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Interest Form
On behalf of the ENT Section of the European Academy of Allergy and Clinical Immunology (EAACI) and the Local Organising Committee, it is my great pleasure to invite you to the 9th Symposium of Experimental Rhinology and Infection of the Nose (SERIN) in Leuven, Belgium, from 21 until 23 March 2013.

This unique meeting is dedicated to basic and clinical aspects of upper airway disease, focusing on the most recent developments in research and scientific achievements in the field of upper airway diseases like allergic, non-allergic, infectious rhinitis, rhinosinusitis and nasal polyps. The latest information on pathogenesis, genetics, phenotypes, and treatment will be provided by the large and distinguished panel of experts coming from all around the globe. SERIN 2013 aims at creating a scientifically stimulating environment, with a good mixture of key opinion leaders in the field and young researchers presenting their latest data. Like in previous editions that were largely appreciated by the leading rhinologists worldwide, this meeting will encourage close interaction between research groups worldwide that are active in upper airway disease.

SERIN 2013 will be held in Leuven, a beautiful university city located only 15 minutes from the city and airport of Brussels. The remarkable University Halls of Leuven have been chosen as the venue for SERIN 2013, due to their central location in the city centre, their historic value and unique charm. The Local Organising Committee promises a meeting that meets all expectations both from a scientific and networking point of view.

Our Sponsorship and Exhibition Prospectus has been designed to offer you a range of different options to raise your visibility and to communicate key messages to attendees. Exhibitors and sponsors are an integral part of the meeting. Your enthusiasm and support will make help us make SERIN 2013 a memorable event for everyone who participates.

Peter Hellings
SERIN 2013 & EAACI ENT Section Chair
PLANNED SYMPOSIA

- Mechanisms in upper airway inflammation
- Cellular contributions to immune responses
- Phenotypes and endotypes
- Novel tools in upper airway inflammation

ORGANISING COMMITTEE

Peter W. Hellings, SERIN 2013 Chair & EAACI ENT Section Chair
Claus Bachert, Local Organiser
Philippe Gevaert, Local Organiser
Philippe Rombaux, Local Organiser
Cemal Cingi, EAACI ENT Section Secretary
Carmen Rondon, EAACI ENT Section Board Member
Felicia Manole, EAACI ENT Section Board Member
Zeljka Roje, EAACI ENT Section Board Member
Elina Toskala, EAACI ENT Section Board Member
Gianni Passalacqua, EAACI ENT Section Board Member
Valerie Hox, EAACI ENT Section JMA Representative
Michael Rudenko, EAACI ENT Section Webmaster
Cezmi Akdis, EAACI President
Christian Virchow, EAACI Vice-President Congresses
KEY CONTACTS

SERIN 2013 Organiser
EAACI Headquarters
Genferstrasse 21
8002 Zurich
Switzerland
Tel: +41 44 205 55 33
Fax: +41 44 205 55 39
E-mail: events@eaaci.org
www.eaaci-serin.org

Meeting Venue
Katholieke Universiteit Leuven (KU Leuven)
University Hall
Naamsestraat 22
3000 Leuven
Belgium

ABOUT LEUVEN

KU Leuven is located in the centre of the historic town of Leuven, home to the university since 1425. It is only 15 minutes by train from Brussels Airport and 20 minutes from downtown Brussels.
Find more information about Leuven at: www.visitleuven.be

ABOUT EAACI

The European Academy of Allergy and Clinical Immunology (EAACI) is an association of clinicians, researchers and allied health professionals, dedicated to improving the health of people affected by allergic diseases. With over 7,400 individual members and 41 European National Societies, EAACI is the primary source of expertise in Europe for all aspects of allergy.
CATEGORIES OF SPONSORSHIP

Sponsors will be given a sponsorship category according to their overall contribution to the Symposium on Experimental Rhinology and Immunology of the Nose (SERIN) 2013 as follows:

PLATINUM SPONSOR
Total sponsorship contribution greater than **EUR 15,000**
Includes five complimentary meeting registrations

GOLD SPONSOR
Total sponsorship contribution **EUR 10,001 - EUR 15,000**
Includes four complimentary meeting registrations

SILVER SPONSOR
Total sponsorship contribution **EUR 5,001 - EUR 10,000**
Includes three complimentary meeting registrations

CONTRIBUTOR
Total sponsorship contribution **EUR 2,500 - EUR 5,000**
Includes two complimentary meeting registrations
EXHIBITION AND SPONSORSHIP OPTIONS

● EXHIBITION

The exhibition will be held in the Jubileumzaal at the University Halls, Leuven University. Refreshment points and lunch areas will be integrated into the exhibition area, maximising the time that delegates spend in this area.

**EUR 500/sqm + VAT**

Includes:
- Minimum six square meters free build exhibition space
- Two complimentary registrations
- Acknowledgment in the list of exhibitors in the final programme and on the meeting website
- A table top, two chairs and electricity connection

Space allocation will be made on a “first come, first served” basis. Upon receipt of the application form, space will be confirmed and a contract will be mailed. Please indicate possible competitive exclusions on the application form.

● ADVERTISEMENT

**BAG INSERTS**

**EUR 1,500 + VAT + production cost and delivery**

Includes:
- Distribution and logistics on-site
- Acknowledgement in the list of sponsors

Number of bags: approx. 300

Inserts of Sponsor’s items must be relevant to the meeting and approved by the organisers. Only a limited number of bag inserts will be made available, and this item is granted on a “first come, first-served” basis.
MEETING WEBSITE
EUR 2,000 + VAT
Includes:  
- A link to the sponsor’s website
- Acknowledgement in the list of sponsors

Website sponsors have the possibility of promoting their company with logo and link on the welcome page of the meeting website www.eaaci-serin.org.

ADVERTISEMENT IN THE FINAL PROGRAMME
Includes all production costs and acknowledgement in the list of sponsors

This is the ONLY printed publication, which will be distributed at the meeting to all registered delegates and sponsors. The programme includes information on the complete scientific programme and satellite symposia, exhibition information and the networking reception. The programme will be used continually by the delegates during the meeting to plan daily schedules.

Number of printed copies: approx. 300
Size: A5
Colour/quality: 4/4-coloured, min. 300 dpi

Inner page  EUR 1,000 + VAT
Inside front cover  EUR 2,000 + VAT
Inside back cover  EUR 2,000 + VAT
Outside back cover  EUR 3,000 + VAT

● DELEGATE ITEMS

The following items bring unique visibility to the sponsor and an exclusive opportunity to reach all delegates.

BADGE LANYARDS
EUR 1,500 + VAT + production costs and delivery
Includes:  
- Distribution and logistics on-site
- Acknowledgement in the list of sponsors
The lanyard attached to the name badge is a highly visible item worn by every delegate. The sponsor will have its name and logo on the cord. To increase retention values, the lanyard is made detachable from the badge holder to be used separately in the future.

**LUGGAGE TAGS**

**EUR 1,500 + VAT + production costs**

Includes:
- Attachment to the congress bag
- Acknowledgement in the list of sponsors

Ensure that each attendee’s meeting bag remains with its owner during the congress by sponsoring meeting bag tags. Each congress bag will have a congress bag tag in which the attendee can insert their business card. Being reusable for future events, it extends the sponsor’s exposure value.

**PADS AND PENS**

**EUR 1,500 + VAT + production costs and delivery**

Includes:
- Distribution and logistics on-site
- Acknowledgement in the list of sponsors

Pads and pens are a requisite for every delegate. This opportunity provides sponsors a way of giving delegates with a much needed service, as well as a visible advertising method that the delegates will carry away with them.

**PROGRAMME & ABSTRACT OPTIONS**

**LUNCH & BREAKFAST SATELLITE SYMPOSIA**

**EUR 10,000 + VAT + catering costs**

Includes:
- 60 minutes symposium in the session hall, staff and basic audio visual equipment
- Acknowledgement in the list of sponsors, the final programme as well as on designated boards on-site
Companies may organise satellite symposia to run in conjunction with the conference, but outside the main scientific programme. The organising company must choose the subject, as well as nominate speakers and chairpersons. The timeslot will be allocated on application. All speaker costs must be covered by the organising company. In order to ensure that satellite symposia meet the scientific standards of the conference, the Organising Committee reserves the right to approve or reject any satellite application.

**ABSTRACT CD or USB STICKS**

**EUR 3,000 + VAT + production costs and delivery**

Includes:
- Distribution and logistics on-site
- Acknowledgement in the list of sponsors

The Abstract CD / USB stick can be branded on the packaging or on the stick itself and will contain the abstracts of all accepted scientific presentations. Should you wish to distribute the Abstract CD / USB sticks from your booth, we will include a ticket in the registration documents that can be exchanged for the stick.

**COFFEE BREAKS AND LUNCH**

**EUR 10,000 + VAT**

Includes:
- Catering costs and logistics on-site
- Acknowledgement at each service station as well as in the list of sponsors

Lunch and refreshment breaks attract a large number of delegates and offer a unique opportunity to network. The serving points will be located in the exhibition area and can be coordinated around the sponsor’s booth.

If you have any other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact Dermot Ryan, Congress & Events Manager.

Tel: +41 44 205 5534
E-mail: dermot.ryan@eaaci.org
INTEREST FORM

Please return by fax or e-mail to: +41 44 205 55 39 | events@eaaci.org

Company Name:______________________________________________________________

Contact person:________________________________________________________________

Address:_____________________________________________________________________

Postal Code:___________ City:_______________ Country:___________________________

Telephone:________________________ Fax:_______________________________________

E-mail:_____________________________________________________________________

We are interested in the following sponsorship items:

• EXHIBITION
  □ Exhibition space_________________________(Minimum 6 sqm)

• ADVERTISEMENT
  □ Bag inserts    □ Meeting website    □ Final Programme______________ (please indicate position)

• DELEGATE ITEMS
  □ Badge lanyards    □ Luggage Tags    □ Pads and pens

• ABSTRACT & PROGRAMME OPTIONS
  □ Lunch & Breakfast Satellite Symposia    □ Abstract CD or USB stick
  □ Coffee breaks & lunch

Comments or other suggestions:__________________________________________________

____________________________________________________________________________

____________________________________________________________________________

If you have any other particular sponsorship suggestions not included in the prospectus, please do not hesitate to contact Dermot Ryan, Congress & Events Manager:
dermot.ryan@eaaci.org
SERIN 2013 Organiser

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Genferstrasse 21
8002 Zurich
Switzerland

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