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Welcome to Barcelona!

Dear Friends,

It is a great pleasure for those of us in Barcelona to be hosting the EAACI Congress 2015 from 6 – 10 June. But it is also a challenge: the standards have been set very high by the preceding EAACI Congresses!

The core framework from which to build the Congress is the scientific programme, which has been designed by the Scientific Committee. The Local Organising Committee has added a touch of local flavour, in order to attract those from near and far. Under the theme of the Congress, “Allergy: New answers to old questions”, we will dissect current knowledge in the field.

The venue will be the Centre de Convencions Internacional de Barcelona (CCIB), where EAACI has already held previous meetings. So we are acquainted with the facilities and we know that they offer the highest standards in terms of meeting rooms and exhibition space. There are several hotels within walking distance to the venue, which will be able to host many of the Congress delegates. Connections to the city centre and to the airport are easy both by public or private transport.

Barcelona is one of the liveliest Mediterranean cities. It is multicultural, artistic, modern and historic at the same time. This coastal city is like an open-air museum where you can enjoy the most amazing architecture, from modernist buildings to the old gothic quarter. Take your time, wander round and stop to smell, to taste, to listen... If you already know the city, you will surely discover new wonders; if you do not, you will never forget it.

We are looking forward to welcoming you to Barcelona for the EAACI Congress 2015!

On behalf of the Local Organising Committee,

Víctor Cardona  
Chair, EAACI Congress 2015

Tomás Chivato  
Chair, EAACI Congress 2015
## Committee Members

### Local Organising Committee
- T. Chivato, *Congress Chair*
- V. Cardona, *Congress Chair & Secretary*
- M. Alvaro
- I. J. Ansotegui
- I. Eguíluz-Gracia
- M. Fernández-Rivas
- M. Ferrer
- A. Giménez-Arnau
- L. Marqués
- J. M. Olaguibel
- O. Palomares
- S. Quirce
- C. Rondón
- J. Sastre
- M. J. Torres
- A. Valero
- C. Vidal

### EAACI Board of Officers
- N. Papadopoulos, *President*
- I. Agache, *Vice-President Communication and Membership*
- A. Muraro, *Secretary General*
- P. Demoly, *Vice-President Education and Specialty*
- P. Hellings, *Treasurer*
- R. van Ree, *Vice-President Congresses*
- C. Akdis, *Past President*

### Scientific Programme Committee
- M. Jutel, *Outgoing SPC Coordinator*
- E. Knol, *Incoming SPC Coordinator*
- N. Papadopoulos, *President*
- C. Akdis, *Past President*
- A. Muraro, *Secretary General*
- R. van Ree, *Vice-President Congresses*
- T. Chivato, *Congress 2015 Chair*
- V. Cardona, *Congress 2015 Chair & Secretary*
- I. Ansotegui, *LOC Member*
- M. Ferrer, *LOC Member*
- L. K. Poulsen, *Congress 2014 Chair*
- Interest Group Chairs
  - I. Annesi-Maesano, *Aerobiology & Air Pollution*
  - M. Bonini, *Asthma & Sports*
  - H. J. Hoffmann, *Allergy Diagosis*
  - I. Skypala, *Allied Health*
  - F. Spertini, *Biological*
  - M. J. Torres, *Drug Allergy*
  - G. Konstantinou, *Epidemiology*
  - M. Fernández-Rivas, *Food Allergy*
  - C. Scharf, *Functional Genomics & Proteomics*
  - O. Pfarr, *Immunotherapy*
  - C. Skevaki, *Infections & Allergy*
  - G. Sturm, *Insect Venom Hypersensitivity*
  - S. Quirce, *Occupational Allergy*
  - A. Leonardi, *Ocular Allergy*
  - R. Müller, *Comparative Veterinary Allergology*
  - D. Ryan, *Primary Care*

### Section Secretaries
- O. Kalayci, *Asthma*
- S. Weidinger, *Dermatology*
- C. Rondon, *ENT*
- L. O'Mahony, *Immunology*
- G. du Toit, *Pediatrics*
- A. Santos, *JMA Chair*

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**The European Academy of Allergy and Clinical Immunology (EAACI)**

The European Academy of Allergy and Clinical Immunology (EAACI) is a non-profit organisation with more than 7,800 members from 121 countries, representing academics, research investigators and clinicians. In addition EAACI includes over 90 National Allergy Society members.
Key Contacts

Exhibition and Sponsorship Organiser
INTERPLAN
Congress, Meeting & Event Management AG
Landsberger Strasse 155
80687 Munich
Germany
Phone: +49 89 54 82 34 0
Fax: +49 89 54 82 34 45
info@interplan.de
www.interplan.de

Event Organiser
EAACI Headquarters
Hagenholzstrasse 111
3rd Floor
8050 Zürich
Switzerland
Phone: + 41 44 205 55 33
Fax: + 41 44 205 55 39
events@eaaci.org
www.eaaci.org

Exhibition and Sponsorship Sales
Katharina Krines
Phone: + 49 89 54 82 34 748
eaaci2015sponsorship@eaaci.org

Registration Contact
K.I.T. Group on behalf of EAACI
Phone: +49 30 24 60 34 20
eaaci2015registration@eaaci.org

Exhibition Organiser
Sandra Schmidberger
Phone: + 49 89 54 82 34 29
eaaci2015exhibition@eaaci.org

Accommodation Contact
K.I.T. Group on behalf of EAACI
Phone: +49 30 24 60 34 30
eaaci2015hotel@eaaci.org

Barcelona International Convention Centre (CCIB)
Plaça de Willy Brandt 11-14
08019 Barcelona
Spain
Phone: +34 93 230 10 00
Fax: +34 93 230 10 01
ccib@ccib.es
www.ccib.es

Congress Venue

Source: www.google.de

CCIB
With a surface area of 100,000 m², including the Convention Centre building and the Forum Auditorium, the CCIB has ample space to welcome up to 15,000 visitors and to house the most challenging association, corporate, institutional and artistic events with great success.
### Key Statistics from past EAACI Congresses

<table>
<thead>
<tr>
<th>Year</th>
<th>Istanbul</th>
<th>Geneva</th>
<th>Milan</th>
<th>Copenhagen</th>
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<tbody>
<tr>
<td>2011</td>
<td>7874</td>
<td>6217</td>
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<tr>
<td>2013</td>
<td>2011</td>
<td>2012</td>
<td>2013</td>
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</tr>
<tr>
<td>2014</td>
<td>2011</td>
<td>2012</td>
<td>2013</td>
<td>2014</td>
</tr>
</tbody>
</table>

#### Satellite Symposia
- Company Sponsored Symposia
- Lunch Symposia

<table>
<thead>
<tr>
<th>Year</th>
<th>Istanbul</th>
<th>Geneva</th>
<th>Milan</th>
<th>Copenhagen</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>9</td>
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<tr>
<td>2012</td>
<td>2</td>
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<tr>
<td>2013</td>
<td>2</td>
<td>1</td>
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<td>2</td>
</tr>
<tr>
<td>2014</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

#### Exhibition Space in m²

<table>
<thead>
<tr>
<th>Year</th>
<th>Istanbul</th>
<th>Geneva</th>
<th>Milan</th>
<th>Copenhagen</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>1875</td>
<td>1957</td>
<td>2185.5</td>
<td>2000</td>
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<tr>
<td>2012</td>
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<td>2013</td>
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<td>60</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>2014</td>
<td>60</td>
<td>60</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

### Table of Abstracts Presented and Accredited Media Representatives

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstracts presented</td>
<td>1,972</td>
<td>1,886</td>
<td>1,684</td>
<td>2,145</td>
<td>1,800</td>
</tr>
<tr>
<td>Accredited media representatives</td>
<td>72</td>
<td>108</td>
<td>60</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

*Expected numbers; final numbers are not available at the time of printing.
Congress Topics

- Organ based allergy: allergy in the airways (asthma and rhinitis), food allergy, eosinophilic esophagitis, skin allergic disorders (urticaria, atopic dermatitis, contact dermatitis), anaphylaxis, severe asthma, hereditary angioedema, mastocytosis, etc.

- Eliciting agents: allergens (mites, cat, food, pollens etc.), drugs (beta-lactams, radiocontrast media, vaccines, NSAID etc.), venoms, climate change, exposome, co-factors, asthma and sports, etc.

- Basic mechanisms: TLR, neural involvement, barrier deficiencies, microRNA, exosomes, immune tolerance, etc.

- Diagnosis: component resolved diagnosis, BAT, biomarkers, specific challenges, etc.

- Therapy: biologics, immunotherapy, pharmacotherapy, oral tolerance induction, drug desensitisation, etc.

- Other: new technologies, e-health, patient’s perspective, pharmacoeconomics, etc.
Exhibition Floor Plan

The exhibition floor plan will be updated continuously. Please visit the Congress website for the latest version: www.eaaci2015.com.

Correct as of May 2014; subject to change

© INTERPLAN AG
Exhibiting: An Unparalled Opportunity to reach the Medical Community

The Congress will offer an unparalleled opportunity to both commercial and non-commercial organisations to showcase their products and services to the largest gathering of allergy professionals in the world. With over 3,300 m² of exhibition space and more than 7,000 delegates expected, organisations can reach many key players in the global response to allergy management. Delegates will include researchers, scientists, doctors and other health care professionals. The Exhibition Hall will host booths featuring both large and small multinational companies as well as local industry, providing an unique chance for them to interact with delegates from around the world. To ensure high volumes of traffic and high visibility, the Exhibition Hall will also serve as an information hub with internet access and other attractive services to draw attendees in to the Exhibition Hall.

Exhibitor Benefits

Exhibiting at the EAACI Congress 2015 will entitle your organisation to the following benefits:

Pre-event
• pre-event technical site visit (Autumn 2014)
• exhibitor instructions manual
• participation advice
• full service of INTERPLAN
• company name in exhibitor list on the Congress Website

On-site
• free editorial and company name in the Final Programme
• 1 free full registration
• 1 free exhibitor badge per every 6 m² purchased space (special regulations for Founder Sponsors apply)
• daily cleaning of aisles and common areas
• ambient heating and lighting
• venue security

Booking of Exhibition Space

Binding order
In order to book your space in the Exhibition, please complete the attached booking form and send it via e-mail to eaaci2015exhibition@eaaci.org. Please note that, after confirmation of receipt, the order form is a binding agreement. The deadline for exhibition bookings is 28 February 2015.

Size and position
The minimum space that can be rented is 9 m². Please indicate on the floor plan the zone in which you would prefer to be located. Also indicate on the booking form your desired stand size and shape.

Allocation
INTERPLAN has the right to allocate the requested space in a suitable area of the Exhibition. Allocations are made on a “first come – first served” basis. Please note that, while the EAACI Founder Sponsors will be given priority for choice of booth location, early commitment will ensure that your company can secure a prominent site.

Contract and invoice
After your booth has been allocated, you will receive the exhibition contract which confirms the final stand location, boundaries, size and stand number. The contract must be signed and returned within 10 working days. Invoices will be sent out in January 2015 and need to be paid within 30 days after receipt.

Exhibition space only rental price (free-build)
(minimum 9 m²):
per m² EUR 650 plus VAT

Exhibition space with shell scheme package
(minimum 9 m²):
per m² EUR 750 plus VAT
Exhibition

Exhibition Dates and Opening Hours

The Exhibition will be open at the following times. INTERPLAN reserves the right to modify these times if needed.

Sunday, 7 June 2015, 09:00 – 17:30
Monday, 8 June 2015, 09:00 – 17:30
Tuesday, 9 June 2015, 09:00 – 17:30

Set-up
Friday, 5 June 2015
Saturday, 6 June 2015

Dismantling
Tuesday, 9 June 2015 (evening only)
Wednesday, 10 June 2015

All dates and times may be subject to change.

Promotion

Active promotion of the event begins in June 2014 and will continue until June 2015. Promotion is being achieved with mailings to all interested parties, advertising in relevant publications and a high profile presence at relevant congresses, meetings and websites.

Exhibitor Instructions Manual

A full technical manual giving further general and technical information, advice and full details about the Exhibition, venue, organisers and ancillary services will be available to exhibitors and will be circulated in early 2015.

Shell Scheme Packages

Shell scheme packages will be available in sizes ranging from 9 – 18 m². Shell schemes are fully set up by INTERPLAN and exhibitors need only decorate their booths.

Shell scheme furniture and equipment depend on the size of the booth ordered but normally include:

- octanorm panels, depending on booth location
- fascia signage on all open sides with black standard lettering
- spotlights
- carpet
- 1 table and 2 chairs
- electrical switchboard with power supply and 1 socket included
- pre-opening cleaning

Shell schemes can be further customised by ordering additional furniture.

Meeting Rooms and Business Lounges

INTERPLAN will offer a limited number of meeting rooms and business lounges to the companies taking part. Meeting rooms may be hired for small meetings, staff briefings, etc. while business lounges will be more suitable for short breaks from the busy Exhibition Hall. Activities that compete with the Congress Scientific Programme are not allowed and these activities may not be promoted in any way prior to the Congress. Please note that only a limited number of meeting rooms and business lounges are available and reservation is made on a "first come - first served" basis. Please contact INTERPLAN for further information and costs: eaaci2015sponsorship@eaaci.org
Sponsored Symposia

Intended for Congress delegates, Sponsored Symposia will be fully organised and coordinated by each sponsor of the Symposium. The Congress Organisers offer Symposia slots during lunch breaks or directly after Scientific Sessions in order to ensure maximum attendance of delegates.

Benefits
• full details of each Symposium will be printed in the Final Programme and will be published online in the session planner (no brand names are allowed)
• designated boards for advertisement on-site
• inclusion in the List of Sponsors
• session hall including standard AV equipment
• congress staff
• 1 full registration and 2 exhibitor badges
• one mass e-mail with all the sponsored Symposia will be sent to all Congress delegates prior to the Congress

Available time slots and costs

<table>
<thead>
<tr>
<th>Symposia</th>
<th>Time</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satellite Symposium</td>
<td>7 – 9 June 2015, 17:30 – 19:00</td>
<td>EUR 45,000 plus VAT</td>
</tr>
<tr>
<td>Lunch Symposium (Platinum Founder Sponsors only)</td>
<td>7 – 9 June 2015, 17:30 – 19:00</td>
<td>EUR 50,000 plus VAT</td>
</tr>
</tbody>
</table>

Important Information
The Congress Scientific Programme Committee reserves the right to approve or reject any Sponsored Symposia application. In order to ensure that Sponsored Symposia meet the scientific standards of the Congress, all Sponsored Symposia will:
• address issues directly or indirectly related to the context of the Congress Programme
• be evaluated by the Congress Scientific Programme Committee on the basis of content, speakers and overall quality
• not include any brand names in the title

Costs for speakers, travel, accommodation and registration are not included. The sponsor may choose a subject and nominate speakers and chairpersons. If the same speaker is also giving another lecture during the Congress, the sponsor will cover all costs involved as mentioned above. Each speaker can only appear in one Sponsored Symposium. Reservations are made on a “first come, first served” basis.

Product Theatre

Product Theatres are commercial presentations taking place in a fully-equipped space located in the Exhibition Area. They will offer a highly visible platform to showcase new products and treatment options through promotional presentations, reaching up to 270 attendees in pre-scheduled advertised sessions during the coffee breaks.

Benefits
• full details of the Product Theatre will be printed in the Final Programme and will be published online in the session planner (no brand names are allowed)
• a big screen will display forthcoming sessions
• inclusion in the List of Sponsors
• product Theatre including standard AV equipment
• congress staff
• one mass e-mail with all the Product Theatres will be sent to all Congress delegates prior to the Congress
• a hostess will distribute flyers in specific areas (defined by INTERPLAN) two hours prior to the booked slot

Booking a Symposium or Product Theatre
In order to book a Symposium or Product Theatre slot, please complete the booking form and send it via e-mail to eaaci2015sponsorship@eaaci.org. Please note that after confirmation of receipt, the order form constitutes a binding agreement. The deadline for booking a slot is 28 February 2015. Please also fill out the “Important Company Details” form so that we can correctly gather data such as invoice address.
Advertising allows sponsors the opportunity to reach all delegates. The materials have a high retention factor. Advertisements should be free from commercial brand names and product logos.

Preliminary Programme
The Preliminary Programme is the first major Congress publication, distributed to approximately 14,000 people inviting them to the Congress.

Benefits
• all production costs (excluding design)
• visibility among 14,000 potential delegates 6 months prior to the Congress itself
• inclusion in the List of Sponsors

Specifications:
Number of copies: approx. 14,600
Number of pages: approx. 40
Size: A4, 4-colour artwork to be supplied by the sponsor according to design specifications.

Final Programme
This is the essential Congress publication. The Final Programme includes information on abstract presentations, skill-building workshops, bridging sessions, public forums, plenary sessions, Satellite Symposia and Exhibitions. The Final Programme is constantly used by delegates during the week of the Congress to plan their daily schedules.

Benefits
• all production costs (excluding design)
• visibility in the Congress key-document among 7,000 delegates
• inclusion in the List of Sponsors

Specifications:
Number of copies: approx. 7,000
Number of pages: approx. 250
Size: A4, 4-colour artwork to be supplied by the sponsor according to design specifications.

Pocket Programme
The Pocket Programme is an indispensable “quick and easy” reference guide for all Congress delegates. Provided to each delegate at registration, the Pocket Programme contains colour-coded room and time indications for the Congress. It includes information about times and session halls for the numerous topics, together with a map of the Congress centre. It also includes information about services offered at the venue. The sponsor will be given the outside back page of the Pocket Programme for advertisement.

Benefits
• all production costs (excluding design)
• high visibility value
• inclusion in the List of Sponsors

Pocket Programme
EUR 15,000 plus VAT

Bag Insert
Insert of sponsor’s item into Delegate Bags. The item must be relevant to the Congress and approved by the Congress Organisers. Only a limited number of bag inserts will be made possible, and this item is granted on a “first come, first served” basis.

Benefits
• distribution and logistics on-site
• high visibility value
• insert to be provided by sponsor
• inclusion in the List of Sponsors

Bag Insert
(production and delivery not included)
EUR 6,000 plus VAT
Delegate Items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate. Items should be free from commercial brand names and product logos.

Lanyards

The cord attached to the name badge is a highly visible item worn by every delegate. The sponsor will have its name and logo on the cord. The colour of the cord and logo placement will be proposed by the Congress organisers, with approval from the sponsor. To increase retention values, the lanyard could be made detachable from the badge holder, which means it could be used separately in the future.

Benefits
• high visibility value – worn by every congress delegate
• inclusion in the List of Sponsors

Lanyards
(production and delivery costs not included) EUR 12,000 plus VAT

Pads and Pens

Pads and pens are prerequisites for every delegate. This opportunity provides sponsors a way of providing delegates with a much needed service, as well as a visible advertising method that delegates will carry away with them. The sponsor will be recognised by a company logo on the pads and pens.

Benefits
• distribution and logistics on-site
• high visibility value and high retention value
• inclusion in the List of Sponsors

Pads and Pens
(production and delivery costs not included) EUR 8,000 plus VAT

Badge

Every delegate receives a personalised badge which has to be worn throughout the duration of the Congress. The sponsor will have its name and logo on the back of the badge.

Benefits
• production, distribution and on-site logistics included
• high visibility value
• inclusion in the List of Sponsors

Badge
EUR 8,500 plus VAT

Delegate Bag

Always a popular “collectible”. The sponsorship of the Delegate Bag provides the sponsor with an excellent marketing opportunity during the Congress, and extended exposure for years beyond. The bag will feature the sponsor’s logo as well as the EAACI 2015 Congress logo.

Benefits
• production, distribution and on-site logistics
• very high visibility value and very high retention value
• inclusion in the List of Sponsors

Pricing on request

Important information
Please note that, the EAACI 2015 Congress Committee retains full rights to approve the final design of the bag, including the placement of the logo.
General Terms and Conditions

I. EXHIBITIONS

Conditions of Payment

Conditions of payment mentioned on the invoice are valid. 100% of the total amount for Exhibition space fee will be invoiced. All payments must be made in EUR plus statutory sales tax according to the European regulations and must be received in full within 30 days of receipt of the invoice. No bank transfer fees will be accepted by EAACI and all Exhibitors paying by bank transfer should ensure that all charges are met.

For payments with credit card please note that for your security we do not accept credit card details on hardcopy forms, by e-mail, fax or phone. On request you will receive a link by e-mail, which will direct you to the official secure payment gateway (Ogone). Credit card payments attract a 3.5% surcharge on amounts exceeding EUR 5,000.00.

If payment in full is not received by the start of the Congress, participation cannot be guaranteed and the rental fee remains due. Under no circumstances may any discount be deducted.

Please refer to the floorplans and directions available on www.eaaci2015.com under Exhibitions for the description of spaces. Certain areas have mandatory shell scheme packages included – invoicing will take into consideration these prices.

Third Party Order (exhibitor appointed contractor)

It is understood and agreed that the exhibiting company is ultimately responsible for payment of charges. In the event that the named third party does not pay the amount owing by the move-in time, charges will revert to the exhibiting company.

All prices are indicated in EUR and exclude VAT, unless otherwise specified.

Refund and Cancellation Policy

If an Exhibition space has to be cancelled, the following conditions will apply: Until 29 November 2014 50% of the total amount. After 29 November 2014 if the Exhibition space can be let again, a 20% cancellation charge will be levied. If only parts of the space can be let again, a cancellation fee of 20% for the part let again and 100% for the rest is due.

For Exhibition space cancelled after 2 January 2015, there will be no refund granted. All cancellations must be made in writing to INTERPLAN.

Assignment of Space/Eligibility for Exhibition

Organisations wishing to apply for Exhibition space must follow the standard criteria that only products and services in connection to the topic of the Congress are allowed to be presented.

The distribution of promotional materials is limited to the exhibitor’s rented area. Signs and banners at booths have to be directly linked to the name of the exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not an exhibitor. The EAACI Congress 2015 Organisers can interrupt any kind of promotion, which in their opinion could damage the Congress.

Booths may be used only for exhibiting and advertising the exhibitor’s own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders.

Advertising materials may be distributed only within the booth area. The Congress accepts sales from booksellers and publishers within the field related to the Congress. All legal aspects for these sales must be handled individually. For the presentation of advertising lectures, advertising films, slide projection and for the distribution of samples, it is necessary to obtain written permission from INTERPLAN. Companies that are not exhibitors may not advertise in any form in the Exhibition Hall, in the entrances to the Exhibition Hall, or anywhere else in the Congress venue.

Exhibitors are also advised to obtain the Spanish Code of Conduct and the EFFIA HCP Code of Conduct for pharmaceutical companies and acquaint themselves with the rules and regulations of advertising and marketing in Barcelona. Medical device companies are in addition advised to follow the Eucomed Code of Ethical Business Practice. Companies are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Spain and any other applicable rules and regulations from their home country. The Congress and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All exhibitors are strongly recommended to have comprehensive third party liability insurance for their booths.

No alcohol is allowed in the Exhibition Hall. No sales are allowed in the Exhibition Hall.

II. SPONSORSHIP ITEMS

This sponsorship proposal is offered subject to availability and contract, with final approval by the Organisers. Should an item be cancelled, the sponsor will have the option of taking another item not already sponsored, or have the money refunded.

Conditions of Payment

Conditions of payment mentioned on the invoice are valid. 100% of the total amount for Sponsoring items will be invoiced. All payments must be made in EUR plus statutory sales tax according to the European regulations and must be received in full within 30 days of receipt of the invoice. No bank transfer fees will be accepted by EAACI and all Exhibitors paying by bank transfer should ensure that all charges are met.

For payments with credit card please note that for your security we do not accept credit card details on hardcopy forms, by e-mail, fax or phone. On request you will receive a link by e-mail, which will direct you to the official secure payment gateway (Ogone). Credit card payments attract a 3.5% surcharge on amounts exceeding EUR 5,000.00.

Production Costs

Production costs, where applicable, are the responsibility of the sponsor. The EAACI Congress 2015 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of the item at the EAACI Congress 2015. Late deliveries, if accepted, may also attract late fees.

Where the buyer is responsible for production but does not wish to oversee the details, INTERPLAN will be willing to take on the responsibility, but this service attracts a 10% surcharge based on the cost of the sponsorship item. When INTERPLAN is in charge of production, the buyer is bound to accept the quotes collected by INTERPLAN and the costs must be paid in full before the commencement of production.
Printed Matter
For printed matter, it is of the utmost importance that the material is received in time and in the proper format. Late submissions will not be included. Design specifications will be sent out at least 2 months before the submission deadline. A commercial brand name from a drug company can not be used in any material distributed to all the delegates. The name of the company may be used instead. The only exception is the exhibition booth and in the framework of a Satellite Symposium.

Refund and Cancellation Policy
The items are refundable minus a 10% charge when the cancel- cation is made within one month of the order and before 31 October 2014.
For items cancelled after 31 October 2014 and before 2 January 2015, 50% of the total amount value of the order will be refunded. For items cancelled after 2 January 2015, there will be no refund granted.
If the items have been sourced from external suppliers and a contact have been signed, the costs incurred plus the corres- ponding charge (based on the above dates) will be charged to the sponsor. All prices are indicated in EUR and exclude VAT, unless otherwise specified. All cancellations must be made in writing to INTERPLAN.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS
All matters not covered in these regulations, in general, in the General Terms and Conditions, or in other EAACI Congress 2015 publications are subject to the decision and control of the Congress Organisers. The Congress Organisers reserve the right to take such actions and to make such changes, including changes to the “General Terms and Conditions” as are considered necessary or desirable for the efficient and proper conduct of the Exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on exhibitors/sponsors equally with the foregoing terms and conditions.

FINAL STIPULATIONS
In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organisers (force majeure) or due to events which are not attribut- able to wrongful intent or gross negligence of the Congress Or- ganisers, the Congress Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circum- stances, the Congress Organisers reserve the right to either retain the entire fee and to use it for a future EAACI Congress, or to reimburse the exhibitor/sponsor after deducting costs already incurred for the organisation of the EAACI Congress 2015 and which could not be recovered from third parties. Any company that disregards the directives of the Congress Organisers may be excluded from the Exhibition by the Congress Organisers with im- mediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT. In cases in which the Congress Organisers are indebted to the exhibitor/ sponsor, the exhibitor/sponsor may demand compensation instead of cash payment only with the permission of the Congress Organisers.

All oral agreements, special permissions and special arrange- ments are valid only upon receipt of written confirmation. In all cases of litigation the exhibitor/sponsor agrees to submit to the authorised court chosen by the Congress Organiser. Electively, the Congress Organisers may choose to appeal to the court into whose jurisdiction the exhibitor/sponsor falls.

DATA PROTECTION
Our business treats all personal data according to the guidelines specified in § 4 BDSG. The gathering, storage and processing of your personal data are unavoidable for your registration for the abovementioned congress. These occur solely for the purpo- ses of organising and conducting the event. Your data will only be conveyed to third parties (e.g. organisers, congress centre, suppliers for the specialised exhibition) who are directly invol- ved in the congress’ programme and only if the organisational programme makes such conveyance necessary. Legislation re- quires us to ask for your permission; if we do not receive your consent, you cannot register for the specialised exhibition within the context of the congress.

By placing his or her signature on the stand-location re- servation, the signatory declares his or her consent to al- low the personal information which he or she provides to be gathered, stored and processed within the context of con- ducting the abovementioned congress, and he or she fur- ther consents to allow such data to be conveyed, if necessa- ry, as described above, to third parties, e.g. the organiser.

Furthermore, the signatory also consents to receive informati- onal material about follow-up and thematically related events in the future via e-mail or conventional mail. The signatory can revoke this consent at any time by sending notification of revo- cation of consent via e-mail to database@interplan.de or via conventional mail to INTERPLAN AG, Landsberger Strasse 155, 80687 Munich, Germany.
Exhibition and Sponsorship Organiser

INTERPLAN
Congress, Meeting & Event Management AG
Landsberger Strasse 155
80687 Munich
Germany
Phone: +49 89 54 82 34 748
Fax: +49 89 54 82 34 45
eaaci2015sponsorship@eaaci.org
www.eaaci2015.com