

# ALLERGY

**150 million** people in Europe are trapped by a disease

Did you know that more than **15% of Europeans** live with a severe debilitating disease and under the fear of death from an asthma attack or anaphylactic shock? Allergies also have serious socioeconomic consequences. Every year we lose **100 million work and school days** because of asthma and allergic rhinitis. And the future is no better: by 2025 more than 50% of Europeans will live with some type of allergy.

If you suffer from allergies, please see your doctor to get the key that will free you from your symptoms.