress Organisers. The Congress Organisers reserve the right to take such actions and to make such changes, including changes to the “General Terms and Conditions” as are considered necessary or desirable for the efficient and proper conduct of the Exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on exhibitors/sponsors equally with the foregoing terms and conditions.

FINAL STIPULATIONS
In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organisers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Congress Organisers, the Congress Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circumstances, the Congress Organisers reserve the right to either retain the entire fee and to use it for a future EAACI Congress, or to reimburse the exhibitor/sponsor after deducting costs already incurred for the organisation of the EAACI Congress 2017 and which could not be recovered from third parties. Any company that disregards the directives of the Congress Organisers may be excluded from the Exhibition by the Congress Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT. In cases in which the Congress Organisers are indebted to the exhibitor/sponsor, the exhibitor/sponsor may demand compensation instead of cash payment only with the permission of the Congress Organisers.

All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the exhibitor/sponsor agrees to submit to the authorised court chosen by the Congress Organiser. Electively, the Congress Organisers may choose to appeal to the court into whose jurisdiction the exhibitor/sponsor falls.

DATA PROTECTION
Our business treats all personal data according to the guidelines specified in § 4 BDSG. The gathering, storage and processing of your personal data are unavoidable for your registration for the abovementioned congress. These occur solely for the purposes of organising and conducting the event. Your data will only be conveyed to third parties (e.g. organisers, congress centre, suppliers for the specialised exhibition) who are directly involved in the congress’ programme and only if the organisational programme makes such conveyance necessary. Legislation requires us to ask for your permission; if we do not receive your consent, you cannot register for the specialised exhibition within the context of the congress.

By placing his or her signature on the stand-location reservation, the signatory declares his or her consent to allow the personal information which he or she provides to be gathered, stored and processed within the context of conducting the abovementioned congress, and he or she further consents to allow such data to be conveyed, if necessary, as described above, to third parties, e.g. the organiser.

Furthermore, the signatory also consents to receive informational material about follow-up and thematically related events in the future via e-mail or conventional mail. The signatory can revoke this consent at any time by sending notification of revocation of consent via e-mail to database@interplan.de or via conventional mail to INTERPLAN AG, Landsberger Strasse 155, 80687 Munich, Germany.